

Bio for Dan Sturges

Dan Sturges is a mobility designer, inventor, entrepreneur, and regarded as one of the leading smart transportation visionaries in the country. He consults to (Zappos CEO) Tony Hsieh's new mobility company (Project 100), Los Angeles' South Bay Cities Council of Government, SANDAG, and recently has begun supporting The Nichols Partnership.

Dan began his career as an automotive designer, working for General Motors in 1986. By 1992, Dan founded the first Neighborhood Electric Vehicle (NEV) company, creating the first nationally certified new vehicle category in over 40 years. His "Near Car" design remains at the forefront of local transportation solutions, marketed as GEM, and now owned by Polaris Industries.

Today Dan is at the forefront of the "New Transportation" movement, working to better integrate new (and existing) mobility options into seamless multimodal solutions - enabling consumer-citizens to have better options and ultimately own fewer cars.

Dan has worked to understand the larger transportation eco-system. In his cross-disciplinary journey, Dan has worked for Ford, Daimler, frogdesign, Segway, the University of California Institute of Transportation Studies, and CALSTART (Federal Transit Administration). He currently serves on the United States Transportation Research Board for New Public Transportation Systems and Technology (AP020).

His work has been profiled in Wired, Wall Street Journal, MIT Technology Review and Automobile Magazine. ID Magazine named Dan 1 of 40 top designers in USA. Popular Science named him as one of seven transportation-future visionaries. Dan presented at TED4 in Kobe Japan.