

South Bay Cities Council of Governments

May 22, 2014

TO: SBCCOG Board of Directors

FROM: Steering Committee

RE: 16th Annual General Assembly – February 27, 2015

ADHERENCE TO STRATEGIC PLAN

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

TOPIC

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of importance to the South Bay that aren't being discussed otherwise or extensively elsewhere. This has kept the forum unique and yet timely. The following guidelines are also used for determining the topic: 1. Actionable by our cities, 2. Require a central role by the SBCCOG, and 3. Lend itself to exhibitors.

In keeping with those parameters, the following topic is suggested for your consideration:

A focus on NEIGHBORHOODS– what makes a good neighborhood, what are some of the challenges cities face and what is our vision for the neighborhood of the future.

Issue areas can cover:

- Who lives in our neighborhoods – demographics – growing senior population, returning veterans, homeless, etc.
- How we live in our neighborhoods – land use and housing stock – community activities, living streets, walkability,
- How we get around in, to and from our neighborhoods - transportation options
- How we conduct business in our neighborhoods – economic vitality, public-private partnerships

The SBCCOG has been a leading voice in the region for considering the neighborhood perspective instead of the 10,000 foot analysis. This forum would utilize best practices from our cities and others and highlight the heart of the South Bay, its neighborhoods.

Possible titles:

- Neighborhoods - The Heart of the South Bay
- Neighborhoods First
- A View from the Front Porch – Neighborhoods Today and for a Sustainable Tomorrow
- Neighborhoods: Life in the South Bay
- Back to the Future: Neighborhood Oriented Development for a Sustainable Tomorrow

This topic can involve multiple city departments and community organizations and there should be excellent speakers available.

We can take the next few months to decide on a topic but we know that the earlier we choose the General Assembly topic the more we can maximize participation from partners and sponsors which helps us to put together a dynamic program for the day.

RECOMMENDATION

Discuss the topic and provide direction.

For your information: A list of the topics of the previous General Assemblies is as follows:

- 1st – About the SBCCOG, Speaker from Governor’s Office & Panel re: Internet Sales
- 2nd – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3rd – Designing Places for People – Livable Communities in the South Bay
- 4th – Hometown Security
- 5th – Partnerships – Building Better Communities
- 6th – Facing the Future: Energy Use & Supply in the South Bay
- 7th – The South Bay’s Digital Future: How It Will Change Everything
- 8th – Mobility Options for the South Bay
- 9th – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10th – Funding City Services in the Future – House of Cards?
- 11th – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12th – The South Bay in 2040: Out of the Box and Into the Future
- 13th – Being Prepared: Preventing Disasters/Planning for Recovery
- 14th – At What Cost? The Unintended Consequences of Declining Revenues
- 15th – Why Must We Care? The Cost of the Changing Environment to the South Bay