

South Bay Cities Council of Governments

October 25, 2012

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, Executive Director

RE: Addendum to Item - Web Site Redesign (page 95 in packet)

The SBCCOG staff is recommending Civic Resource Group, Los Angeles, CA. This recommendation is based on selection committee input and SBCCOG staff evaluation. Civic Resource Group was selected as the top firm because of their extensive experience with local government, their approach to the technical aspects of the project including developing a Drupal platform and their commitment to being accessible to our staff .

The project will be completed in two phases - Phase I will focus on South Bay Environmental Services Center web site development of Drupal platform and content migration and assessment of "portal" access for Measure R program. Phase II will focus on SBCCOG web site development second page and tools such as GIS functions. The SBCCOG staff will work with Civic Resource Group to better define Phase II and propose a recommendation to the SBCCOG Board at the end of this year.

RECOMMENDATION

Approve a limited notice to proceed for Phase I and authorize the SBCCOG staff to negotiate a contract with Civic Resource Group for an amount to be approved by the Steering Committee.

Prepared by Kim Fuentes