

# South Bay Cities Council of Governments

## Steering Committee FOLLOW-UP AGENDA

July 8, 2013

**Attendees:** Dan Medina (Chair, Gardena), Jim Goodhart (1<sup>st</sup> Vice Chair, Palos Verdes Estates), Jim Gazeley (2<sup>nd</sup> Vice Chair, Lomita), Ralph Franklin (Inglewood), Jim Knight (Rancho Palos Verdes), Olivia Valentine (Hawthorne), Michael diVirgilio (Hermosa Beach), David Lesser (Manhattan Beach), Jim Osborne (Lawndale), Ellen Perkins (Palos Verdes Estates), Suzy Seamans (Rolling Hills Estates), Rob Beste (IWG Chair, Torrance) Jacki Bacharach, Catherine Showalter, Chandler Sheilds & Steve Lantz (SBCCOG)

### I. REPORT OF POSTING OF AGENDA

- **ACTION:** Received and filed

### II. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

- F. LUV project – action item.

### III. PUBLIC COMMENT - NONE

### IV. CONSENT CALENDAR - 12:05 pm

- A. Steering Committee – June 10, 2013 meeting minutes attached
  - **ACTION:** Approved – GOODHART/KNIGHT

### V. ITEMS FOR REVIEW AND APPROVAL

#### ADMINISTRATION

#### B. SBCCOG Appointments - 12:10 pm

- Commitment letters for those appointed to outside agencies - Outstanding from: Zerunyan (looking for other volunteers), Love (*hard copy mailed to LOVE 7/3/13 by Matthews to be returned July 29 @ Sector Council mtg*) & Gabig (*reminder 7/3/13*).
  - **All Officer commitment letters received**
- Nominations for SBACC and Measure R Vice Chair and EEC
  - **ACTION: Selected Olivia Valentine for SBACC – she regularly attends for the Hawthorne Chamber and can represent us both. MEDINA/GOODHART**
- Policy re: rotating chair and vice chair of Measure R Committee -
  - **GOODHART – MAYBE NO ELECTED OFFICIAL AS THE CHAIR? PURPOSE IS FOR OVERSIGHT. DO WE NEED THE COMMITTEE?**
  - **LESSER – QUARTERLY MEETINGS? ADMINISTRATIVE OVERSIGHT – REVIEW DELEGATED TASKS.**
  - **ACTION: RETURN WITH TASKS AND PURPOSE OF OVERSIGHT COMMITTEE. CONSIDER DIFFERENT TIME. ALSO IDENTIFY RESPONSIBILITIES OF CHAIR AND ELECTED OFFICIALS TOO.**
  - **Mayor Butts and the SCAG CEHD Committee? He was appointed to the SCAG CEHD Committee in February 2011 and has not attended any meetings.**
    - **ACTION: Declare the seat vacant, have the chair send a letter to Mayor Butts and send out a solicitation for another appointee from the SBCCOG - APPROVED- – letter sent to Mayor 7/12/13 – hard copy and e-mail. Recruitment e-mail sent 7/16/13**

#### C. Demonstration of new Web Sites - 12:20 pm - CHANDLER

- BOARD MEMBERS ASK CITY MANAGERS TO HAVE SUBLINK TO THE SBCCOG ON THEIR WEBSITE.
- CONTACT ALL CITIES RE: WHETHER THEY HAVE OUR SITE LINKED ON THEIRS
- CREATE LISTSERVE FOR PEOPLE TO SIGN UP FOR SPECIFIC ISSUE NOTICES
- SBESC – TRANSPORTATION – REFER BACK TO MEASURE R

D. Social Media Semi-Annual Report Statistics – 12:30 pm - CHANDLER

- Memos attached
- USE GOOGLE GROUPS FOR LEGISLATORS
- POLL BOARD MEMBERS RE: THEIR USE OF SOCIAL MEDIA
- LESSER – HOW TO EXPLAIN TO PUBLIC WHAT SBCCOG IS. THIS IS PURPOSE. ALSO WHAT WILL BE THE GOAL FOR SOCIAL MEDIA FOR THE SBCCOG?
- GOODHART – RETURN ON RESOURCES. HOW DO WE MEASURE OURSELVES TO OTHER ORGANIZATIONS?
- POLL OTHER COGs & CITIES USE OF SOCIAL MEDIA
- POSSIBLE LINKED IN GROUP FOR GENERAL ASSEMBLY
- DIVIRGILIO – WE WANT TO BE VALUABLE BUT WE CAN'T BE EVERYWHERE OR WE ARE DILUTED. HE WILL BE A RESOURCE – HE DOES THIS – THOSE THAT DO WELL SPEND A LOT OF TIME IN ONE PLACE AND DO IT EVERYDAY. FIGURE OUT HOW WE CREATE VALUE AND CREATE RELATIONSHIPS – TAKES A LOT OF RESOURCES. NEED TO FIND OUT WHERE WE REALLY WANT TO BE AND USE THE RESOURCES THERE. SBCCOG AND SBESC SOCIAL MEDIA PRESENCE SHOULD BE TREATED SEPARATELY.
- SHOWALTER – CHANDLER HAS GROWN THIS PROGRAM.
- ACTION: Request that the staff prepare a more complete social media plan, which will include identifying target audiences, the messages we want to deliver, the forums best suited to our message and the resources required and to bring back to the Steering Committee.

E. Strategic Plan Proposal - 12:40 pm

- Review proposed scope, process and schedule – memo attached
- A city manager subcommittee has also been sent the attachment for their comments, which will be shared at the meeting.
- **ROLE OF CITY MANAGERS – SBCCOG BYLAWS**

*Article VI – City Managers Advisory Body*

The governing board shall receive and consider recommendations made from time to time by the South Bay City Managers' Association.

- ACTION: SUBCOMMITTEE FORMED – LESSER, GOODHART, FRANKLIN & MEDINA TO MEET 7/25/13 BEFORE BOARD MEETING
- AGREED TO EXTEND THE DEADLINE BEYOND NOVEMBER FOR THE SESSION AS CURRENTLY REQUIRED IN JACKI'S CONTRACT.

F. Approval of Invoices - 12:50 pm

- DUES AND ASSESSMENT RECEIVED FROM: El Segundo, Manhattan Beach and Torrance. Lawndale paid dues, no assessment.
- Balance Sheet, P&L Operating Budget, P&L Grant Budget reviewED BY SUZANNE
- ACTION: Approved invoices for payment

**WORK PROGRAM**

F. Sustainable South Bay Strategy Updates – 1:00 pm

- Report on Sustainable Mobility
  - LUV Vehicle Project –
    - Budget for July 29 event – memo attached
    - ACTION: Approved recommended budget – SEAMANS/VALENTINE

## **STATUS REPORTS PROVIDED**

- Regional and South Bay PEV Readiness Planning
- BEV project
- Car2Go car sharing

### G. Transportation Issues – 1:15 pm

- Monthly transportation update from Steve Lantz – attached
- Measure R SOUTH BAY PROGRAM: staff was requested to come back with policy recommendations regarding the consequences of a city not meeting the 5 year requirement for projects being completed that are part of the Early Action Plan. After internal discussion, staff recommends that this proposed policy start at the Measure R Committee and receive review by the Infrastructure Working Group in order to get agency input before a policy is recommended for adoption.
- POSSIBLE SALES TAX – REQUEST FROM ANTONOVICH FOR PROJECT LISTS: **NO! POSSIBLE DISCUSSION RE: 405 CORRIDOR GOALS AND PLANS. DEVELOP PROJECTS FOR WHAT METRO SHOULD DO AND WHAT WE WOULD DO AT THE RAMPS WITH OUR MONEY.**
- **ACCELERATION PLAN ALLOWS GREEN LINE TO GALLERIA TO BE COMPLETED SOONER. DO WE WANT TO DO SOMETHING ABOUT IT?**
- **BESTE - IT IS AN EQUITY ISSUE. WE ARE ONE OF BIGGEST TAX GENERATING REGIONS IN THE COUNTY. WE NEED A LIST OF DISTINCT PROJECTS THAT WE WANT. 105, 91, 110 405 ETC.**
- **LANTZ – METRO IS LOOKING AT GROWTH, NOT OUR AREA – MAINTENANCE, NEIGHBORS, ETC.**
- **ACTION: DRAFT OF PROJECTS TO BE AT AUGUST STEERING COMMITTEE MEETING**
- Discussion of Boundary issue with Metro – **MAP CHANGED BY CEO AND WAS ADOPTED BY THE BOARD WITHOUT ANYONE KNOWING. STAFF TO WORK ON FIXING THIS ADMINISTRATIVELY.**

### H. South Bay Environmental Services Center – 1:35 pm

- **LOMITA – PLATINUM. PLANNING ANNUAL RECOGNITION LUNCH FOR CITY STAFF – POSSIBLY IN SEPTEMBER – OK**
- **SOCL REGIONAL ENERGY NETWORK – NEED TO FIND OUT MORE**
- **WBMWD – PRESENTATION LAST FRIDAY TO THEIR COMMUNICATIONS COMMITTEE ON THIS YEAR'S CONTRACT STATUS. NEXT MONTH – CONTRACT FOR NEXT YEAR**
- **VOLUNTEER PROGRAM – NEW E-MAIL ADDRESS. ON LINE APPLICATION**
- **NEW PAINTINGS IN OFFICE**
- Collaborations
  - **LENDING LIBRARY PROGRESS**
  - **POSSIBLE UCLA STUDENT TO DO THEIR MASTERS PROGRAM WITH US**

### I. SCAG Update – Report on Subregional Coordinators' meeting – 1:45 pm

- **1<sup>ST</sup> meeting reflected suspicion re: what SCAG is doing re: funding for sustainability and cap and trade should it materialize. We requested time for LA County COGs to discuss Metro issues at these meetings.**

### J. Legislative Advocacy - 1:50 pm

- Matrix attached – **AB 1214 RE: SCROC – ADD TO MATRIX**
- Legislative Breakfast – July 11 – **FRANKLIN WILL CHAIR**
- MENTIONED CONGRESSMEMBER NAPOLITANO MEETING AND RR MEETING THAT SHE PUT OUR NAME ON.

- **ROOM REQUEST - JULY 29 – USE OF CONFERENCE ROOM BY CONGRESSWOMAN WATERS FOR: Roundtable Discussion and Update on California’s Implementation of the Affordable Care Act**
- **ACTION: REQUEST DENIED, NOT RELATED TO WHAT WE DO** – *e-mailed Cloud 7/9/13*

L. SBCCOG/SBACC meeting – 1:55 pm

- SBACC Chair Joe Ahn is proposing a joint meeting of the SBCCOG Steering Committee and the SBACC Executive Committee. He is suggesting a luncheon that Northrup Grumman would sponsor at the SBESC. The topic could be what has happened with sequestration and the effects on the region. He has offered to arrange for the Los Angeles Economic Development speaker Kimberly Ritter-Martinez who put together a large report on sequestration earlier in the year. He is leaving it up to you if you want to invite the whole COG board and the whole SBACC board. This would be targeted for sometime in August.
- **ACTION: Provide direction – GOOD IDEA? IF SO, EARLY MORNING, LUNCH, DINNER???** **AUGUST 29 – 5<sup>TH</sup> THURSDAY?**
- **KNIGHT – CITIES WILL BE AFFECTED BY SEQUESTRATION.**
- **FRANKLIN – WE KNOW ABOUT SEQUESTRATION. WE KNOW THE PROBLEM – IS HE OFFERING SOLUTIONS?**
- **ACTION: MEDINA AND AHN HAVE LUNCH RE: WHAT HE WANTS TO ACCOMPLISH.**

**AGENDA DEVELOPMENT – 2:05 pm**

M. Board Meeting – July 25, 2013 – draft agenda attached

- Future Board topics
  - August – City Dock Project, Port of Los Angeles & Bay Delta Conservation Plan

**NEXT STEERING COMMITTEE MEETING** – Monday, August 12, 2013 @ 12:00 pm – NO VALENTINE

**ADJOURN**