

South Bay Cities Economic Development Roundtable

Thursday, October 25, 2012

2:00 pm – 4:00 pm

South Bay Environmental Services Center

20285 Western Avenue

Torrance

Agenda

- I. August 23 meeting notes to be sent separately – Receive and file

- II. Tourism Initiative – How can local governments support tourism?
Guest Speakers – Patti MacJennett, VP, Business Affairs LA Convention Bureau
Pam Ryan, General Manager, Torrance Marriott
Ralph Witsell, Executive Director, Discover Torrance
Deborah Shepard, Crowne Hotel & Redondo Beach Visitors' Bureau
Marna Smeltzer, Redondo Beach Chamber & Visitors' Bureau
 - Discussion
 - Next Steps?

- III. Business Friendly Survey Results (please bring your completed surveys) –
Open Discussion

- IV. Update on ICSC Conference South Bay Exhibit

- V. SBCCOG Initiatives
 - A. Car2go
 - B. BEV project
 - C. Video conferencing

- VI. Master Calendar & Content of Future Meetings

- VII. Next Steps & Setting Next Meeting Date