

South Bay Cities Council of Governments

July 23, 2020

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director

SUBJECT: Environmental Activities Report – June 2020

Adherence to Strategic Plan:

Goal A: Environment, Transportation, and Economic Development. Facilitate, implement, and/or educate members and others about environmental, transportation, and economic development programs that benefit the South Bay.

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

Climate Adaptation

Throughout June, the CivicSpark Fellow continued supporting city staff as they selected climate adaptation strategies. The Fellow has also been compiling documents for each participating city that contain staff selected climate adaptation strategies. These documents will be finalized throughout July with city staff input. The SBCCOG has received feedback, and is compiling documents for the cities of Carson, Hawthorne, Palos Verdes Estates, Rolling Hills, Rolling Hills Estates, and Torrance. The SBCCOG is currently awaiting strategy selections from El Segundo, Gardena, and Rancho Palos Verdes. The other cities not listed are not participating for a variety of reasons.

Water Conservation

West Basin Municipal Water District Programs (West Basin)

Contract year is July 1, 2019 through June 30, 2020

Task 1. Educational Outreach Support

Exhibit Events

Contract goal: 100 exhibit events, presentations, workshops, networking opportunities, etc.

Status of goal: 110 exhibit events, presentations, workshops, networking opportunities, etc. as of the month of May. **GOAL EXCEEDED**

Staff continues to work with West Basin and community event planners to identify opportunities to provide information virtually.

Water Bottle Filling Station Program

Contract goal: To assist with identifying locations for stations.

Status: Public sites are eligible to install two (2) water bottle filling stations per Tax ID.

In June, SBCCOG staff promoted the program at the Energy Management Working Group Zoom Meeting. In addition, SBCCOG staff continues to promote this program through social media.

Task 2. Support for Workshops & Events

Educational Classes

Contract goal: minimum of 5 and a maximum of 10

Status of goal: 5 completed; future in person classes are on hold **GOAL MET**

Staff continues to work with West Basin staff to explore holding classes via Zoom.

Rain Barrel Giveaway

Contract goal: 5 events

Status of goal: 5 completed; all future events are on hold **GOAL MET**

SBCCOG staff continued to work on possible program enhancements which included discussing a rain barrel event combined with a rain barrel purchase opportunity. Agencies involved include West Basin, Torrance, and LADWP. SBCCOG staff continues to follow up with partners and will have another meeting on July 15th.

Task 3. Cash for Kitchens

Revised Contract goal: follow up with 86 prior survey sites (kitchens) to distribute small devices

Status of goal: 0: outreach to business and agencies is on hold per West Basin

West Basin is temporarily postponing the Cash for Kitchens Program, including water efficiency surveys and outreach until further notice.

Task 4. IRWMP & Measure W Assistance

Contract goal: Assist West Basin as needed, including attendance at meetings, taking notes, assisting with reports, etc.

Status of goal: Staff has been attending meetings as they are scheduled.

Task 6. Disadvantaged Communities (DAC) Water-Energy Savings Program (Change & Save)

Contract goal: Support West Basin efforts to conduct 500 energy-water surveys and promote the distribution of 714 high efficiency clothes washers' rebates

Status: SBCCOG supported activities that led to over 500 phone and online surveys being completed.

West Basin's consultant, Allegra, continues door-to-door canvassing, and distribution of direct mailers and email flyers to the communities of Inglewood, Lennox, Gardena, Hawthorne, Del Aire, Lynwood, and Carson. SBCCOG staff continues to work with residents to provide rebate application assistance through the So Cal Water Smart website; obtain photos of water savings devices after installation; and encourage participation to SBESC callers.

Weekly check-in call meetings are held with Allegra, WBMWD, and SBCCOG staff. SBCCOG and Allegra staff have successfully met the goal of completing 500 surveys. SBCCOG staff assisted in several ways such as: sending out e-blasts; utilizing SBESC website and social media platforms; sharing the program flyer at City virtual networking meetings; and following up with city staff on referrals and further distribution of Change & Save flyers through their contact database as well as ensuring posting on City website for interested residents.

Torrance Water Contract year is July 1, 2019 through June 30, 2020

Task 1: Support for educational classes - California Friendly Landscape Training (CFLT) or Turf Removal (TR) Class and community events (This goal is dependent upon Torrance establishing classes).

Contract goal: as requested

Status of goal: 7 completed; Previously scheduled classes have been postponed.

Task 2: Cash for Kitchens

Contract goal: 10 new commercial kitchens; 10 follow-up site visits

Status of goal: 3 water survey completed; 10 follow-up site visits completed

Torrance is temporarily postponing the Cash for Kitchens Program, including outreach. SBCCOG staff has submitted the new contract for 2020-2021 contract for their staff review and continues to follow up with city staff.

Water Replenishment District of Southern California (WRD)

Contract year is July 1, 2019-September 30, 2020.

Ongoing promotion of WRD programs continues through the SBCCOG's e-newsletters and other social media channels.

Sanitation Districts of LA County (LACSD) Contract year is July 1, 2019-June 30, 2020

Contract goal: 100 exhibit events, workshops, networking opportunities, etc.

Status of goal: 110 exhibit events, presentations, workshops, networking opportunities, etc. -

GOAL EXCEEDED

Contract goal: 1 training for SBCCOG Volunteers on LACSD programs - *Status of goal:* **GOAL MET**

Contract goal: Schedule up to 3 Sanitation Districts-related presentations

Status of goal: 1 has been completed

At this time no future presentations have been scheduled. SBCCOG staff has reached out to LACSD staff to explore virtual presentations and submitted the draft FY2020-21 contract for their staff review.

Los Angeles Department of Water and Power (LADWP)

Contract year is January 1-December 31, 2020.

Contract goals:

- 8-12 targeted special exhibit events - *Status of goal:* 5 completed
- 1 training for SBCCOG Volunteers on LADWP programs - *Status of goal:* To be scheduled after July 2020.
- 6-8 commercial kitchens to be identified for water assessments and conservation training
Status of goal: Staff continues to work with business organizations to identify locations for future assessments and trainings.

Energy

Energy Efficiency Partnership Program – Southern California Gas Company (SCG)

SBCCOG staff continues to meet with SCG staff to review program activities, discuss coordination with the Regional Energy Network, and collect gas data. SBCCOG staff is also coordinating with SoCalGas to meet with school district staff, virtually, to discuss gas incentives. The energy engineer continues to work directly with city staff to benchmark buildings.

Energy Efficiency Partnership Program – Regional Energy Network (REN)

SBCCOG staff continues to meet with the REN staff weekly to discuss program implementation and status. A program kickoff meeting was held with city staff through the Energy Managers Working Group. Individual city meetings are being scheduled starting at the end of July.

SBCCOG continues to promote PACE financing for homeowners.

YGRENE – PACE: Proceeds from Ygrene for 2020 Q1 = \$179.03. Total since the program start in 2015 = \$9,098.88. Payment for 2020 Q2 is expected in August 2020 and will be reported out in September 2020.

Total Lifetime Impacts from program - inception through May 2020			Total Annual Impacts			
District	Estimated Job Years Added	Estimated Annual Total Water Saved (gal)	Estimated Annual Total Electricity Saved (kWh)	Estimated Annual Total Natural Gas Saved (ccf)	Estimated Annual Total Utility Bill Savings (\$)	Estimated Annual Total Carbon Abated (metric tons)
Totals	275.58	4,709,302.19	2,109,330.97	35,268.52	426,865.14	767.22
Carson	93	1,517,686	497,029	12,143	\$112,177	\$202
El Segundo	3	118,646	9,848	86	\$2,489	\$3
Gardena	32	808,823	313,424	3,507	\$58,022	\$105
Hawthorne	32	435,615	210,144	5,592	\$44,795	\$88
Inglewood	26	269,145	156,075	3,459	\$31,819	\$61
Lomita	4	46,770	42,078	222	\$8,118	\$13
Los Angeles District 15*	58	803,203	583,712	7,129	\$112,431	\$198
Redondo Beach	7	57,089	87,323	1,679	\$18,100	\$33
Rolling Hills Estates	2	188,580	1,995	31	\$1,358	\$1
Torrance	19	463,746	207,703	1,421	\$37,556	\$64

HERO – PACE: As of Q4 2019, Western Riverside COG began issuing quarterly reports rather than monthly reports. Proceeds from HERO for 2020 Q1 = \$144.32. Total since program start in 2014 = \$31,270.37. Proceeds for 2020 Q2 will be reported out in Aug 2020.

CA Green Business Network (CAGBN) & South Bay Green Business Assist Program (GBAP): (Contract period: Torrance – June 30, 2021; Hawthorne - Ongoing)

CAGBN – During the month of June, SBCCOG staff joined the two-day GBN Statewide conference and an online Cleaning and Disinfection Webinar with experts. Staff is working with the

City of Hawthorne to draft goals for 2021. SBCCOG staff continues to reach out to businesses and began certifying businesses in Torrance.

Contract goals - City of Hawthorne: 20 certified green businesses; *Status of goals:* 20 certified businesses – **GOAL MET**

Contract goals - City of Torrance: 15 certified green businesses; *Status of goals:* 15 certified businesses and 6 additional businesses in the process of becoming certified – **GOAL MET**

GBAP – SBCCOG continues to provide information to local businesses on opportunities to implement sustainability programs. In addition, businesses received information on the status of our utility partners operations during the COVID-19 pandemic.

As businesses are certified through CAGBN, they also become GBAP participants. GBAP by city: Torrance (60), Lawndale (27), Hawthorne (43), Redondo Beach (16), El Segundo (15), Gardena (15), Carson (12), Inglewood (10), Manhattan Beach (8), Palos Verdes Estates (7), Rancho Palos Verdes (7), Hermosa Beach (5), Rolling Hills Estates (4), Lomita (3), Lennox (2), and Los Angeles County – Community of Westmont (1) for a total of **234** businesses in the program as of the end of June 2020.

Transportation

Shared Mobility Program (Contract period July 1, 2019 – June 30, 2022)

Contract goals: 72 outreach events; 36 vanpool, rideshare, telework meetings or events; 8 Marketing/Media Survey Engagements

Status of goals: 73 outreach events; 5 vanpool or rideshare meetings; 3 Survey Engagement

During June, in response to the COVID-19 emergency, SBCCOG staff continued its public outreach efforts to virtual platforms. Metro Shared Mobility materials and emergency updates to rideshare and vanpool programs along with resources for teleworking were shared through 6 different online meetings. Additionally, SBCCOG staff, working with Metro’s Office of Extraordinary Innovation and Duke University, reviewed and distributed a Telework Survey to remote workers through the SBESC email list, social media, and directly to large (Rule 2202) South Bay employers.

Metro Express Lanes (MEL) (Contract period Nov. 15, 2019 – Nov. 14, 2020)

Work continued to organize and plan for a virtual calendar of events where Metro’s MEL program materials will be distributed. During this period, MEL materials were distributed as part of the SBCCOG information packets at 5 SBCCOG virtual outreach events.

II. MARKETING, OUTREACH, & IMPLEMENTATION

Outreach Events

In June:

- 1 Virtual Business Event
- 5 Virtual Networking Meetings

For the period July 1, 2019 through July 30, 2020

- 29 Community Events
- 15 Business Events
- 15 residential workshops
- 51 Networking Meetings

Media

Social Media *(during the month of May)*

- **SBCCOG** -- Totals for Social Media (SBCCOG) *(top tweet – right)*
 - Twitter: 247 followers total, 2,300 impressions*
 - Facebook: 123 likes total, 201 impressions
- **SBESC** -- Totals for Social Media *(top tweet – right)*
 - Twitter: 557 followers total, 5,100 impressions*
 - Facebook: 753 likes total, 2,119 impressions
 - LinkedIn: 134 followers total, 86 impressions

* Impressions: the number of times a post has been viewed during the specified month

Earned Media/Articles/Network TV

- No earned media this month.

Volunteer Program

Status of Program: 7.5 hours for June 2020

Grand total as of 6/30/2020 - 20,288.67 (starting April 2008)

Volunteer participation remains low. At present only a few volunteers are contributing to SBCCOG programs working from their homes.

