

EXTERNAL LINKING

CHAPTER 2

POLICY 2-8

A. PURPOSE

The purpose of the City of Glendale's Government website is to advance the public's health, safety and welfare by providing information to residents and visitors about the services, operations and projects of Glendale City Government. This includes promoting tourism and economic development within the City and region.

B. DISCLAIMERS**1. GENERAL DISCLAIMER**

- a. Before exiting the City website, users will be informed of the action with the following disclaimer:

You are now exiting the City of Glendale, CA website. The City of Glendale, CA is not responsible for the content of external sites. Thank you for visiting the City of Glendale, CA. You will be redirected to the destination page below in 5 seconds.

This is an automatic function of the City of Glendale's website.

- b. The materials and information contained on/or obtained from the website, are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied, including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. Information contained on the website, including information obtained from external links thereon, is provided without any representation of any kind as to accuracy or content and should be verified by the user.
- c. The City of Glendale is not responsible for any general, direct, special, indirect, incidental or consequential damages that may arise from the use of, or the inability to use the website and/or the materials contained on the site whether the materials contained on the website are provided by the City of Glendale or a third party.

2. DISCLAIMER OF ENDORSEMENT

- a. Some of the links made available through the City of Glendale's website will allow the user to leave the City's site. Internet sites available through these links, and the materials found on at those sites are not provided by, endorsed by, or under the control of the City of Glendale.
- b. The City cannot and does not make any representation about these sites or the materials available on these sites. The fact that these additional sites may be accessed from the City's website is not an

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endorsement or recommendation by the City of any of these sites or any material found there. The City is providing these links only as a convenience to users. Access to these additional sites is done at the user's own risk.

3. INDEMNIFICATION STATEMENT

To the extent permitted by applicable law, by using the City of Glendale's website, the user agrees to defend, indemnify, and hold harmless, the City of Glendale, its agencies, officers, employees, representatives, and agents from and against all claims and expenses, including attorney's fees, arising out of the user's use of this website or materials and information contained on this site.

C. EXTERNAL LINKS FROM CITY OF GLENDALE GOVERNMENT WEBSITE

External links may be provided at the determination of the city employee managing a city web page or at the request of link owner. It is the purpose of the City of Glendale's website to provide accurate, non-editorial content that will inform Glendale residents about the services, operations and projects of Glendale's City Government. In addition, the website is used to facilitate the delivery of services provided by the City to its residents and other customers. The City website contains links to local, state and federal government agencies and to other, non-government websites solely in conformance with this policy.

In establishing and maintaining its official website, the City does not intend to create a forum or other means for public discourse, exchange of opinions, or discussion on issues of any nature that may occur. Rather, the sole and limited purpose of the permitted external links is to provide information about the City for residents, businesses and visitors including various services and resource available within and around the City. The City does not endorse any third party websites or associated organizations or persons. Since the City does not control third party websites, it does not warrant that third party websites are accurate or reliable or that they have operational links.

The City of Glendale is not liable in any way for the content, accuracy, reliability, viewpoints, policies, or products provided by these external resources. Further, when the City's website includes external links to other websites, and you choose to visit those websites, the City is not responsible for their privacy policies or how they treat user information. The City is not responsible for the actions and policies of these third parties, and you should review the privacy policies of these parties when supplying personally identifiable information to them.

Consistent with the foregoing policy, it is the City's policy to limit external links to the websites of the following entities and organizations:

- a) State, local, or federal governmental agencies;

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- b) Entities that have a direct contractual relationship with the City for the provision of goods and services;
- c) Entities or organizations that receive direct financial support from the City;
- d) Nonprofit organizations that support the City's strategic or operational goals; or
- e) Entities that provide information or services that enhance the usability of the City's web site for visitors.

External links will not be made to sites that fall within any of the criteria:

- a) Sites that are owned or managed by a political party, candidate or special interest group or are of a political nature that are associated with, sponsored by or serving a candidate for elected office, any political party or organization supporting or seeking to defeat any candidate for elective office or ballot proposal;
- b) Sites that are owned, managed or provide content for commercial entities that do not have a direct contractual relationship with the City for the provision of goods and/or services;
- c) Sites containing any materials that may reasonably be considered scurrilous or offensive. Offensive materials are defined as sexual content or images, slurs against race, religious or political beliefs, age, gender, sexual orientation, national origin or physical attributes; or
- d) Sites that provide or promote false, slanderous, illegal, infringing or inaccurate information.

D. REMOVAL OF EXTERNAL LINK FROM CITY WEBSITE

In addition, the City reserves the right, at any time and without notice, to:

- a) Deny a link that does not meet the criteria set forth in this policy;
- b) Remove any external link if the nature of the organization to which the link relates no longer complies with the City's external link policy or would have been grounds for denying the external link in the first instance; and
- c) Revise this policy without prior notice when the City considers such revision to be in its best interests.

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POLICY 2-8**E. LOCATION AND APPEARANCE OF EXTERNAL LINKS**

The City reserves the right to determine how and where External Links will appear on its website (i.e. what page the link appears on and where the link is placed on the page).

F. COPYRIGHT / TRADEMARK

The City Seal is a trademark of the City of Glendale. The City of Glendale retains all intellectual property rights including copyrights on all text, graphic images, and other content. This means that the following acts or activities are prohibited without prior, written permission from the City of Glendale:

- a) Modification and/or re-use of text, images or other website content; and
- b) "Mirroring" the City's information.

G. THIRD PARTY MATERIALS

Some materials and information used on the City of Glendale's website were generated by third parties who have consented to the City's use or placement of such materials on this site. These materials are owned by those parties. Use of these third party materials for any purpose should contact the owner of such materials directly. These materials include icons and graphics used in links to other organizations' sites, as well as various items of general content.

H. EXTERNALLY LINKING TO THE CITY OF GLENDALE'S GOVERNMENT WEBSITE

1. Advance permission to link to the City's website is not necessary. However, the organization linking to the City of Glendale's website should understand that content and internal web links may change at any time without notice.
2. Entities and individuals shall not link to the City's website nor capture pages within frames and present the City's website content as its own, or otherwise misrepresent this website's content or misinform users about the origin or ownership of its content.