

South Bay Travel Pal

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METRO Pilot Project

Time Frame: 2 Years

Goal: To Test the Trip and Event
Planning Features of the Tool

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Travel Pal Features Trip Choices:

- Carpool
- Transit
- Bike
- Walking
- Driving Solo

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Travel Pal User Experience/Choices:

- Carpool Matches
- Trip Routes
- Carbon Footprint (GHG Savings)
- Costs and Savings from Trip Choice
- Health Information – Calories Burned
- Opportunity to Log/Blog about Travel Choice
- Opportunity to Compete with others

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Travel Pal Project Outreach:

- SBCCOG/SBESC Outreach
- Employer Outreach
- Venue/Event Outreach
- Organizations with Similar Missions

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Travel Pal:
Let's Take it for a Test Drive!