

South Bay Cities Council of Governments

February 11, 2013

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Catherine Showalter, Deputy Executive Director

SUBJECT: South Bay Environmental Services Center Report

Specific programs have been organized into four groups of similar subject matter.

- I. Overarching SBESC Updates
- II. Marketing, Outreach & Implementation
- III. Technology, Planning & Research
- IV. Administration, Finance & Human Resources

As appropriate, funding sources have been indicated following each program update.

I. OVERARCHING SBESC UPDATES

Communications

SBCCOG overall website redesign is coming along according to schedule with launch expected for SBESC website in late February or early March, 2013.

UCLA Extension Strategic Marketing class has chosen the SBESC project proposal request as their capstone project for the 2013 winter quarter. The request is twofold: 1) SBESC marketing plan; and 2) Packaging of climate action planning efforts for South Bay cities. Student group presentations will be given to SBESC on Monday, March 25, 2013 – the final day of class. The instructor is Ira Kalb.

SCE/SCG Energy Efficiency Contract

SCG 2013-2014 Goal:	3,420,000 kWh saved
SBESC Projected to Reach:	1,131,375 kWh within the first <u>two quarters</u> of 2013
SCG 2013-2014 Goal:	20,000 therms saved
SBESC Projected to Reach:	27,000 therms saved in the queue (anticipated to close Q1)

SBESC Energy Leader Program (ELP) Working Group now convenes bi-weekly meetings and has made good progress in tracking the South Bay cities progress in the ELP. Currently the cities that are being prioritized to move up to the next level are Manhattan Beach, El Segundo and Rancho Palos Verdes. All are currently at the Silver level and could possibly move up to Gold by the end of the 2nd Quarter of 2013.

SCE Business Direct Install does not have enough money to do the mailing of the letters from Mayors in advance of vendors going out to cities. SCE Business Direct Install will sweep through the South Bay Cities of El Segundo, Hermosa Beach, Lomita, Lawndale, Manhattan Beach, Redondo Beach, Hawthorne, Gardena and Inglewood during February and March.

SBESC/SCE will present \$68,000 rebate check to City of Inglewood at their February 26, 2013 City Council meeting

*Funding source: Southern California Edison and Gas Company

Program Implementation Plan (PIP) Status for 2013-2014

A Southern California Regional Energy Network (SoCalREN) Advisory Committee has been formed and SBCCOG/SBESC has accepted the invitation to participate as a member.

A proposal will be written for SCE consideration in response to the Strategic Plan Support (5.6) funds Request for Proposals (RFP) that is scheduled to be released in February 2013. One element of our proposal will be a request for funds to cover Energy Action Plan technical assistance.

Upcoming Trainings and Workshops

Residential - Energy Upgrade California

February 7	In conjunction with South Bay Adult School
February 27	SBESC
March 13	SBESC
March 21	Gardena – Workshop in Spanish (working with Dan Medina)
April 18	In conjunction with South Bay Adult School
April 24	SBESC

*Funding source: Los Angeles County

Volunteer Program

Jan 2013	Volunteer hours worked: 108.75	Grand total as of Jan 31, 2013 = 8,571.68
	Volunteers worked: 13	
	Active volunteers 33	

II. MARKETING, OUTREACH AND IMPLEMENTATION

A. Marketing

Article/press release for Cash for Kitchens was sent out to all city newsletters on time to be featured in their first quarterly release this year.

*Funding source: West Basin Municipal Water District

“Greening Your Home” Realtors Guide was enhanced, printed and 1,500 copies were distributed to South Bay Association of REALTORS.

*Funding source: SCE, SCG, LA County, LA Sanitation Districts

B. Outreach: Programs and Events

List of upcoming community events will be provided at the meeting. Requests for participation at events throughout the South Bay continue to be received. SBESC had a presence at 11 different events in January, and the Center is already scheduled to be at another 40 events through June 2013.

Cash for Kitchens

Contract goals:	75 kitchen audits to be completed by Aug 31, 2013
	10 follow-up visits at 10 previously audited sites

Status of goals: 23 audits completed as of Jan 31, 2013

*Funding source: West Basin Municipal Water District

Energy Upgrade California (EUC) LA County

EUC: As of February 1, 2013, the LA County Matching Incentive Program and Flex Path Programs are complete. All final paperwork has to have been submitted and LAC will just be finalizing processes of the incentives for projects that met the deadline.

The Green Building Label and HVAC Contractor Pilot Programs have ended as of Feb. 1, 2013; at Midnight all applications had to be submitted. Applications will be processed and paid out for projects that are completed by the April 19, 2013 deadline.

The call center is down to about 20-25 calls per week and the EUC Call center was not bid as part of the SoCalREN. The SBCCOG may only have the call center through April 2013 based on current funding.

SBESC staff attended a Financing Workshop put on by SoCalREN for Municipal and Commercial PACE on January 22, 2013. Three of our cities attended: Lomita, RPV & RHE. Four Financing Options were presented and discussed.

Commercial PACE has kicked off and LAC is still working on getting the first project funded. The new PACE redesigned website and online application form that is expected to ease the application process should be up and running in a couple of months.

*Funding source: Los Angeles County

Integrated Regional Water Management Program (IRWMP)

A request was made (in early January) to cities in the South Bay to put forth potential projects for inclusion in the 2013 IRWM Plan. Deadline was January 31, 2013. Projects were considered at the February 6, 2013 Greater LA IRWMP South Bay Steering Committee Meeting. The application process continues for the Round 2 IRWM Implementation Grants funded by Prop 84 (Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006).

*Funding source: West Basin Municipal Water District

MEL (Metro Express Lanes)

SBESC staff works with Metro to provide outreach opportunities using MEL (the van).

Contract goals: 36 events

Status of goals: 19 events

During the month of January, staff assisted in opening two FasTrak accounts at the King Day Festival, City of Gardena; and one FasTrak account at the MLK Festival, City of Inglewood. Note that there are no contract requirements for the number of FasTrak responder accounts to be opened, only a specific number of events, but Metro records both. Even though the events attract high levels of foot traffic, many individuals opt to go to either Costco or AAA to get the discounted rates.

MEL presentations were given at city council meetings for the City of Inglewood and Lawndale.

The following presentations to City Councils are planned for Metro Express Lanes outreach:

City of Rancho Palos Verdes	February 5	7:00 pm
City of El Segundo	February 19	7:00 pm
City of Manhattan Beach	March 6	7:00 pm

*Funding source: Los Angeles Metropolitan Transportation Authority (Metro)

Ocean Friendly Gardens

West Basin-OFG dedication at Redondo Union High School took place on January 31, 2013. Representatives from West Basin, Cal Water, Metropolitan Water District and Surfrider attended, along with Redondo Beach Council member Bill Brand and Redondo USD School Board members.

*Funding source: West Basin Municipal Water District

Sanitation Districts

The Sanitation Districts have selected the options provided by SBESC that they would like to move forward with for the 2013 contract. They include facilitating attendance of community members or elected/business leaders for a tour of the Joint Water Pollution Control Plant in Carson and scheduling 5 presentations with a Sanitation District Speaker for the public to learn more about water/wastewater (exact presentation TBD).

Vanpool Program

Vanpool collateral has been received from Metro for distribution to employers and at SBESC events. A meeting took place with Valerie Rader, Metro representative, SBESC staff and the City of Inglewood to discuss the need for zip code data used to ascertain viability of forming new vanpools. At the present time, the City has no employee vanpools.

Harbor-UCLA Medical Center has 3,000 employees (1,800 day and 1,200 evening). The ETC has forwarded employee zip code data to Valerie Rader; meeting has been scheduled for February 7, 2013.

Staff has successfully engaged the City of Carson, California State University Dominguez Hills and Southwest Community College to setup future vanpool formation meetings.

*Funding source: Los Angeles Metropolitan Transportation Authority (Metro)

Water Reliability 2020

Contract goal: Schedule up to 40 presentations by August 31, 2013

Status of goal: 18 scheduled; 9 have been given

A volunteer has been working on identifying various community groups as well as re-visiting the church/synagogue database to identify potential men's and women's groups within the various congregations.

*Funding source: West Basin Municipal Water District

Water Reliability 2020 Business Leader "Table Top" Meetings

Contract goal: 24 meetings to be held by August 31, 2013, leading to letters of support to WBMWD from high profile South Bay businesses.

Status of goal: 3 completed

Malaga Bank is the third major business that has met with Ron Wildermuth, West Basin Municipal Water District, due to the coordination efforts of SBESC staff. The other two are Terranea Resort and Trump National Golf Course. West Basin has decided that these meetings with influential leaders in the South Bay do not need to be limited to businesses but may include

school districts and other notable organizations. **If SBCCOG Board members have suggestions for organizations that might be good candidates for this effort, SBESC staff would appreciate the leads for follow up.**

*Funding source: West Basin Municipal Water District

West Basin Customer Recognition

The Gardena presentation did not take place due to the City Council meeting being cancelled. West Basin is changing from a sole focus on business to a broader, more general Customer Recognition which would include residents, businesses that conserve and businesses that use recycled water.

*Funding source: West Basin Municipal Water District

C. Outreach: Initiatives

Beacon Award Champion Activities

During the month of January, meetings have taken place with Hermosa Beach, Lomita and Rancho Palos Verdes with SBESC staff describing the program and offering assistance in filling out the applications to become a Beacon Award Participant.

School District Initiative

Internal goal: 12 meetings

Status of goal: 5 meetings have taken place - Torrance USD, Redondo Beach USD, Wiseburn USD, Inglewood USD, and Hermosa Beach City Elementary School District.

Staff is following up with the three leads received during the January SBCCOG Board Meeting for Centinela Valley Unified High School District, Manhattan Beach USD and Lawndale Elementary USD.

The intent of this effort is for SBESC staff to schedule appointments with facility managers (or appropriate representatives) of the various school districts in the South Bay to identify opportunities and barriers to their participation in energy efficiency, water conservation, etc.

*Funding Source: Southern California Edison and Gas Company

III. TECHNOLOGY, PLANNING & RESEARCH

Climate Action Plans (CAPs)

In January, SBESC staff focused on compiling existing greenhouse gas reduction measures related to energy and buildings, transportation and land use, water conservation, and resource management for a number of the South Bay cities. These “best practices” documents are based on the workbooks staff filled out last fall, meetings with city staff and various city materials, such as city ordinances, plans and website information.

The existing measures are being organized using the Institute for Local Government’s Best Practices Framework, which is a key component of the Beacon Awards program. This information will then be a resource for cities that choose to participate in the Beacon Awards program and will also be incorporated into a CAP Phase 1 report for city officials. A draft of the best practices information has been provided to staff at Hermosa Beach and Manhattan Beach for staff review and input. SBESC staff will continue to compile best practices information and to schedule meetings with cities. Some cities have not yet filled out the workbook and staff will continue to reach out to all cities to collect this information.

*Funding sources: South Bay Cities via SBCCOG and partnership with SCE/Gas Company

EEMIS (Enterprise Energy Management Information System)

City utility billing data is beginning to be entered into the EEMIS system a little bit at a time. On January 30, 2013, the SBCCOG received preliminary training on use of the EEMIS system and staff is able to view the portion of data that has been loaded into the system. By the end of February, LA County expects to have imported all utility data for 3 years of electrical billing for participating electrical accounts into the EEMIS system. Once the data set is fully imported and quality control functions are performed, updated data will be entered into the system daily, directly from the SCE servers allowing participating cities to view current and historic billing information for all city paid electric accounts via the EEMIS web portal (each city will have a different login to maintain data privacy).

The City of Gardena is in the process to install sub-metering at the city hall campus to provide consumption data for each building where one meter serves multiple buildings. El Segundo is rebidding their sub-metering project due to city contract requirements and is expected to begin this scope of work in the spring of 2013. Rancho Palos Verdes is again considering installing sub-metering through this program. Rancho Palos Verdes has network security concerns regarding the data transfer to LA County for sub-metering that are not shared by other cities and is looking for an alternate approach.

Additional live building electricity consumption is available on select facilities in Carson, Hawthorne, Inglewood, Manhattan Beach, Redondo Beach, and Torrance. Of these cities only Hawthorne and Manhattan Beach are currently considering installing the equipment necessary to view live building electricity consumption data.

*Funding source: SCE Strategic Plan Strategies

IV. ADMINISTRATION, FINANCE & HUMAN RESOURCES

Operations

SCAG Video Conferencing Partnership

The video conferencing equipment has been installed; SBESC staff training has been scheduled; additional bandwidth will be active February 21, 2013. Video conferencing use policy and guidelines along with user metrics spreadsheet will be drafted for review by the Steering Committee at the next meeting.

Prepared by Catherine Showalter with input from Jenn Alderete, Sabrina Bornstein, Chandler Sheilds, Grace Farwell-Granger, Kim Fuentes, Melissa Hebert, Marilyn Lyon, David Magarian, Joline Muñoz, and Martha Segovia