

DRAFT FOR SOUTH BAY ECONOMIC DEVELOPMENT PLAN

Mission

- To attract, retain and grow businesses and jobs in the South Bay region of Los Angeles County.

Goals

- Understand and encourage policies and practices which encourage business to come and stay in the South Bay

Strategy

- Identify topics and conduct training sessions with area experts on various South Bay industry clusters – international trade, tourism, technology, aerospace – to understand what businesses are looking for
- Learn and share best practices for assisting businesses in the areas of attraction, retention and growth
- Find ways to publicize the business opportunities of the region and highlight our successes