

South Bay Cities Economic Development Directors Meeting

Thursday, June 28, 2012 - Notes and Next Steps

(Prepared by Jacki Bacharach)

Attendees: Olivia Valentine (Hawthorne Council), Charles Felix (Lomita), Barry Waite (Carson), Ted Shove (El Segundo), Linda Tatum (Inglewood), Fran Fulton (Torrance), Ara Mehranian (Rancho Palos Verdes), Steve Napolitano (Supervisor Knabe's office), John Parsons (SBWIB), Tod Sword (SCE), Joe Ahn (Northrop Grumman), Barbara Voss (LAEDC), Jacki Bacharach (SBCCOG)

A draft Mission, Goals and Strategy statement was reviewed and several edits were made. There was an emphasis on collaboration and learning from each other as well as sharing information.

Barbara Voss stated that the LAEDC would be publishing an Incentive Program Guide in the next week and the group should look it over to decide if we should create something specific to the South Bay.

The LAEDC Business Friendly application was discussed as a possible template for determining the business practices of each of the South Bay cities – not for purposes of applying. It was agreed that this could provide a good baseline assessment of each city's practices and activities with some modifications. The group then went page by page and modified the application to make it a baseline assessment tool. Charles Felix agreed to put the questions into a matrix for each city to fill out and bring to the next meeting.

The need for an industry cluster map was discussed. John Parsons mentioned that he is working to schedule a South Bay Economic Forecast Conference which would be at the end of September or October. If that happens, identifying industry clusters would be part of their materials.

Fran Fulton mentioned that it would be good to focus on consistency in business policies such as with filming and food trucks. Jacki Bacharach mentioned that SBCCOG Legal Counsel Mike Jenkins would be doing a Brown Bag Seminar on Filming in July.

It was requested that the SBCCOG link a roster of Economic Development Directors to our website and that of SBACC and the individual South Bay chambers and that SBCCOG consider a dedicated page for Economic Development.

The International Conference of Shopping Centers conference will be held in San Diego from September 19-21, 2012. The City of Carson has reserved a booth that they are making available for all South Bay cities. \$5000 needs to be raised. A group will be meeting on this. It was agreed that we should create a Master Calendar of events such as these as well as considering ads in such publications as Site Selection Magazine.

Next Steps

- Review revised Mission statement, goals and objectives
- Fill out business friendly survey matrix – to be distributed
- Consider participation in ICSC conference either in person or sending materials for the exhibit
- Send Jacki dates of events and publications for a master calendar and possible participation

Next meeting – August 23 @ 10 am @ SBESC