

Bio for Skyler Logsdon:

Skyler Logsdon is the founder & CEO of Boomerang, who's out to solve lost and found. Skyler is born and raised in Ojai and for college, he studied Entrepreneurship in Philadelphia at Drexel University. After college, Skyler moved back west to San Francisco and then shortly after to LA. Over the past 10 years, Skyler has spent his time building and scaling disruptive startups, such as ZIRX (on-demand valet parking acquired by KAR), Tatari (data & analytics company focused solely on TV advertising), and most recently, Boomerang (solving lost and found). In his free time, Skyler enjoys hiking in Ojai, playing tennis, soccer, or basketball with friends, and mentoring others to help push them forward. A fun fact about Skyler: Every single morning, he starts the day with a smoothie followed by a hot latte.