

# South Bay Cities Council of Governments

August 27, 2020

TO: SBCCOG Board of Directors  
FROM: SBCCOG Steering Committee  
RE: Recommendation for Chamber of Commerce Memberships

## Adherence to Strategic Plan:

*Goal B: Regional Advocacy.* Advocate for the interests of the South Bay.

## BACKGROUND

Last year, the SBCCOG was a member of 14 Chambers of Commerce in the South Bay at a cost of \$2,787. Joining the recommended Chambers is helpful to the implementation of the SBCCOG's Green Business Assist and Green Business Certification programs as well as our water, waste, and energy efficiency partner contracts. We also enlist the Chambers to support our advocacy positions and grant applications as well as other collaborative efforts.

Due to memberships expiring at varying times throughout the fiscal year, SBCCOG staff provides an annual recommendation to our Board for a set of membership approvals. This action will authorize payment of memberships that become due throughout FY20-21. The recommendation for this year is to maintain membership in the 14 Chambers of Commerce of which the SBCCOG is currently a member listed below:

- South Bay Association of Chambers of Commerce
- Carson Chamber of Commerce
- El Segundo Chamber of Commerce
- Gardena Chamber of Commerce
- Hawthorne Chamber of Commerce
- Hermosa Beach Chamber of Commerce
- Inglewood Chamber of Commerce
- Los Angeles Gateway Chamber of Commerce
- Manhattan Beach Chamber of Commerce
- Palos Verdes Peninsula Chamber of Commerce
- Redondo Beach Chamber of Commerce
- San Pedro Chamber of Commerce
- Torrance Chamber of Commerce
- Wilmington Chamber of Commerce

## COST

Some Chambers have not yet determined if membership dues will increase, so anticipated membership dues were estimated based on a 10% increase above the FY19-20 dues. The total estimated cost for 2020-21 is \$3,100. (See Exhibit A for a breakdown of anticipated dues for each Chamber of Commerce.)

## RECOMMENDATION

Recommend Board approval to join the attached list of Chambers of Commerce for the FY20-21 year at a cost not to exceed \$3,100.

*Prepared by David Leger*

**South Bay Chamber Membership Renewals FY20-21  
Exhibit A**

Name	Member in 2019-20 (Y/N)	Anticipated 2020-2021 Dues
Carson Chamber of Commerce	Y	\$220.00
El Segundo Chamber of Commerce	Y	\$313.50
Gardena Valley Chamber of Commerce	Y	\$297.00
Hawthorne Chamber of Commerce	Y	\$137.50
Hermosa Beach Chamber of Commerce	Y	\$82.50
Inglewood/Airport Area Chamber of Commerce	Y	\$330.00
LA Gateway Chamber of Commerce	Y	\$110.00
Manhattan Beach Chamber of Commerce	Y	\$299.20
Palos Verdes Peninsula Chamber	Y	\$330.00
Redondo Beach Chamber of Commerce	Y	\$280.50
San Pedro Chamber of Commerce	Y	\$220.00
Torrance Chamber of Commerce	Y	\$330.00
Wilmington Chamber of Commerce	Y	\$110.00
South Bay Association of Chambers of Commerce	Y	\$0.00
<b>Anticipated total for recommended memberships</b>		<b>\$3,060.20</b>