

# South Bay Cities Council of Governments

## Steering Committee FOLLOW-UP AGENDA September 10, 2012

**Attendees:** Ralph Franklin (Chair, Inglewood), Dan Medina (1<sup>st</sup> Vice Chair, Gardena), Jeff Duclos (2<sup>nd</sup> Vice Chair, Hermosa Beach), Ellen Perkins & Jim Goodhart (Palos Verdes Estates), Susan Rhlinger (Torrance), David Lesser (Manhattan Beach), Pat Aust, Steve Diels & Matt Kilroy (Redondo Beach), Judy Mitchell & Suzy Seamans (Rolling Hills Estates), Jim Knight (Rancho Palos Verdes), Jacki Bacharach, Kim Fuentes, Wally Siembab, Catherine Showalter & Chandler Sheilds (SBCCOG) and Steve Lantz (SBCCOG Transportation consultant); Ann Garten (El Camino College)

### I. REPORT OF POSTING OF AGENDA

- **ACTION:** Received and filed

### II. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

### III. PUBLIC COMMENT - NONE

### IV. CONSENT CALENDAR - 12:05 pm

- A. Steering Committee – August 13, 2012 meeting minutes attached

- **ACTION:** Approved

- B. Audit

- Moss, Levy & Hartzheim has started their work meeting with SBCCOG staff on September 6. Final report due November 30, 2012

- C. LCC & SCAG appointments by SBCCOG

- Nominations to open October 1 for SBCCOG appointments

- D. Emergency Response Training

- Maritz has gone out to bid for emergency response training for the building which will probably take place in October.

### V. ITEMS FOR REVIEW AND APPROVAL

#### J. Transportation Issues – 12:50 pm

- Monthly transportation update from Steve Lantz – **FEDERAL GOVERNMENT TAKING PRIOR EARMARKS IN CALIFORNIA BACK WHICH COULD BE \$43 MILLION TO BE REDISTRIBUTED IN CALIFORNIA (\$470 MILLION ACROSS THE COUNTRY). NEED TO FIND OUT WHAT PROJECTS MIGHT BE LOST. BIKE BILL – 3 FEET AWAY AT GOVERNOR’S DESK. NEW RULES FOR TRAFFIC CAMERAS AT THE GOVERNOR. ENABLING LEGISLATION FOR MEASURE J ON GOVERNOR’S DESK.**

#### **405 RAMPS – MORE CLOSURES.**

- **LAWA PUBLIC HEARING – IGNORED METRO’S RECOMMENDATIONS RE: AIRPORT ACCESS. WON’T APPROVE A SINGLE INITIATIVE – WANT A PACKAGE OF IMPROVEMENTS TO LEVERAGE WHAT PEOPLE WANT AGAINST WHAT THEY DON’T. EITHER AERIAL BUSWAY OR LIGHT RAIL/PEOPLEMOVER – BOTH ON UPPER DECK.**

- Metro Congestion Pricing Project – received notice to proceed

- **BOUNDARY ISSUE – NEXT MONTH**

## ADMINISTRATION

E. Social Media Quarterly Report from Chandler Shields – **REPORT REVIEWED. GOAL IS EXPANSIVE OUTREACH. MAKING AUDIENCE BIGGER. CONSIDER ESTABLISHING A SBCCOG DISCUSSION GROUP - 12:25 pm**

F. Upgrade of SBCCOG and SBESC Websites – **12:40 pm**

RFP for both sites is circulating – schedule is the following: September 4 – release of RFP; September 24 – proposals due; October 8 – recommendation to Steering Committee; October 25 – recommendation to Board

Evaluation committee is Jacki, Kim, Catherine, Steve, SCAG IT staff person, Francisco Oaxaca (former PR person @ Metrolink) **AND CHANDLER**

COMMENDED SENIOR STAFF AND ESPECIALLY KIM

SUGGESTION - GET SPONSOR FOR SPECIFIC EVENTS TO VIDEO EVENTS AND SHOW THEM ON OUR WEB SITE AND FACEBOOK

G. Videoconferencing with SCAG – **12:43 pm - MITCHELL/DIELS**

- Attached is the draft agreement from SCAG
- **ACTION:** Recommend that the Board of Directors approve this agreement per legal counsel review - **MORE INFORMATION TO BE BROUGHT NEXT MONTH**

H. General Assembly – February 22, 2013 – **12:35 pm**

- Working title - At What Cost? Declining Revenues: Reduced Services, New Local Responsibilities, and Unintended Consequences
- Finances
  - 1<sup>st</sup> sponsorship received – CCSE - \$5000. Letters have gone out. Board member suggestions and assistance would be appreciated.
  - Carson has once again waived the fee
- Program
  - Participation of legislators – FULL AGENDA – NO SPEECHES. GIVE THEM A TABLE. IN THE FOYER - MEET AND GREET AT THE END OF THE DAY – AT BEGINNING AND/OR END. WE WILL PASS OUT THEIR LITERATURE.
  - Speakers – memo attached
  - **ACTION:** Look for a co-sponsor for the speaking fee for Michael Coleman such as the League of California Cities LA Division to split the speaking fee with us and approve a budget if no more than \$2000 for speakers. And confirm with Michael Coleman and Jane Adams that we would like them to participate – **APPROVED – PERKINS/RHILINGER**
  - **JEFF KIERNAN GOT MICHAEL COLEMAN TO REDUCE HIS FEE TO \$800**
  - **MITCH LANSDALL WOULD BE GOOD – VOTED BEST CITY MANAGER OF THE YEAR. HOW TO GET BUY IN WITH THE PUBLIC.**
  - **BOBBI PECKHAM WAS VERY GOOD (GOODHART)**
  - **ADD BRAC? – ECONOMIC DEVELOPMENT**
  - **WILL PASSAGE OR NOT OF PROP 30 ALTER THE DISCUSSION**
  - **REDUCING PUBLIC LIABILITY EXPOSURE – SCOTT LIEBERMAN???** (ASK ELLEN) – ENVIRONMENT IS RIPE FOR EMPLOYEE CLAIMS. NEED TO NOT CUT TRAINING

I. Approval of Invoices – available at the meeting – **12:45 pm**

- Dues Payments outstanding as of September 5: Carson – **WILL BE IN THE MAIL THIS WEEK**
- Status of Assessments not paid: Lawndale & Rolling Hills
- 4<sup>th</sup> Quarter Financial report – to be available at the meeting

- **ACTION:** Approved invoices for payment

## WORK PROGRAM

### K. Power Reliability and Safety Issues – 12:55 pm

The California Public Utilities Commission is holding meetings in Orange County. There will be a full commission business meeting October 25th at the City Council Chambers of the City of Irvine. This is noticed meeting is open to the public.

Stakeholder meetings will be held on October 24, also in Irvine. These meetings are less formal, more intense working meetings where policy suggestions or concerns are presented directly to all five Commissioners and their staff.

Attendees will be split into three groups of 20. Each group will have a chance to meet with every Commissioner and the directors, advisors and staff of various CPUC divisions. Please note all ex parte rules apply and must be observed.

Meetings will be grouped around these topics:

- Energy Efficiency and renewable energy
  - Reliability and the high tech industry – **WHAT IS THE CONNECTION BETWEEN RELIABILITY AND THE HIGH TECH INDUSTRY?**
  - Safety of utility infrastructure
- These meetings should reflect the specific needs and concerns of the region, and support focused effective discussion of current and future policy in these very important areas.

- This is an all-day by-invitation-only event. Pre-meetings start at 9:00, - **WHAT IS A PRE-MEETING?** Commissioners arrive at 10:00. The meetings will last 90 minutes. The commissioners and their staff will move to the next group, repeating this until each group of commissioners has met with each group of stakeholders. Lunch will be provided.

- **ACTION:** Prepare coordinated South Bay presentation for participation in all 3 groups
- **OPENING ON THE PUC COMING UP – DO WE HAVE CANDIDATE?**
- **Steve Diels, Jim Knight, Jim Goodhart, Ralph Franklin, Ellen Perkins – all available on October 24**

### L. South Bay Environmental Services Center – 1:15 pm

- Presentation of Training materials – equipment, tools by Magarian
- EEMIS – submetering project – **ONLY 2 CITIES PARTICIPATING – TORRANCE AND EL SEGUNDO. RPV MAYBE IN 2013 IF FUNDING AVAILABLE**
- **ACTION:** Approve the MOUs with participating cities for the Sub-metering Initiative subject to legal counsel review
- WBMWD – annual contract approved by WBMWD Board of Directors
- Memo on SBESC programs to be available at the meeting
- **SBCCOG RECOGNIZED AT LCC BEACON AWARD SEMINAR – SEAMANS & GOODHART WERE THERE**

### M. Only You Can Save Energy – 1:20 pm

- Filming took place at SBESC on August 17.
- Donations in hand: Energy Upgrade California \$50,000; Contractors \$20,500; LA County Sanitation Districts \$5,000; Water Replenishment District: \$2,500; Energy Mizer/Momentum \$10,000; & City of Gardena \$1,500 – Total of \$89,500.
- Potential commitments: Haulers: \$161,000; LA Port: \$10,000; Local Businesses \$25,000; Water Suppliers: \$15,000; Gas Company \$15,000 – Total of \$236,000. There are still several others being followed up on but no firm numbers on them yet (Verengo Solar, The Forum, etc.). Time Warner Cable declined to support the effort.

- Contractor sponsorships were did not bring in more funds since some was rebated to them to get more to participate and there were costs to film them and prepare their online showcases.
- On Sept 20th, the project will be closed to additional sponsors.
- There will still be a launch party at the Manhattan Beach studio. Date to be determined.
- They are in the final push with less than 3 weeks remaining for more donations so that the mailout can take place. They are focusing on the waste haulers and recyclers, and local businesses, including water firms, auto, insurance and medical, and realtors.
- Sufficient funding may not be received to mail all of the CDs but even if CDs don't go out, the program is for mostly an online program. We are putting into place a major social media program to offset any loss of direct mailers.
- Staff will be setting up a meeting to discuss the status of the project after the sponsor deadline passes.

N. Sustainable South Bay Strategy Updates – 1:25 pm

- Mobility
  - LUV Vehicle Project – demobilization underway – **GEMS OUT IN DECEMBER AND FINAL REPORT IN JANUARY/FEBRUARY.**
  - Chinese firm/Eagle still willing to give us NEVs and possibly electric bicycles. We requested a formal letter describing the extent of the Eagle donation so we can understand and evaluate it. If we decide that the donation has merit for our work, their letter can be used to seek any additional funds which may be necessary to actually use the Eagle vehicles. One option for their use would be to demonstrate these vehicles in a low income community -- consistent with one of the market stimulation initiatives in Task 6 of the PEV Readiness Project (on a subcontract to SCAG)
  - Regional and South Bay PEV Readiness Planning
    - The agreement with SCAG was approved in August. A task order from Siembab Corporation will be presented at the meeting for managing this project – **NO PROGRESS – NEGOTIATIONS WITH SCAG**
  - BEV project – update on progress toward implementation at the meeting
    - Task Order #2 to the Master Agreement with Siembab Corporation will be presented at the meeting. This task order will also be added as Exhibit 2 to the Master Agreement. **APPROVED – RHILINGER/KILROY**
    - **ACTION:** Recommend that the Board of Directors approve Task Order #2 for project management services for the BEV project with Siembab Corporation
  - Car Share Planning
    - *Car2Go (Daimler)* – SBCCOG staff accompanied Walter Rosenkranz on car2go presentations to HB, Torrance and MB. Additional city presentations are planned for September and for the September SBCCOG Board meeting. **SUZY, STEVE & JUDY TO REPORT ON MEETING IN SAN DIEGO – MET WITH CITY OF SAN DIEGO – NEED DENSE POPULATION. THEIRS IS ALL ELECTRIC – CHALLENGE HAS BEEN ENOUGH CHARGING STATIONS. XLNT WEBSITE. MUCH MORE SUCCESSFUL THAN HE HAD IMAGINED. WHY KEEP THE 2<sup>ND</sup> CAR?**
    - Edison International and Enterprise has proposed an initiative which will build on the ERAC car sharing model that provides fleet vehicles to large employers -- the program could be expanded to give van pool members access to the employer's fleet vehicle. They are still developing the concept.
- Land Use
  - Compass project – At the end of September to be presented at the October LCWG meeting will be a memorandum on the key conceptual component of the project -- it will describe an optimal distribution of destinations within a 4 square mile area. Additionally, staff is trying to coordinate with Rancho Palos Verdes Western Avenue Vision Project – also funded through Compass.

- Metro Sustainability Policy – update on comments from SBCCOG
- Caltrans Community Planning Grant application – we were not successful
- SCAG
  - Discussion of what kind of briefings our representatives would find useful for the Policy Committees
  - New subcommittees – **LETTER TO SEND – ADD WOULD BE HELPFUL TO ALL IN THE REGION.**
- SBCCOG Presentations
  - Wally Siembab is making a presentation at SCAG's 9/18 Toolbox Tuesdays Workshop: Self-Driving Cars, Neighborhood Electrics, and the Future of Auto-mobility
  - David and Sabrina made presentations at the LARC Sustainability Summit in August.

O. Economic Development – **2:10 pm**

- The group agreed to pursue South Bay tourism initiative and reached consensus on a Mission Strategy & Goals Statement
- **ACTION:** Recommended that the Board approve the attached Mission, Strategy & Goals statement – RHILINGER/PERKINS
- International Council of Shopping Center Conference – September 19-21.
  - An Economic Development Promotion Subcommittee (members are from Carson, El Segundo, Torrance & Gardena) has agreed to do a South Bay exhibit at this conference in San Diego. This activity was reported at both the August City Managers' meeting and SBCCOG Board of Directors meeting.
  - Carson has reserved exhibit space, 20x 20, where all of South Bay cities have been invited to display their materials. There are two ways for cities to participate: 1) attend the conference, or 2) get materials to Barry Waite, City of Carson, and the cities that are going will display your city's materials.
  - The Economic Development Promotion Subcommittee also determined that if every participating city contributes \$1000 it would cover the exhibit expenses and other items to promote the South Bay now and in the future. Several of the cities stated that they can make contributions. The SBCCOG has received \$1,000 from the City of Gardena thus far
  - The funds collected will cover the following:
    - Exhibit cost (\$780 already paid by the SBCCOG)
    - A reusable South Bay Banner
    - Two reusable Pop-up Banners
    - The approximate cost for the above banners and tablecloth is \$2,000.
    - These expenditures are not in the SBCCOG budget. It is anticipated that at least the cities of El Segundo (9/18), Inglewood, and Torrance will also be contributing, but no funds have been received at this time. Torrance has provided some in-kind services such as layout graphic work for banners and these in-kind services would be deducted from their contribution.
  - **ACTION:** Due to the time critical necessity of purchasing these items, approve purchasing the reusable Banner and Pop up Banners and tablecloth in the amount not to exceed \$2,000 to be reimbursed by the participating cities. MEDINA/RHILINGER

P. Legislative Advocacy - **1:50 pm**

- Legislative Matrix attached – received and filed
- Legislative Breakfast – October 11 – invite legislators? YES
- Resolution on Sequestration – attached – KILROY/MITCHELL
- Ballot propositions – attached
- The LCC board just voted Prop 30: No position
- Prop 31: No position
- Prop 34: Oppose
- Prop 35: Support

- Prop 36: No position
  - **EL CAMINO – MEASURE E - GARTEN TO BE HERE TO ANSWER QUESTIONS – KILROY – EL CAMINO AND SANTA MONICA CITY COLLEGES ARE VERY IMPORTANT FOR OUR SOUTH BAY GRADUATES. FUNDS JUST FOR FACILITIES TO BE PAID BACK BY TAXPAYERS IN THE DISTRICT. 20 YEAR BOND – CITIZENS’ OVERSIGHT COMMITTEE (EXPAND THE ONE FROM 2002 BOND MEASURE OR NEW ONE) – SUPPORT – MEDINA/KILROY**
  - **ACTION:** Consider which propositions to take positions on and provide recommendations for the Board – **NO POSITION ON ALL STATE PROPOSITIONS.**
  - **SUPPORT MEASURE J – PERKINS/MITCHELL – RHILINGER CONCERNED AND KNABE IS ASKING FOR OPPOSITION. CONCERN ABOUT THE RUSH AND HOW WE WILL GET THE MONEY. TRANSFER THE MONEY JUST HELPS THEM AND NOT US. GOODHART RECOMMENDS NO POSITION. 1<sup>ST</sup> MOTION WITHDRAWN. DIELS/MITCHELL – MOTION FOR NO POSITION -**

**SPECIAL EVENTS – 2:10 pm**

- Annual Volunteer Reception – November 15 – memo attached **GRAB BAG WITH CITY PARAPHENALIA. LUNCH WITH RALPH.**
- LAX Airfield tour – on hold – busy with preparations for the Space Shuttle

**AGENDA DEVELOPMENT – 2:15 pm**

- Q. Board Meeting – September 27, 2012 – draft agenda attached
  - **Car2go in the South Bay presentation**
  - Sabrina to give an update on SBCCOG Climate Action Planning
  - Adjourn in memory of former State Senator & Inglewood Mayor Ed Vincent
  
- R. Ideas for future board meeting programs –
  - **LAX International Terminal Construction – 1 ½ YEAR AWAY FROM COMPLETION. ONE NEW TERMINAL OPENS NEXT MONTH. LAWA.ORG (20 MINUTES)**
  - Panel of RDA oversight agency representatives: RB - Linda Barnett; Torrance – Susan Rhilinger; John Parsons; RPV – Steve Wolowicz; Lawndale – Barry Waite - **NO**
  - Billie Greer – President, Southern California Leadership Council
  - November – Wally to give an update on the South Bay Sustainable Strategy

**NEXT STEERING COMMITTEE MEETING – Monday, October 8, 2012 @ 12:00 pm**

- **CHANGE TO November 13, 2012**

**ADJOURN – 2:30 pm**