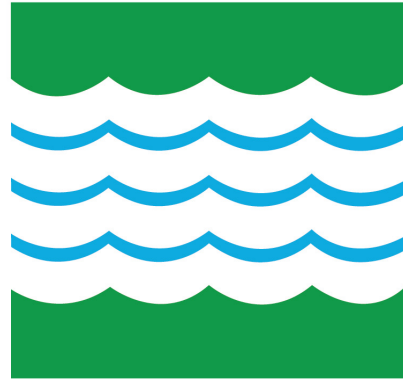


Annual Work Program for 2022-2023



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

April 28, 2022
Board of Directors Meeting

Mission

Provide a **leadership forum** for South Bay local governments to **act collaboratively** and **advocate** for regional issues with a focus on improving **transportation** and the **environment**, and strengthening **economic development**.

Vision

The South Bay region is **environmentally sustainable**, with **improved mobility options** and a **healthy economy**, due to the local government **collaborations** and **advocacy facilitated and supported by SBCCOG**.

Guiding Principles

The SBCCOG shall:

- Promote **cooperation** among member agencies in the discussion of issues of mutual interest.
- **Act collaboratively** on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction's independence while **advocating for the South Bay** with one voice.
- **Support member proposals** that further the mission, vision and goals of SBCCOG.
- **Identify challenges and opportunities** that transcend jurisdictional boundaries.
- Seek **solutions** to issues of **common concern** without duplicating or harming other agencies' efforts.
- **Represent** the interests of the South Bay with other governing bodies and organizations.
- **Seek resources** from county, regional, state and federal agencies that will benefit the South Bay.

Strategic Plan Goals

Goal A: Environment, Transportation, & Economic

Development - Facilitate, implement and/or educate members & others about environmental, transportation & economic development programs that benefit the South Bay.

Goal B: Regional Advocacy - Advocate for the interests of the South Bay

Goal C: Member Networking & Communications - Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

Goal D: Organizational Stability - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.

SBCCOG Programs are Designed to:

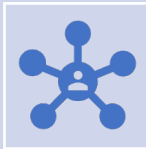
- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D



Three Areas of Success – 2021-2022



Leveraged outside funding – by 6 times the amount of funds from dues



Connected all city halls to South Bay Fiber Network & Began implementation of the Local Travel Network



Developed new partnerships and funding sources to extend the viability of the SBESC

Current Major Programs

Environmental – South Bay Environmental Services Center: Energy Efficiency, Water Conservation, Green Business, Cash for Kitchens, Rain Barrel Give-a-way, Waste Reduction

Outreach – Education for the general public at over 100 virtual & in person events, classes, & workshops

Transportation – South Bay Measure R & M Highway Multi-Modal Programs, EV Infrastructure & Readiness, Local Travel Network, Micromobility, Shared Mobility, Telework, Metro Express Lanes

Sustainability and Land Use – City and Sub-regional Adaptation Vulnerability implementation, Sustainable South Bay Strategy

Homeless – Outreach/Case Management with PATH, Measure H Innovation Programs, Increasing Housing/Shelter Inventory (Project Homekey, Landlord Engagement, Pallet Shelter Projects), Mental Health/Alternative Crisis Response

Seniors – Resource Sharing, Senior Services Working Group, Transportation Services

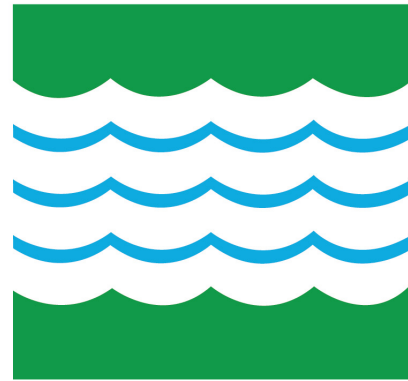
South Bay Fiber Network – Development of sub-regional broadband network

Advocacy

- Legislation and State Policies
 - Sponsor legislative proposals in support of Local Travel Network and micromobility
 - Meeting with legislators
- Sustainable South Bay Strategy
- Alternate mobility modes / slow-speed
- Electric Vehicle Infrastructure/Readiness
- South Bay Measure M & R project funding
- Congestion Reduction program (toll express lanes)
- Rail lines – Green Line South, Crenshaw/LAX
- LA Air Force Base

Doing What We Do Best – Responding to COVID-19 Pandemic

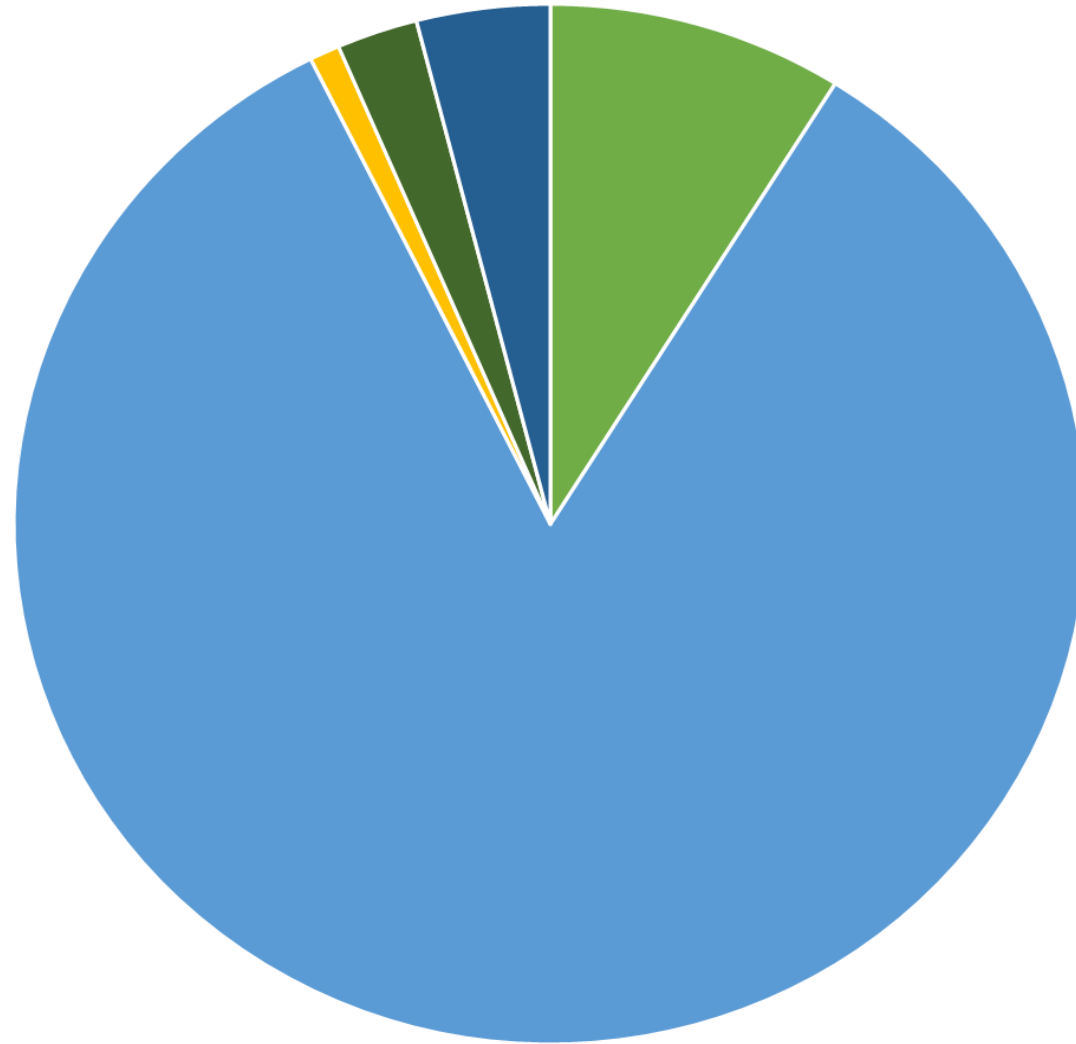
- Coordination/Collaboration – bring city staff together with virtual tools
- City Managers, Planning Directors, Local Businesses, Residents, Utility Partners
- Identifying needs and implementing solutions to those needs
- Delivering program and meeting contract goals in virtual platforms
- Proactively establishing a foundation to help support future unknowns
- Exploring new areas such as Alert South Bay & Regional Housing Trust Fund



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

2022-2023 Work Program

2021-22 SBCCCOG Revenue by Income Source



- 9% -Dues
- 84% - Grant Revenues
- 1% - GA Sponsorships
- 2% - Metro Deputy
- 4% - Other

Organizational Priority Focus Areas



Re-opening the Office – hoteling



Explore options to long-term financial stability
– remain competitive in the work force



Updating policies and procedures



Mentoring staff to develop their skills

Program Priority Focus Areas



South Bay Fiber Network
Applications & Collaboration



Measure R & M; Local Travel
Network



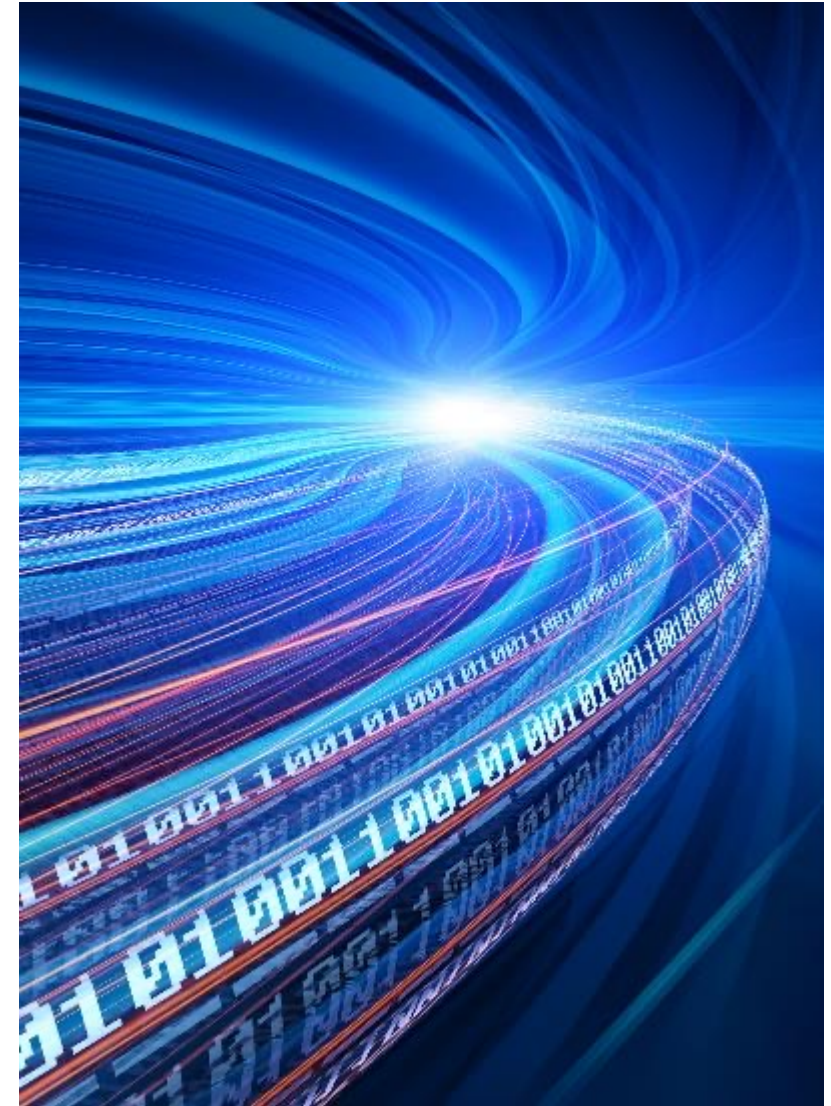
South Bay Environmental
Services Center Programs



Social Welfare, Equity, & Access

South Bay Fiber Network

- Grow the network
- Provide educational support for network opportunities
- Develop applications for participating agencies
- Work with regional agencies to address the digital divide and digital literacy
- Pursue Pilot Project to Design and Develop “Smart” Neighborhood Centers
- Build on the success of this award-winning project!



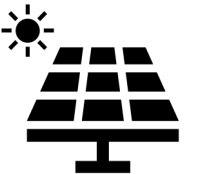
Promoting South Bay Transportation Improvements

- Measure R & Measure M program implementation
- South Bay Fiber Network transportation enhancements, i.e. traffic data & signal synch
- Local Travel Network implementation (Phase 1)
- Metro ExpressLane revenue use
- Crenshaw / LAX, Green Line South, Centinela Grade Separation & Inglewood Transit Connector projects
- EV Infrastructure/Readiness/Promotion
- Telework Education/Support – The Trip Not Taken



Environmental Programs

- Operate the Environmental Service Center (SBESC)
- Enroll cities & school districts into the SoCalREN to access energy efficiency services/resources & identify projects
- Benchmark city facilities & support compliance with AB 802 (statewide requirement for California building owners to benchmark their building's energy usage)
- Implement Sub-regional Climate Action and Adaptation Plan
- Reevaluate progress/update cities' climate action plans (GHG inventories) and support adaptation efforts
- Assist South Bay residents & businesses to save water and receive rebates and devices
- Green Business Assist
- Assist cities with solar initiatives
- Seek funding and new partnerships to support environmental programs



Social Welfare, Equity, & Access Programs

- Homeless Services
 - Outreach/Case Management with PATH
 - Innovation Funding Programs
 - Client Aid
 - Pallet Shelter
 - Intensive Case Management
 - Outreach Coordination
 - Homeless Court
 - Housing/Shelter Inventory
 - Project Homekey
 - Hawthorne/Torrance Shelters
 - Landlord Engagement
 - Mental Health/ Alternative Crisis Response
 - Data Coordination
- Senior Services
 - Home Share South Bay
 - Age-Friendly Cities/Communities/Region

CITY SHOWCASE

The Path to Permanent Housing

Hawthorne Uses Federal Emergency Housing Vouchers to Help Homeless Residents

In late January 2022 Hawthorne Homeless Services Coordinator Dulce Medina met her client at the front door of a modest, well-kept cottage, and welcomed him to his new home. Inside, Medina directed the young man to the kitchen where he met the property owner, who showed him around. Then the two took pen in hand and signed lease documents.

It was the final act for a person experiencing homelessness, grateful for this opportunity to just ride my bike station to go to a job and receiving the keys.

The January sign-up for 67 rent vouchers available through a federal program as "Emergency Housing Vouchers." The program received funding from March, 2021 through



Dulce Medina, homeless services coordinator and CES (Coordinated Entry Services) case manager for the city of Hawthorne, is a passionate foot soldier in the local fight against homelessness. "My goal is to advocate for my clients, to motivate them

be found, the SBCCOG program, can assist with the security deposit and document preparation. Follow-up case management is done for up to six months.

client to other resources and to ensure a safe environment.

The Hawthorne Homeless Outreach Program is one of the city's many programs. The city has a contract with the center, operated by the Hawthorne Homeless Outreach Program, to provide homeless services, including case management and outreach. The program is funded by the city of Hawthorne, the Los Angeles Homeless Services Authority (LAHSA), which also provides funding for the Hawthorne Homeless Outreach Program.

SBCCOG PARTNERS WITH SECURIAN FINANCIAL AND HOMEFUL.LA TO PROVIDE HYGIENE KITS TO LOCAL UNHOUSED

The South Bay Cities Council of Governments (SBCCOG) recently worked with Securian Financial and Homeful.LA, an Inner City Law Center Initiative, to assemble and deliver 3,000 personal hygiene kits to agencies that service the unhoused in the South Bay. Agencies included Harbor Interfaith Services, People Assisting the Homeless (PATH), St. Margaret's Center, and Homeless Outreach Program Integrated Care System (HOPICS).



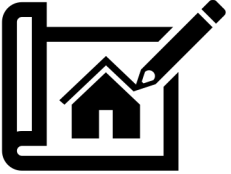
Two-hundred and fifty volunteer employees from Securian Financial used their corporate conference at Terranea Resort in Rancho Palos Verdes as an opportunity to assemble the kits for delivery.

Each kit included a toothbrush, toothpaste, deodorant, shampoo and conditioner, and other hygiene essentials. The contents are useful for those accessing interim shelters or mobile showers. More importantly,

PHOTO COURTESY OF SECURIAN FINANCIAL

Shared Regional Planner

- Manage four SCAG funded Regional Early Action Planning projects (REAP)
 - ADUs
 - Commercial Redevelopment into Housing potential
 - Housing Educational Forum
 - SB 330 Protected Units application
- Prepare for REAP 2.0 grant program
 - Funding for “transformative planning” that promotes implementation of Sustainable Communities Strategies in Connect SoCal; housing development that realizes 6th cycle RHNA; VMT reduction; and Affirmatively Furthering Fair Housing (AFFH)
- Work in consultation with member city Community Development Directors to develop a coherent **South Bay housing policy** to help ensure that state accelerated housing production policy goals are met, while also **meeting the local needs** of the communities in the SBCCOG sub-region
- Support Community Development Directors as needed



Alert South Bay

- Transition administration of Alert South Bay to the SBCCOG for better regional collaboration and facilitate long-term administrative stability
- Bring transparency to the process
- Identify cost-saving opportunities if possible



Regional Housing Trust

- If approved, the trust would be a lending program to facilitate production of affordable housing units in the participating South Bay cities
- Work with legislators to draft JPA formation legislation and a state budget request to seed the trust
- Work with Cities to determine if they want to participate in the Trust
- Draft JPA, by-laws, and other administrative documents



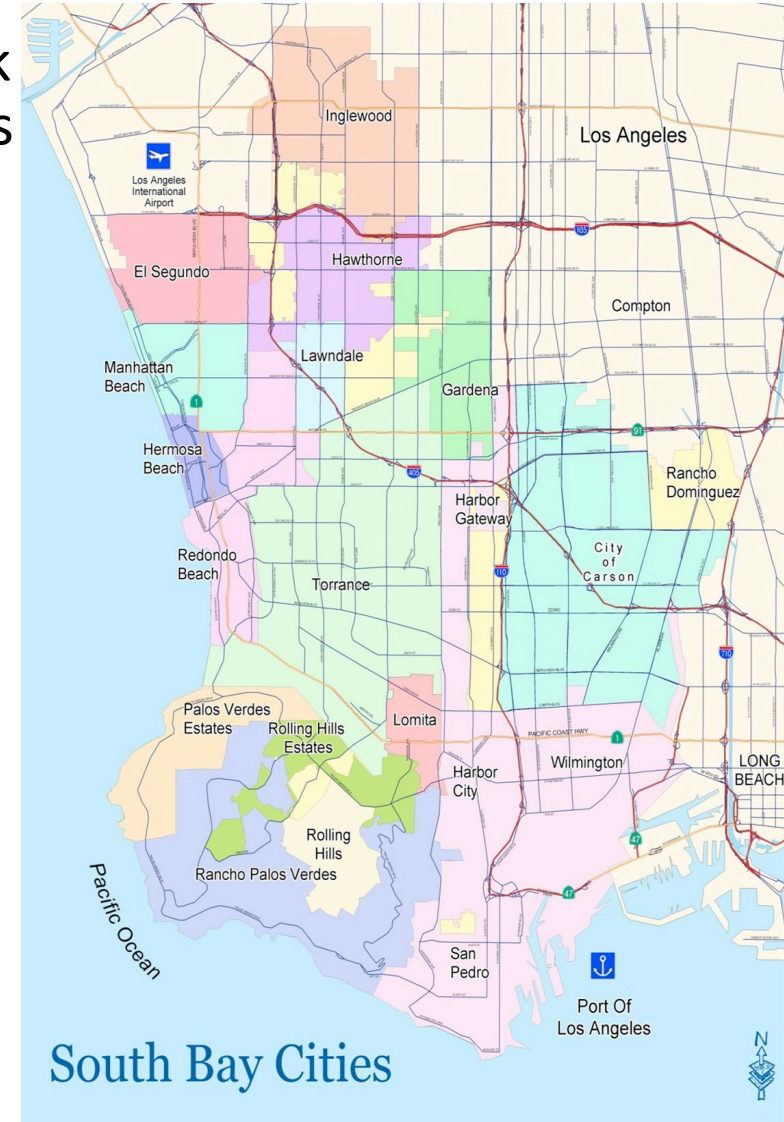
Solar Initiative

- Review existing resources
 - SoCalREN
 - Clean Power Alliance
 - Los Angeles County
- Facilitate city access to resources
- Seek funding



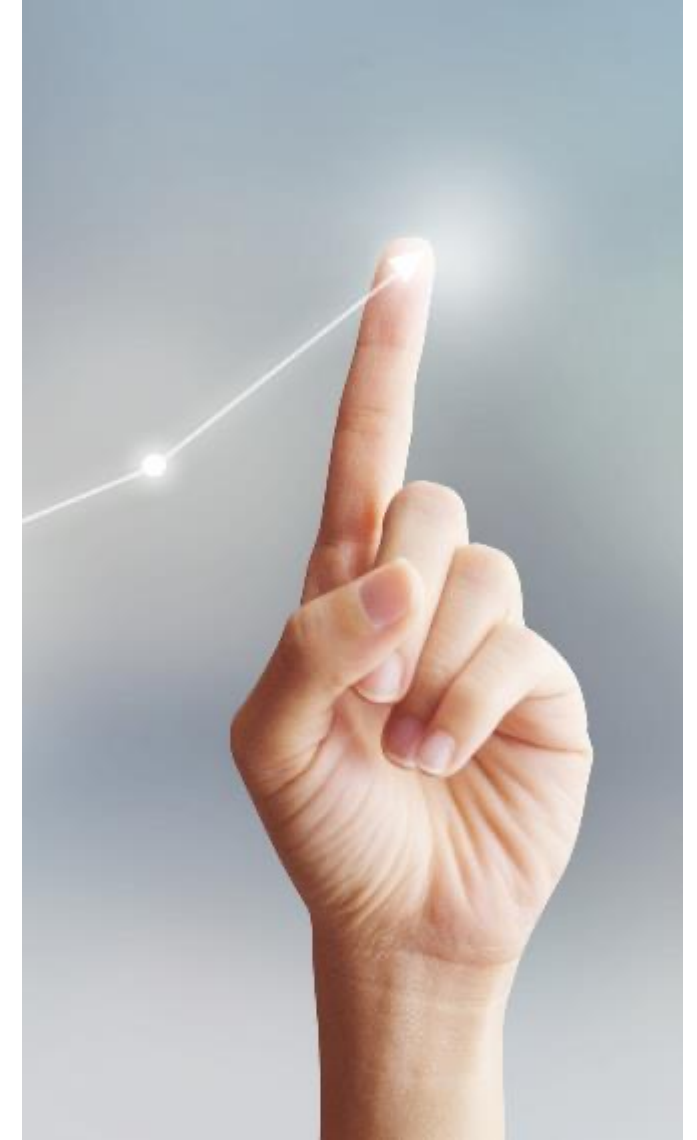
Advocacy

- Legislation and State Policies
 - Promote SBCCOG Local Travel Network and micromobility legislative proposals
 - Policy Papers
 - Meet with legislators
- Sustainable South Bay Strategy – focus on neighborhoods
- Alternate mobility modes / Local Travel Network
- Electric Vehicle Infrastructure/Readiness
- Metro Measure M & R
- Congestion Reduction (toll express lanes)
- Rail lines – Green Line South, Crenshaw/LAX, Centinela Grade Separation



Funding Possibilities

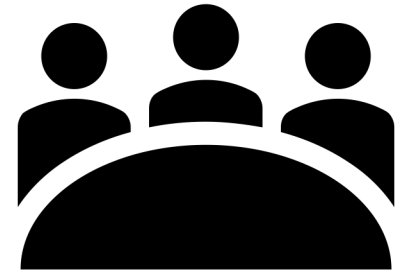
- **Grants** – apply for grants to support transportation, SBFN expansion, housing production, environment, resiliency, solar, & sustainability programs
- **Sublease Possibilities** – meeting rooms for other public agencies
- **Partnerships** – collaboration with other agencies
- **Local Return** – county efforts to increase Measure H funding to COGs



Collaboration
is **KEY!**

Working Groups

- City Managers
- Climate Action & Adaptation Working Group
- Community Development Directors
- Economic Development Directors Roundtable
- Energy Management Working Group
- GIS Working Group
- Homeless Services Task Force
- Infrastructure Working Group
- Legislative Committee
- Parks & Recreation Directors
- South Bay Fiber Network Task Force
- Senior Services Working Group
- Transit Operators' Working Group
- Transportation Committee



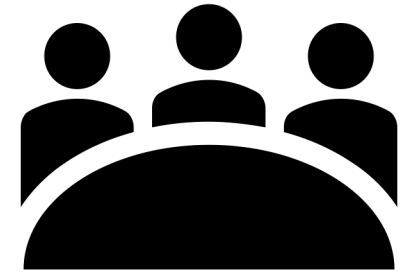
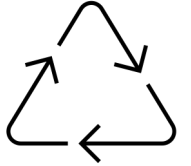
Collaboration is **KEY!**

Partners

- L.A. County Sanitation Districts
- L.A. Department of Water and Power
- Metro for vanpool and Express Lane promotion
- Southern California Regional Energy Network (SoCalREN)
- Torrance Water
- Water Replenishment District
- West Basin Municipal Water District

Additional Funders

- General Assembly Sponsors
- Golden State Water
- Los Angeles County for Homeless funding



Collaboration is **KEY!**

Outside Partnerships

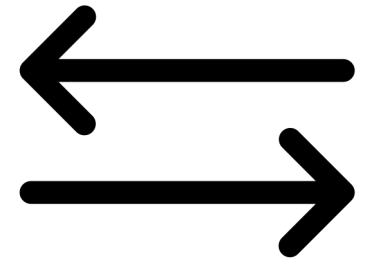
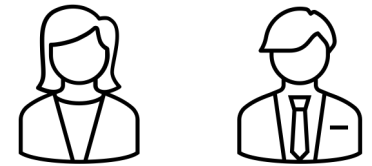
- CALCOG (Board & Executive Directors)
- Cal Cities
- Contract Cities Association
- ICLEI – International Council for Local Environmental Initiatives
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory, Highway Advisory Committees, & Goods Movement Taskforce, Technical Advisory Committee & Streets & Highways Subcommittee
- SBACC – South Bay Association of Chambers of Commerce
- South Bay Aerospace Alliance
- SBWIB – South Bay Workforce Investment Board
- SCAG - Southern California Association of Governments
- SCAQMD – South Coast Air Quality Management District

Cities Must DO THEIR PART

- Share what they are doing
- Work with the SBCCOG & other South Bay Cities
- Support grant applications & implementation

Next Steps

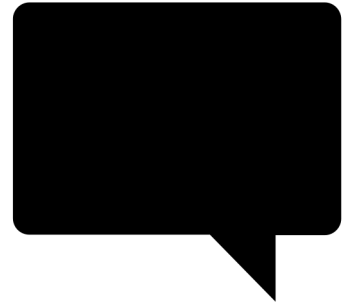
- **Approve Work Program**
 - Board of Directors direction
- **Support the SBCCOG**
 - City Managers & Staff
- **Collaboration**
 - Share information
 - Participate in programs



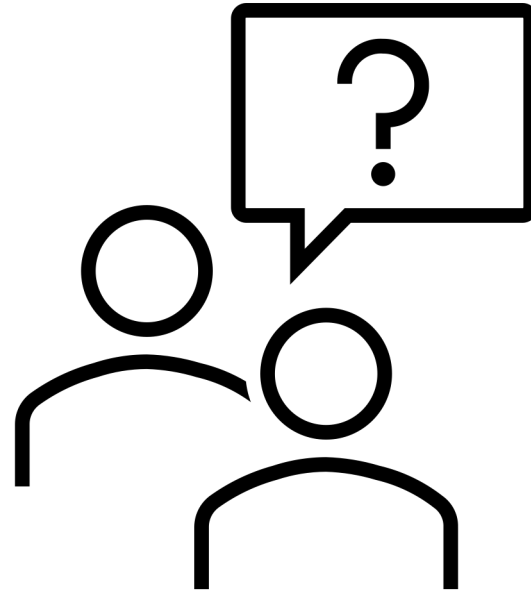
One of Many Testimonials

3/23/22 from Lomita

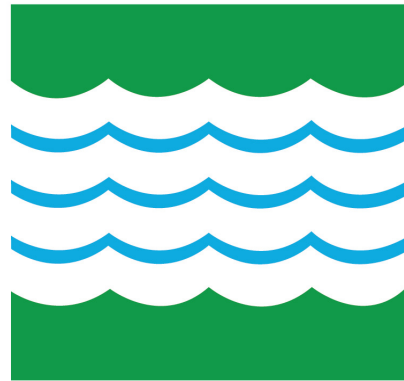
“Just FYI, today we submitted a small grant application through AARP (Brought to our attention through the COG) for some kitchen improvements over at Lomita Park...”



Questions?



THANK YOU!



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS