

# **SOUTH BAY ECONOMIC DEVELOPMENT NETWORK**

## **Mission**

- Collaborate regionally to compete globally to attract, retain and grow businesses and jobs in the South Bay region of Los Angeles County.

## **Goals**

- Promote policies and practices which encourage business to locate and thrive in the South Bay
- Showcase the South Bay region of Los Angeles County to business and the economy

## **Strategy**

- Learn together and from each other best practices and other information for assisting businesses in the areas of attraction, retention and growth
- Identify topics and conduct training sessions with area experts on various South Bay industry clusters – international trade, tourism, technology, aerospace – to understand what businesses are looking for
- Find ways to publicize the business opportunities of the region and highlight our successes at events such as trade shows and conference