

South Bay Cities Council of Governments

March 13, 2017

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: Recommendations for Chamber of Commerce Memberships

Adherence to Strategic Plan:

Goal B: Regional Advocacy. Advocate for the interests of the South Bay.

BACKGROUND

SBCCOG staff has identified 16 Chambers of Commerce in the South Bay. Joining some of these Chambers has been helpful to the SBESC in promoting programs for which we receive grants.

Total cost to join all Chambers would be \$3,169.

In 2016, the Steering Committee discussed joining chambers and agreed that we should continue to be selective in our memberships.

RECOMMENDATION

Recommend Board approval to join the following Chambers of Commerce for this year at a cost of \$1,670:

- South Bay Association of Chambers of Commerce
- Carson Chamber of Commerce
- El Segundo Chamber of Commerce
- Hawthorne Chamber of Commerce
- Palos Verdes Peninsula Chamber of Commerce
- Redondo Beach Chamber of Commerce
- Torrance Chamber of Commerce
- Wilmington Chamber of Commerce