

HAWTHORNE BUSINESS EXPO 2023

"Elevate Your Business Using Technology"

April 26, 2023 | 9:30 am – 4:00 pm

Hawthorne Business Expo 2023 is your opportunity to connect and network with local businesses and resources to help grow your business.



Here are some of the **benefits** of attending this one-day event:



SEMINARS

Seminars will feature leaders in their fields, on topics to educate you about **what your business needs to become a top performer.**

Cybersecurity Awareness-Are You Protected?

Gus Papagno - Owner, Call-A-Tek

Increase Your Bottom Line Using the City of Hawthorne's New Digital Gift Card Program

Chris Cagle - South Bay
Workforce Investment Board

How to Evaluate the Performance of Your Business.

Paul Savage - Profitcents.

The 3 Critical Things You Need to Know to Get More Customers.

Daniel Gouw - Senior Strategist,
EDNA Digital Marketing.

Video As a Game Changer for Social Media

Marci Klein - Owner, Klein Creative Media



PANEL

Panel Discussion:

"Elevate Your Business Using Technology"

Tech sector executives discuss the variety of ways the industry is helping businesses improve their bottom lines.

Marci Klein

Owner, Klein Creative Media

Gus Papagno

Owner, Call-A Tek LLC

Daniel Gouw

Senior Strategist, EDNA Digital Marketing

Shafat Qazi

Founder and Director,
BQE Software

Paul Savage

Profitcents



EXPO

The Expo floor is a **tremendous networking opportunity** for the public to meet and greet with businesses that are showcasing their valuable products and services.

You will see, on display, the amazing variety of businesses in the South Bay, and have an invaluable opportunity to exchange contact information for your mutual benefit. Our fabulous restaurants will also be providing free samples of their cuisine. The Exhibition has been consistently, the most popular part of this event.

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9:30am-4pm

Hawthorne Memorial Center
3901 West El Segundo Blvd.,
Hawthorne 90250

Lock in your exhibition booth.
They go fast! Register to attend for
FREE at
hawthornebusinessexpo.com

