



City of Hermosa Beach: Strategic Plan

VISION 2031

HERMOSA BEACH 2031: IT IS...

OUR SMALL BEACH TOWN

OUR DISTINCT HOMETOWN SPIRIT

OUR PRESERVATION OF OUR WAY OF LIFE

OUR ECLECTIC COMMUNITY

OUR FAMILY FRIENDLY COMMUNITY

SUSTAINABILITY AND
CARBON NEUTRALITY

POLICY AGENDA 2016-2017

Policy Actions

General Plan/Local Coastal Plan

Financial Policies/Long Range Plan

Carbon Neutrality: Short Term Actions

City Infrastructure Master Plans

City Buildings and Facilities

Other Priorities

Pacific Coast Highway/Aviation Avenue
Mobility/Improvements

Downtown Revitalization

Code Enforcement

Meet and Confer/MOU

8th Street Project

Encroachments

Boards/Commissions Review

GOALS 2021

Commitment to a Safe Community

Financially Sound City Government

High Performing City Providing 1st Class Services

More Livable, Sustainable Beach City

Enhanced Economic Development Through
Revitalized Downtown and Entry Corridors

HERMOSA BEACH CITY GOVERNMENT MISSION

The mission of the
HERMOSA BEACH GOVERNMENT
is to *Govern*

with *Community Engagement and
Collaborative Sentiment,*
to *Be Financially,*

Environmentally Responsible,
and to *Provide 1st Class Municipal Services*
in a *Customer Friendly Manner*
through *Valued Employees and Volunteers*

MANAGEMENT AGENDA 2016-2017

Commercial Use of Beach Policy/Regulations:
Council Decision

Homeless Strategy and Action Plan

Body Cameras: Guidelines, Implementation

Public Safety Mobile/Portable Radios: Direction

Priority Based Budget

User Fee Study

Special Events Policy/Guidelines: Council Decision

Health Insurance Modification

ADA Compliance: Funding (Caltrans)

Trans Pacific Fiber Optic Cable

Citywide Filming Strategy/Policy: Council Decision

Hope Chapel Site Development

Skecher Development