



DATE: September 1, 2017  
TO: Local Government Air Quality Official  
FROM: Greg Pettis, Chair, MSRC  
SUBJECT: MSRC "Local Government Partnership Program" Announcement – *Funding to Jumpstart Implementation of the South Coast AQMD's New Air Quality Roadmap*

On behalf of the Mobile Source Air Pollution Reduction Review Committee (MSRC), I am pleased to inform you that the MSRC has reserved funding for Agency Name to partner with us in reducing motor vehicle air pollution. The MSRC's **Local Government Partnership Program** is designed to forge partnerships between the MSRC and cities and counties within the South Coast region to "jumpstart" implementation of the South Coast AQMD's 2016 Air Quality Management Plan (AQMP).

The 2016 AQMP was adopted by the South Coast AQMD Governing Board on March 3, 2017 and is the official roadmap for how we will attain healthful air for South Coast residents and meet our state and federal clean air obligations. The 2016 AQMP relies heavily on use of incentives to achieve air pollution reductions above and beyond those obtained solely by regulation.

The Local Government Partnership Program is truly a unique opportunity for your City|County. It will provide your City|County with additional funding to implement high priority clean air programs recognized for their effectiveness in the 2016 AQMP. It is not a competition – your funding has already been reserved, based as a match to the amount of air quality improvement funding you receive under the AB 2766 Subvention Fund Program.

To partner with the MSRC in implementing high priority, highly effective clean air projects, the MSRC only asks that you do the following:

- ✓ Review the Program Opportunity Notice attached to this opportunity notification letter
- ✓ Participate in the MSRC-sponsored Webcast that will take place at 10:00 a.m. on October 3, 2017, accessible from this page: [http://www.aqmd.gov/home/calendar\\_v2/webcasts](http://www.aqmd.gov/home/calendar_v2/webcasts)
- ✓ "Opt-In" to the MSRC Local Government Partnership Program by informing your City Council|Board of Supervisors of this unique partnership opportunity
- ✓ Submit a Project Plan per the attached Program Opportunity Notice describing how your jurisdiction wants to partner to clean our air.