



**THE CITY OF
MANHATTAN BEACH**

Mitch Ward
Mayor

Richard Montgomery
Mayor Pro Tem

Nicholas Tell, Jr.
Councilmember

Wayne Powell
Councilmember

Portia Cohen
Councilmember

Tim Lilligren
City Treasurer

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August 04, 2010

Judy Mitchell, Chair
South Bay Cities Council of Governments (SBCCOG),
Steering Committee

Dear Chairwoman Mitchell and SBCCOG Steering Committee Members:

At its August 3rd City Council meeting, the City of Manhattan Beach approved the City's participation in the 10-10-10 Sustainability Summit. The City plans for this event to coincide with an international day of environmental activism being coordinated for Sunday, October 10, 2010. The theme of the Sustainability Summit is: "Climate. Oceans. Community. *Working Together to Protect Our Planet.*"

The Summit will consist of a symposium focusing on energy efficiency and sustainable landscaping, followed by an afternoon Eco-Tour of the Manhattan Beach Botanical Garden and a residential rainwater harvesting system in Redondo Beach. In conjunction with the Summit, an Eco-Fair will be held all day at the Manhattan Beach Farmers Market location.

The Summit provides an excellent opportunity to reach out to the community and educate individuals on energy efficiency, water conservation, and sustainable living. The City intends for this Summit to be a region-wide event and is seeking the support and participation of the South Bay Cities Council of Governments in this endeavor. We request that the SBCCOG assist in the promotion of the event, and encourage its members to participate as well. The SBCCOG and SBESC would be welcome to join in the outreach opportunities that will be available at the Eco-Fair.

For the City to be able to host the Sustainability Summit we are requesting the assistance of our partners in this event. The City would appreciate the SBCCOG's assistance with advertising costs for the event, including a newspaper ad and street banner to promote the Sustainability Summit to the region. The SBCCOG logo would be included on any of the promotional materials that are created for the event.

If you have any questions please feel free to contact me at skalapura@cityymb.info or 310-802-5058.

Sincerely,

Sona Kalapura
Environmental Programs Manager