

South Bay Cities Council of Governments

June 13, 2016

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: 18th Annual General Assembly – February 24, 2017

ADHERENCE TO STRATEGIC PLAN

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

GOAL/PURPOSE

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of strategic importance to the South Bay that aren't yet being discussed. This has kept the forum unique and timely. The guidelines for selecting the topic are that it be:

1. Actionable by our cities
2. Attractive to exhibitors and sponsors, and
3. The SBCCOG can add value

TOPIC

Building on last year's successful issues: A) Focusing in on what can be accomplished with a South Bay Broadband network. B) What autonomous vehicles mean to an area like the South Bay. C) Has outlawing disruptive strategies been effective?

Focusing on suburbia – from suburbia's contribution to climate change through its vegetation and hardscape parking lots to its growing racial and age diversity, to technological advances that may help transform it. One such technology is the autonomous car. A lot of media attention has been paid to the prospect of fleets of driverless vehicles constantly circulating on downtown streets, but one expert has said that the invention's greatest impact will be in the suburbs, which, after all, have largely been defined by how we use cars.

The SBCCOG will add value to the cities by bringing them the trends and analysis from experts as to the way we will be living, working, and spending our leisure time. Multiple city departments can be involved as well as private entrepreneurial companies.

Suggested titles:

- Technology's Promise
- The Future of Suburbs
- Respect for the Suburbs
- Taking Suburbia Seriously

RECOMMENDATION

Review and comment on the proposed topic for recommendation to the Board.

PAST YEARS' TOPICS

For your reference, a list of the topics of the previous General Assemblies is as follows:

- 1st – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2nd – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3rd – Designing Places for People – Livable Communities in the South Bay
- 4th – Hometown Security
- 5th – Partnerships – Building Better Communities
- 6th – Facing the Future: Energy Use & Supply in the South Bay
- 7th – The South Bay's Digital Future: How It Will Change Everything
- 8th – Mobility Options for the South Bay
- 9th – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10th – Funding City Services in the Future – House of Cards?
- 11th – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12th – The South Bay in 2040: Out of the Box and Into the Future
- 13th – Being Prepared: Preventing Disasters/Planning for Recovery
- 14th – At What Cost? The Unintended Consequences of Declining Revenues
- 15th – Why Must We Care? The Cost of the Changing Environment to the South Bay
- 16th – A View From the Front Porch: Neighborhoods in the South Bay
- 17th – Governing in an Era of Disruptive Technologies