

South Bay Cities Council of Governments

July 12, 2021

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, Executive Director
David Leger, Analyst

RE: Recommendation for Chamber of Commerce Memberships

Adherence to Strategic Plan:

Goal B: Regional Advocacy. Advocate for the interests of the South Bay.

BACKGROUND

Last year, the South Bay Cities Council of Governments (SBCCOG) was a member of 14 South Bay Chambers of Commerce at a cost of \$2,452.00 with two chambers having not billed us. Joining the recommended Chambers is essential to the implementation of several of the SBCCOG programs and partner contracts for outreach, education, and implementation -- water, waste, transportation, and energy efficiency. We also enlist the Chambers to support our advocacy positions and grant applications as well as other collaborative efforts.

Due to memberships expiring at varying times throughout the fiscal year, staff provides an annual recommendation to the SBCCOG Board for a set of membership approvals. This action will authorize payment of memberships that become due throughout FY21-22. The recommendation for this year is to maintain membership in the 14 Chambers of Commerce of which the SBCCOG is currently a member listed below:

- South Bay Association of Chambers of Commerce
- Carson Chamber of Commerce
- El Segundo Chamber of Commerce
- Gardena Chamber of Commerce
- Hawthorne Chamber of Commerce
- Hermosa Beach Chamber of Commerce
- Inglewood Chamber of Commerce
- Los Angeles Gateway Chamber of Commerce
- Manhattan Beach Chamber of Commerce
- Palos Verdes Peninsula Chamber of Commerce
- Redondo Beach Chamber of Commerce
- San Pedro Chamber of Commerce
- Torrance Chamber of Commerce
- Wilmington Chamber of Commerce

COST

Some Chambers have not yet determined if membership dues will increase, so anticipated membership dues were estimated based on a 10% increase above the FY20-21 dues budgeted. Therefore, the total estimated cost for 2021-22 is estimated at \$3,138. (See Exhibit A below for a breakdown of anticipated dues for each Chamber of Commerce.)

RECOMMENDATION

Recommend Board approval to join the attached list of Chambers of Commerce for the FY21-22 year at a cost not to exceed \$3,200 which is also the amount in the 21-22 SBCCOG budget.

South Bay Chamber Membership Renewals FY21-22
Exhibit A

Name	Member in 2020-21 (Y/N)	Dues Paid 2020-2021	2021-2022 Dues <i>(Italics indicates potential amount)</i>
Carson Chamber of Commerce	Y	\$200.00	<i>\$220.00</i>
El Segundo Chamber of Commerce	Y	\$285.00	<i>\$313.50</i>
Gardena Valley Chamber of Commerce	Y	<i>Invoice not received</i>	<i>\$375.00</i>
Hawthorne Chamber of Commerce	Y	\$150.00	<i>\$150.00</i>
Hermosa Beach Chamber of Commerce	Y	\$75.00	<i>\$82.50</i>
Inglewood/Airport Area Chamber of Commerce	Y	\$300.00	<i>\$330.00</i>
LA Gateway Chamber of Commerce	Y	<i>Invoice not received</i>	<i>\$110.00</i>
Manhattan Beach Chamber of Commerce	Y	\$272.00	<i>\$300.00</i>
Palos Verdes Peninsula Chamber	Y	\$300.00	<i>\$330.00</i>
Redondo Beach Chamber of Commerce	Y	\$255.00	<i>\$280.50</i>
San Pedro Chamber of Commerce	Y	\$200.00	<i>\$200.00</i>
Torrance Chamber of Commerce	Y	\$315.00	<i>\$346.50</i>
Wilmington Chamber of Commerce	Y	\$100.00	<i>\$100.00</i>
South Bay Association of Chambers of Commerce	Y	\$0.00	<i>\$0.00</i>
Anticipated total for recommended memberships		\$2,452.00	<i>\$3,138.00</i>