

BUILDING A MUNICIPAL BROADBAND NETWORK



Santa Monica
citynet 100 Gigabit Beaches

Silicon Beach Broadband Made in Santa Monica
smcitynet.com

Strategies Implemented in
Santa Monica California

Jory Wolf
VP Digital Innovation

Magellan
ADVISORS 

COMMUNITY BROADBAND POLICY

Telecommunications Master Planning

Political Will

Right of Way Management

Internal / External Financing Sources



Santa Monica

citynet

Economic Development

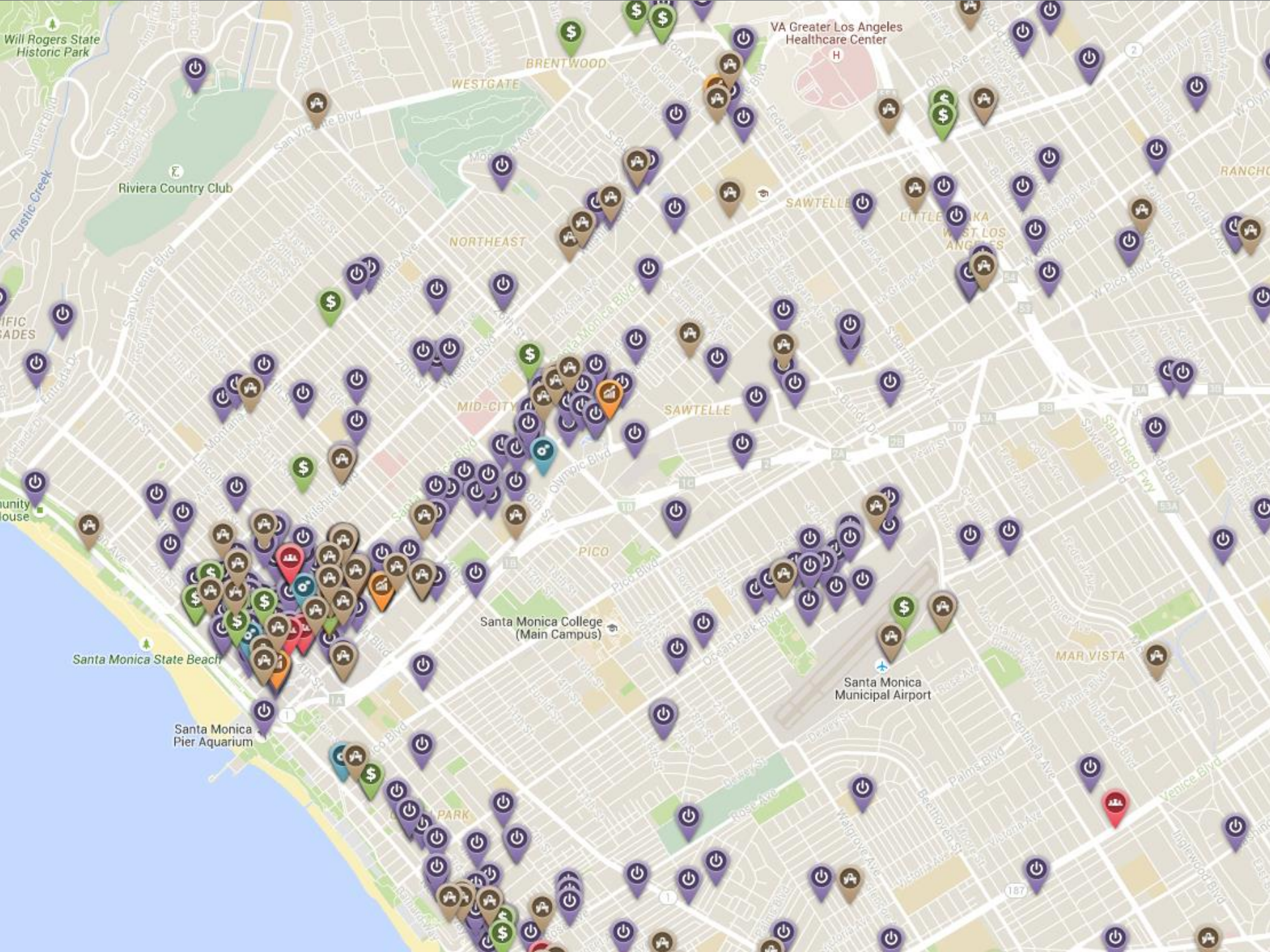
Silicon Beach

153 Business Connections

Youth Technology

100 gigabits per second

Annual Revenue: \$2.0 million
and growing



FIBER TO THE HOME & DIGITAL INCLUSION



100 Low Income Housing Bldgs

3,000 Low Income Families

Multi-Family Dwelling Units

COMMUNITY BENEFITS OF MUNICIPAL BROADBAND

Services Implemented in
Santa Monica California

SERVICE APPS



Be Excited Be Prepared
Know Before You Go
ParkMe
Next Bus
Transit
GO Santa Monica
SMAAlerts

CITY WI-FI



8 Megabits

34 Hot Zones

450 Access Points

Transit Corridors

Commercial Corridors

13,000+ Users Per Day

Government Services

MOBILITY



Wireless Parking Meters

Parking Structure Systems

Real-Time Parking Signs

Directional Parking Signs

Pay-on-Foot Devices

Traffic Signal Synchron

Transit Priority

600 Traffic & Safety Cams

SAFETY



4G & Wi-Fi Data
Mobile Streaming Video
Public Safety CCTV

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