

## South Bay Cities Council of Governments

August 24, 2023

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, Executive Director

SUBJECT: El Segundo Local Travel Network Pilot Project Signage Purchase

### **BACKGROUND**

The SBCCOG is working with the City of El Segundo to implement a Local Travel Network Pilot Project in advance of the city's implementation of the project upon receipt of Measure M MSP funding. The city has contracted with Fehr and Peers to prepare a signage plan for the pilot. To expedite the process, the SBCCOG agreed to facilitate the purchase of the signs required for the pilot project. The city will reimburse the SBCCOG for the costs.

The attached work order is for \$4,540.54 and includes the signs needed for the pilot with additional back-up signs, but does not include shipping costs which are determined following the production of the signs. Approximate cost for shipping is being added to the recommendation.

### **RECOMMENDATION**

Approve the production and shipping costs of signage for the El Segundo Local Travel Network Pilot Project at a cost not to exceed \$6,000. These costs will be reimbursed by the City of El Segundo. Additionally, this action will be reported to the Board of Directors.

Attachment: Replica Graphics Work Order

Prepared by: David Leger, Senior Project Manager



**Estimate**

10591 BLOOMFIELD ST. LOS ALAMITOS, CA 90720

|             |                   |
|-------------|-------------------|
| <b>Date</b> | <b>Estimate #</b> |
| 8/2/2023    | 7347              |

|                                |                |
|--------------------------------|----------------|
| <b>Name / Address</b>          | <b>Ship To</b> |
| South Bay Cities<br>Aaron Baum |                |

|                |            |
|----------------|------------|
| <b>Terms</b>   | <b>Rep</b> |
| Due on receipt | SW         |

| <b>Description</b>  | <b>Qty</b> | <b>Rate</b> | <b>Total</b> |
|---|------------|-------------|--------------|
| Work Order #2 - Balance of signs -80 total<br><br>Signs found on ai file: SBCCOG El Segundo Pilot Final Signs for print v3:<br>44 Turtle only signs<br>7 Turtle + Gateway Signs "Welcome to the..."<br>1 each of the 3 (3-up) wayfinding signs = 3 signs<br>Signs found on the ai file SBCCOG El Segundo Pilot Wayfinding Final Signs for Print<br>2 each Wayfinding Signs = 26 signs<br><br>FULL COLOR DIGITAL PRINT ON WHITE VINYL, GLOSS UV LAMINATION, MOUNT TO 3MM ACM, ROUTER CUT TO SHAPE<br>RADIUS CORNERS<br><br>LOT PRICE FOR ALL SIGNS<br><br>SHIPPING - TBD | 1          | 4,156.10    | 4,156.10T    |
|   |            | 0.00        | 0.00         |

All estimates are valid for 5 days due to supplier price increases. Replica Graphics reserves the right to ship 10% over or under on all jobs. Replica Graphics is not responsible for products end use. F.O.B. Los Alamitos, CA. Sales tax and shipping costs are not included in this estimate. Pricing above is discounted cash/check payment. Credit cards will incur a 3% fee and loss of cash/check discount.

|                          |            |
|--------------------------|------------|
| <b>Subtotal</b>          | \$4,156.10 |
| <b>Sales Tax (9.25%)</b> | \$384.44   |
| <b>Total</b>             | \$4,540.54 |

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Signature \_\_\_\_\_