

South Bay Cities Council of Governments

Steering Committee August 9, 2010 FOLLOW-UP AGENDA

Attendees: Judy Mitchell (Chair, RHE), Ellen Perkins (1st Vice Chr, PVE), Susan Rhilinger (2nd Vice Chair, Torrance), Ralph Franklin (Inglewood), Dan Medina (Gardena), Jim Goodhart (PVE), Greg Grammer (RHE for Doug Prichard, City Manager), Jacki Bacharach & Kim Fuentes (SBCCOG), Mark Silverbush (LA Homeless Services Authority)

I. REPORT OF POSTING OF AGENDA

- ACTION: Received and filed

II. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

- REMOVE ITEM E. – APPROVED @ MAY BOARD MEETING
- ADD SALARY REQUEST FROM SUPERVISOR ANTONOVICH AFTER IV.I.
- MOVE ITEM L. UP – GUEST SPEAKER TO AFTER CONSENT CALENDAR

III. PUBLIC COMMENT

IV. CONSENT CALENDAR – FRANKLIN/MITCHELL - APPROVED

A. Steering Committee – July 12, 2010 meeting minutes attached

- ACTION: Approved

B. LAEDC Request for SBCCOG to be an Implementation Champion

- ACTION: Approved attached letter – *sent to Flaks for signatures 8/10/10; finalized through Shahrzad 8/11/10*

C. SBCCOG Dues & Special Assessment

- 9 Payments received from Gardena, Hawthorne, Manhattan Beach, PVE, RPV, RB, RH, RHE & Torrance as of 8/2/10 & **LOMITA**

D. AQMD Local Government & Small Business Assistance Group

Approved Sergio Carrillo - Director of Public Affairs at South Bay Yellow Cab and United Checker Cab. Very interested in this position - background in Planning and working for the City of Los Angeles. – 8/10/10 told Sergio & he agreed to provide reports to the Board. Sent request for appointment to AQMD – Pom Pom Ganguli. Asked Marisa Perez to follow-up too.

~~E. Contract Extension with Heidi Aten for Carbon Baseline Inventories & Climate Action Plans~~

- ~~■ Recommend to Board approval of the attached~~
- ~~■ MAY BOARD MEETING APPROVED:~~

F. Use of Social Media – **REPORT ATTACHED**

- SBESC is using Facebook and Twitter now
- LUV has created a facebook page

G. SBESC Volunteer Statistics

- Total 2010 – 1,257.25 hours
- Grand total – 3,593.75 hours

- H. Creation of Salary ranges
 - * Staff reviewing comparables – to be brought back in September

L. **2011 Greater Los Angeles Homeless Count: Opt In Program – information attached - 12:40 pm**

- * Mark Silverbush presentED this item and answerED questions – **JANUARY 24 WILL BE WEEK OF SOUTH BAY COUNTY. COUNT DONE EVERY 2 YEARS**
- * **ACTION: SBCCOG WILL ENCOURAGE OUR CITIES TO participate – MUST EXPRESS INTEREST BY OCTOBER 8.**
- * **ADD TO CONSENT CALENDAR OF BOARD MEETING**
- * **ACTION: ENCOURAGE CITIES TO PARTICIPATE – *email send to delegates/alternates/city managers 8/10/10***

V. **ITEMS FOR REVIEW AND APPROVAL**

ADMINISTRATION

I. **Approval of Invoices - RHILINGER/PERKINS - APPROVED**

- * **ACTION:** Approved invoices for payment

SALARY REQUEST FROM SUPERVISOR ANTONOVICH – FRANKLIN/MEDINA - WORK WITH CHAIR ON A RESPONSE – DO BARE BONES. CAVEATS PROBABLY WON'T MATTER. INCLUDE MY OVERSIGHT OF SBESC. MENTION THAT ELECTEDS SERVE VOLUNTARILY. GRANT IS OFFSETTING SOME EXPENSES. - *draft to Mitchell 8/1010; approved by Mitchell & Perkins and sent to Antonovich 8/12/10*

J. **Newsletter expense -**

- * Mailing the newsletter is costing over \$1 each so staff is looking for more inexpensive ways to get it out
- * **ACTION: E-MAIL TO CITY DEPARTMENTS AND ASK THEM TO PRINT IT.**
- * **NO MORE MAILINGS – SEND A LETTER ASKING FOR E-MAILS. LOOK INTO E-MAIL ALERTS. NEWSLETTER LINK ON CITY WEB SITES. LET PEOPLE KNOW THAT THEY CAN LET US KNOW IF THEY STILL WANT A MAILING AND WE WILL SEE IF WE CAN.**
- * **DISCUSS PROGRESS – TRACK HITS ON WEBSITE**
- * **TELL NICKI & MERNA – DO LETTER**
- * ***E-mailed Merna, Nicki, Shahrzad & Kim with draft letter requesting schedule and contact with website to see viability of e-mail alerts 8/10/10***

K. **General Assembly – February 25, 2011 - 1:15 pm**

- **Topic - “The South Bay in 2040 – Out of the Box and Into the Future” -**
- **DRAFT Program ideas – SUBJECT MATTER PANELS**
- **Sponsorship levels APPROVED – memo ADD PLACE & TIME**
- **Friends of SBESC solicitations will be discontinued**
- **ACTION:** Approved sponsorship levels & provide direction on program speakers
- **PROGRAM – POLICY ISSUES. GO TO COLLEGES RE: FUTURE??**
- **DR. JOHN HUSING/DR. HUANG/DOWELL MYERS. EXPERTS IN MORNING – LUNCH – MOVING FORWARD; SO WHAT DO WE DO?**
- **LOCKHEED SKUNKWORKS DID 50 YEAR PLAN EVERY 5 YEARS – LIMIT SCOPE AND IDENTIFY ASSUMPTIONS. LOOK AT 1980 AND WHAT WE KNEW THEN VS. WHAT WE KNOW NOW.**
- **YESTERDAYS TOMORROW – 3 FALLACIES: TECHNOLOGY WILL DO EVERYTHING, TECHNOLOGY WILL DO NOTHING AND ???**
- **ASSUMPTIONS IMPORTANT – PEAK OIL OR NO**
- **INVENTING THE SOUTH BAY'S FUTURE – WHAT SPECIFICALLY IS**

HAPPENING AND THEN TALKING ABOUT TRENDS

- DESIGN COMPETITION FOR MINI-MALL OF THE FUTURE
- ARCHITECT/GREEN ENERGY/WHERE WILL THEY LIVE – URBAN METROPOLIS LIVING
- DRIVEN BY WHAT POLICY DECISIONS SHOULD BE MADE
- *Emailed Jefferson Huang to confirm him as a speaker on the workforce of the future and told him we would re-connect in September 8/11/10*

WORK PROGRAM

M. Environmental Programs Updates

- Partnership with SCE/Gas Company
 - Strategic Plan funds – \$977,980 approved and delayed for up to 120 days
 - Approximate schedule from SCE attached
 - **Conference call to discuss further refinements in approximately two weeks.**
 - Engineering services – **GOOD MEETINGS WITH SCE RE: STRATEGIC PLAN TO WORK WITH CITIES. SHOULD MORE THAN MAKE OUR GOAL.**
 - **ADD Energy Leader program – report on status**
- Water
 - Torrance Water Agreement Amendment extension – **IN PROGRESS. LYON WILL BE SPEAKING TO TORRANCE WATER COMMISSION**
- Education & Information programs
 - Request to partner for MB Sustainability Summit – October 10, 2010
 - The city will be providing a formal request for participation – **LETTER IN PACKET**
 - **ACTION:** Review information and provide direction re: possible partnership
- We are looking for the COG to supply one newspaper ad, and one street banner. I gave you that estimate at about \$1500. (\$750 for the banner and \$750 for the AD). The cost of the AD is actually closer to \$1000 if we do a full page ad in the beach reporter. But this is just an estimate for you to share w/the Steering Committee. – **CONCERNED ABOUT PRECEDENT – NO. CONCERNED RE: OTHER CITIES ASKING. CONTACT SONA. AND WE WILL OFFER FREE SERVICE. E-mailed Sona 10/10/10 re: no contribution**
 - Culver City Sustainability Committee
 - SBCCOG/SBESC discussed our program at a July 15 meeting. The city is very interested in increasing their profile in this area and will be inviting other partnerships to present and then get back to us to let us know if they want to pursue working with us further.
- Climate Action Plan Development
 - Progress of Greenhouse gas emissions development work
 - **Data Waiting on:**
 - **Natural gas- 1990 or proxy year data residential only**
 - **Working towards completing community report.**
 - **Working on community inventory reports and completing cities data packets. Anticipated order of completing reports (based on need/demand- but subject to change): Hermosa Beach, Torrance, Palos Verdes Estates, Rolling Hills Estates, Manhattan Beach, El Segundo, Carson, Hawthorne, Lawndale, Redondo Beach, Gardena, Rancho Palos Verdes, Lomita, Inglewood, Rolling Hills**
- LA County Energy Program
 - Sort launch for contractors – October 1; Media launch for general public – January, 2011
 - Only 1 South Bay city – Lawndale – has not passed resolution to participate

- The Program will: (i) offer both a basic and advanced pathway to participation; (ii) educate Customers on the house-as-a-system concept to encourage behavior changes that increase residential energy efficiency; (iii) educate Contractors on the benefits of learning how to properly sell and install Whole House measures; (iv) offer incentives that influence Customers and Contractors to undertake comprehensive residential retrofits; and (v) coordinate with relevant external funding, financing, and workforce education and training efforts at the county, state, and federal levels.
 - Vanpool update – **LOTS OF EMPLOYERS TARGETTED. 1 VAN – NORTHROP GRUMMAN – FROM US.**
 - Sustainability Grants
 - HUD application through Metro – approved agreement – **WITH ALL OF THE COGS – SEND TO JENKINS – *sent 8/10/10; he approved 8/11/10* – SUPPORT SUBJECT TO LEGAL ADVICE AND CAN WITHDRAW IF NOT TENABLE**
 - **COMPASS GRANTS COMING UP – CA. \$5 MILLION THIS YEAR**
 - Strategic Growth Council – **NO MATCH REQUIRED; \$8 MIL TO CITIES/COUNTIES; \$8 MIL TO MPOs; \$4 MIL TO JPAs**
 - Consider other possible letters of support – **SUPPORT LARC AND ASK FOR THEM TO INCLUDE OURS & TORRANCE AND ANY OTHERS – MITCHELL/PERKINS - APPROVED**
- N. LUV Project
- Status of vehicle deployments and experiences – **1 INSTITUTIONAL DRIVER; 5 RESIDENTIAL DRIVER – PLANNING DIRECTOR FOR HERMOSA AND HE IS SHARING IT WITH OTHER DRIVERS IN HB. HIS WIFE HAS STOPPED DRIVING IT BECAUSE IT ONLY GOES 25 MPH AND IT'S TOO SLOW FOR HER.**
 - **GPS ISSUES – DRIVERS DOING LOGS**
 - <http://www.facebook.com/home.php?#!/pages/South-Bay-LUV-Local-Use-Vehicles/137912816242701?ref=sgm> – **NEED 25 PEOPLE TO MARKET THE URL**
 - Vehicle rotation schedule to be discussed including making this a public event with test drives. – **COORDINATE WITH AQMD RE: THE DATE. EMPTY PARKING LOT. CHECK DATE OF ALT CAR EXPO NOT TO CONFLICT.**
 - S. 3495 (Dorgan): Promoting Electric Vehicles Act of 2010 – (companion bills - **S.3442**, S.3511) – summary of bills to be presented at the meeting
 - **ACTION:** Recommended that the Board support this legislation
 - Miles agreement with Santa Monica for a loaner vehicle (reviewed by Jenkins) – attached – ***sent signed agreement to Wally to send to Santa Monica 8/10/10***
 - **ACTION:** Recommended approval of agreement for a Miles NEV to be on loan from the City of Santa Monica – **START LABELING THE VEHICLE NOW – BOARD TO RATIFY**
- O. SB 375 Update – **2:45 pm**
- Request to SCAG re: further work on South Bay SCS – see attached letter – ***e-mailed Hasan to request a Sept. date 8/10/10***
 - **WHAT'S IN THE MODEL CAME UP AT PVE RE: GHG EMISSIONS?**
 - **ACTION:** Approved presentation of next steps at September Board meeting & **SUGGEST A STUDY SESSION**
- P. Transportation Issues - **2:50 pm**
- Update from Aldaron – to be sent separately
 - Restrooms at Artesia Transit Center
 - Metro forming a task force. Asked them to work with Gardena and Gardena Transit, Torrance Transit and Carson Circuit for their ideas for improvements too
 - **Per Paul Taylor – 8/8/10 - Nothing yet. You will be invited personally to meet with the task force.**

- CRENSHAW CORRIDOR – RIDLEY-THOMAS LETTER THAT IT IN THE SOUTH BAY
- HOW WILL OVERRUNS BE FUNDED?
- Meetings with our legislators to be pursued in September due to difficulty with vacation schedules
- **ACTION:** Provide direction as required

SPECIAL EVENTS - 2:30 pm

- PUC Public Advisor meeting – Changed to October 28, 2010 ca. 4:30 pm to 6:30 pm
- Lamp Exchange – September 18 and 19 @ K-Mart in Torrance

AGENDA DEVELOPMENT - 2:35 pm

- Board Meeting – August 26, 2010 draft agenda attached
 - Marisa Perez, AQMD deputy to Judy Mitchell
 - Invite City Managers – put them at the table or where?
 - Doug Prichard, Tony Dahlerbruch & Joe Hoefgen will discuss proposed actions discussed at a meeting of the League of California Cities City Managers' Department

DOUG - As Chair of the South Bay City Manager's Association, I have been following with great interest the issue of the Bell City Manager's compensation. I understand that Tony Dahlerbruch, as an at large member of the Leagues' City Manager's Department Executive Board, and possibly Joe Hoefgen, the South Bay liaison to the City Manager's Department, will be in Sacramento this week at the regularly scheduled Department meeting, where this topic will be discussed. I would suggest that Tony, Joe and I attend the next COG meeting to update the COG on any actions that come out of the League. This will allow a more focused discussion of the subject than having all City Manager's in attendance (although anyone who cares to come is certainly welcome).

By the way, the most important thing we can all agree on at this point is that, in the vast majority of cases, both Managers and Councils fully understand and implement the law and their ethical obligations as it pertains to setting the City Manager's salary. That message should be repeated long and loud so the public understands that the Bell situation is an absolute aberration.

RSVPs: Groomes – on his calendar
Lehr - yes

POSSIBLE FUTURE MEETING: George Barks would like to present to the council of governments the city manager from Burlingame Calif to be a program for one of your meetings. His name is Jim Nantell. He has hands on experience on how cities can save money thru shared services. I believe that the So Bay Cities need to look into this during these economic times. Please let me know if you are interested and I will make the arrangements. – REFER TO CITY MANAGERS' MEETING – *sent all info to RHE CM 8/10/10*

NEXT STEERING COMMITTEE MEETING – Monday, September 13, 2010 @ 12:30 pm

- Reconfirm quorum

VACATION NOTICE

- I will be out of the country and not accessing my phone messages or e-mail from August 12 to August 30.
- Kim Fuentes will be in charge in my absence. She can be reached @ kim@southbaycities.org or 626-357-4445.

Adjourn – 3:00 pm