

South Bay Cities Council of Governments

Steering Committee Minutes September 13, 2021

ATTENDEES: Drew Boyles (Chair, El Segundo), John Cruikshank (1st Vice Chair, Rancho Palos Verdes), (Cedric Hicks, 2nd Vice Chair, Carson), Rodney Tanaka (Gardena), Britt Huff (Rolling Hills Estates), Christian Horvath (Redondo Beach), George Chen (Torrance), Hildy Stern (Manhattan Beach), Stacey Armato (Hermosa Beach), Barry Waite (Lomita), Olivia Valentine (Hawthorne), Jacki Bacharach, Kim Fuentes, Wally Siembab, Steve Lantz, Chandler Sheilds, Colleen Farrell, David Leger & Natalie Champion (SBCCOG)

I. CONFIRMED THE QUORUM

II. REPORT OF POSTING OF AGENDA

- **ACTION:** Received and filed

III. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA - none

IV. PUBLIC COMMENT

V. CONSENT CALENDAR – action items noted, remainder are receive & file - 12:05 pm

A. Steering Committee – August 9, 2021 meeting minutes attached

- **ACTION:** Approved – Huff/Horvath

B. ICF Contract Extension and Additional Funds - attached

- Adds \$10,000 and extends the contract through December 2021
- **ACTION:** Recommended Board approval

C. Green Business Assist Contract with El Segundo - attached

- \$20,000 from July 1, 2021 to June 30, 2022 for the SBCCOG to assist El Segundo businesses with environmental program compliance.
- **ACTION:** Recommended Board approval

D. Dues and Assessment Received

- Outstanding Dues and Assessments: Carson, Gardena, Hawthorne, Inglewood, Manhattan Beach, Rolling Hills Estates, LA County
- Partial assessment (\$1000): Rolling Hills
- No assessment: Lawndale

E. City Attendance at SBCCOG meetings - attached

VI. ACTION ITEMS

F. Legislative Issues – 12:10 pm

Legislative Committee report – purpose, goals and guidelines attached

- **DEFINE THE ISSUES BETTER– MORE SPECIFIC.**
- **BOYLES - CHAIR SHOULDN'T NEED TO DECIDE IF THE OBJECTIVES ARE MORE CLEARLY DEFINED.**
- **CRUIKSHANK –IF NOT CLEAR CUT, COULD BE AN ISSUE. DOES WANT THE CHAIR WITH AT LEAST A HEADS UP WITH THE ABILITY TO SAY NO OR WAIT.**
- **HUFF – AGREES WITH CRUIKSHANK.**
- **ARMATO – MORE CLEARLY DEFINE ISSUES AREAS. THIS IS ONLY RARE CIRCUMSTANCES. ONLY FAST TURNAROUND SITUATIONS.**

- **BOYLES – NOT STEERING COMMITTEE – GOES TO BOARD. LEGISLATIVE COMMITTEE WOULD MAKE THE CALL IF NO TIME. IF NO LEGISLATIVE COMMITTEE, THEN BOARD CHAIR AND LEG CHAIR DECIDE.**
- **MOTION - HORVATH/HICKS – APPROVED – MORE CLEARLY DEFINE ISSUES.**

Legislative Matrix attached

Note SB 679 is highlighted since it went from a 2 year bill to an active one. Also new laws are highlighted.

TAKE SUPPORT POSITION: [AB 361 \(R. Rivas\)](#) will allow cities to continue to hold meetings virtually so long as the governor declares a state of emergency. **SUPPORT THIS BILL -**

TANAKA/ARMATO

WAITE – STILL NEED TO ADDRESS THE LONG TERM FIX

ACTION: Approved that the items listed above that are before the Legislative Committee no longer come before the Steering Committee but go straight to the Board and also recommend the board approve the purpose and goals for the Legislative Committee as well as the guidelines for taking legislative positions

- Legislative Briefing – cities requested to provide areas of concern to discuss at the meeting. - **VIRTUAL**
- County Supervisorial Redistricting – next round of public hearings are in November – **WAITE – TOOL TO CREATE OWN MAP SHOULD BE AVAILABLE IN A FEW DAYS. LOOK AT IT.**
- **ARMATO – SEND LETTER RE: 2 SUPERVISORS ARE BENEFICIAL**
- **LEGER – SEPT. 30 DEADLINE RE: COMMENTS RE: WHAT A COMMUNITY IS**
- **WAITE – SOUTH BAY IS A COMMUNITY OF COMMON INTEREST BUT IT COULD BE IN 2 PARTS WITHOUT BEING HARMED. MOTION BY ARMATO/VALENTINE PASSED – BOYLES & CRUIKSHANK ABSTAINED.**
- OCCOG lawsuit – SCAG is filing to oppose the suit (Exec. Comm 6 -5 vote) – Nothing else until October hearing

G. Fee for Use of Meeting Rooms at SBCCOG Office – **12:20 pm**

- Memo attached
- **DISCUSSION RE: COMPARABLE ROOM RATES. FEE MIGHT BE LOW AND CONSIDER DEPOSIT AND CANCELLATION FEE. LOOK AT LADERA LINDA FEES.**
- **IS IT WORTH IT FOR SUCH LOW USAGE?**
- **ACTION: Recommended Board approval – REEVALUATE IN 90 DAYS AND MAKE ANYONE THAT ATTENDS AWARE THAT PRICE COULD CHANGE**

H. Videoconferencing Equipment for SBCCOG Office’s Board Room – **12:25 pm**

- Memo attached – **CHANDLER PRESENTED**
- **CRUIKSHANK DOESN’T LIKE TO SHARE MICROPHONES. SHOULD HAVE MORE THAN 4.**
- **CHANDLER – EQUIPMENT IS FOR 7 MICROPHONES. THIS IS FOR VIRTUAL MEETINGS.**
- **CRUIKSHANK – IN PERSON AND HAVE PUBLIC CONFERENCE IN. ALL HAVE OWN MICROPHONES. WILL NEED OWN MICS FOR THOSE ON LINE.**
- **VALENTINE – WANTS TO TRY IT OUT. WHAT DOES SOMEONE SEE? PILOT IT AT A MEETING.**
- **HORVATH – CAN A LEGISLATOR VIDEO IN TO THE MEETING? – SHEILDS – YES**
- **CHEN – IS THIS FOR PURCHASE? MAYBE NEXT MEETING DO A TRIAL?**
- **ACTION: MOTION - BOYLES/CRUIKSHANK – OPTION 3 WITH ABILITY TO DO A PILOT AT STEERING COMMITTEE**

I. Special Event – November 10 – **12:30 pm**

- Memo attached – **DREW EXPLAINED. DISCUSSED DETAILS.**
- **BOYLES – NO PROBLEM WITH SPONSORSHIPS**
- **VALENTINE – GREAT IDEA – GREAT WAY TO ADVERTISE THE COG AND ADVERTISES THE GENERAL ASSEMBLY TOO. CITIES WILL ENJOY IT.**

- **ARMATO – AGREES WITH VALENTINE – WANT SAFE IN PERSON EVENTS. CONFERENCES ARE SELLING OUT.**
- **TANAKA – LOVES THE IDEA. LA RUGBY A NEW THING – GREAT – KINGS, ETC. LUC ROBAITAI.**
- **HORVATH – MAKE SURE TO FILM IT. WE ARE A THOUGHT LEADER.**
- **BOYLES WILL ASK EL SEGUNDO TV. HE HAS HAD PANEL WITH KINGS AND LAKERS AND ADAPTING TO E-SPORTS. HE WILL WORK ON SPEAKERS AND SPONSORSHIPS.**
- **WAITE – ADD LA 2028 – OLYMPIC EVENTS. CARSON CHAMBER IS HOSTING A MEETING WITH DIGNITY HEALTH SPORTS RE: THEIR PREPARATIONS.**
- **BOYLES – NO HOST BAR**
- **HICKS – SAME WITH BARRY AND SUPER BOWL**
- **HORVATH – PILOT RE: OTHER EVENTS – QUARTERLY.**

J. General Assembly Planning – March 17, 2022 – **12:40 pm**

Memo re: logistics and potential topics - attached

Idea – **ONGOING** Photo contest – Why I Love the South Bay (when website is done) – with General Assembly promotion. Announce winner at General Assembly

Sponsorships

- **BOYLES ON WHAT’S TO COME IN TERMS OF INNOVATION – CRYPTO CURRENCY, NEW TECHNOLOGIES, HYPERLOOP (CARGO) – PANEL – VC’S TARGET SPECIFIC INDUSTRIES AND HOW THEY AFFECT CITIES.**
- **MORE FORWARD LOOKING INITIATIVES**
- **JONES LING LASALLE – OFFICE – WHAT’S GOING ON BY MARCH – SQUARE FOOTAGE AND HEAD COUNT. WHAT HAVE THEY SEEN AND WHAT’S HAPPENING GOING FORWARD. EL SEGUNDO PLAZA IS STRUGGLING AND WANTS TO MAKE IT COMMERCIAL OFFICE. NOW IS THAT EVEN VIABLE?**
- **VALENTINE – DIGITAL SOUTH BAY – LOOKING FORWARD. MARCH 17 IS NOT A GOOD IDEA. LOTS OF EVENTS PLANNED.**
- **BOYLES – WILL HAVE AN IMPACT. ASK MEMBERS FOR THEMES**
- **CHEN – ST. PATRICKS DAY IS FINE – NO PROBLEM WITH MORNING EVENT.**
- **BOYLES – CHECK AND SEE IF CARSON AVAILABLE ON 4TH THURSDAY**
- **BOYLES – CLIMATE CHANGE – SCATTERGOOD – BATTERY STORAGE OR HYDROGEN. GOVERNMENT WILL BE PRIMARY CLIENT. SMART MONEY ON ON VC AND EQUITY SIDE RE: CLIMATE CHANGE.**

ACTION: Provide direction on topics and sponsorships, approveD photo contest

K. Board Meeting agenda development – **12:55 pm**

- **September – draft attached**

- **Possible speakers:**

- LA County Redistricting Commission speaker
- Beach Cities CAER – suggested by Valentine – **STEPHEN FAICHNEY IS AVAILABLE TO SPEAK - OK**

- **Others: Chief Deputy for DA; Stephanie Wiggins, Metro CEO or possible speaker on Pensions and City Liability, 2028 Olympics committee update**

- **October – VIRTUAL OR NOT? – DON’T MAKE THE DECISION YET**

- **West Basin Municipal Water District – Drought Issues – E.J. Caldwell – 15 minutes DON’T WANT THEM TO TALK ABOUT DESAL PLANT**

- **ASK HYPERION TO SHOW UP RE: DEBRIEF**

- i. **ARMATO YES; NEED TO UNDERSTAND HOW IT AFFECTS CITIES – AFFECTING THE BEACHES STILL**
- ii. **WAITE NO. DOESN’T IMPACT CITIES. ASK WRD AS A BIGGER PERSPECTIVE.**
- iii. **CRUIKSHANK – DDT BARRELS OFF THE COAST – ALTASEA PRESENTATION ON QUALITY OF OCEAN WATER – NOT HYPERION**
- iv. **TANAKA – COASTAL CONTAMINATION AFFECTS EVERYONE**

- Opportunities from SBFN – RFP discussion and Alex Pinto
- **Other – PUC Workshop**
- **ARMATO – PAGE LIMIT OK BUT NOT PRINTING THEM. GOOD FOR HISTORICAL KNOWLEDGE**
- **CHEN – BOTTOM LINE UP FRONT – SUMMARY BEFORE ALL OF THE PAGES**
- **HORVATH – HAVE LINKS ON THE AGENDA AND THEN BACK TO THE TOP LINK. CAN DO THAT IN ADOBE.**

L. Strategic Planning Process – 1:00 pm

- Summary memo from Focus Groups – attached
 - **SHARE WITH GOOGLE DOCS AND MAKE CHANGES. ADD REGIONAL ENVIRONMENT - - BRING BACK TO NEXT MEETING**
 - **SCAG – MAKE SUBREGIONS ADJUNCT MEMBERS – PART OF WORK PROGRAM – BRING TO STEERING COMMITTEE NEXT MONTH**
- Remove “Adherence to Strategic Plan” on all memos? – **KEEP NEW TOPICS ON MEMOS**

M. Newsletter Printing, Layout and Design – 1:10 pm

- Bids from contractors to be presented at the meeting
- **BOYLES: IS IT ACTUALLY READ? KNOW WITH DIGITAL.**
- **TANAKA READS IT AND NO ONE ELSE SAID THAT THEY DO**
- **ARMATO – JUST DIGITAL**
- **FUENTES – MAIL TO LEGISLATORS AND PUC COMMISSIONERS.**
- **HORVATH – WANTS TO SEE THE PROPOSALS – HE IS A BROKER FOR PRINTERS**
- **ACTION: BRING BACK ANALYTICS**

N. Approval of Invoices – available at the meeting – 1:15 pm

ACTION: Approved invoices for payment **CRUIKSHANK/TANAKA**

VII. INFORMATION ITEMS

O. Update on Homeless Program and Innovation Project Funding - 1:20 pm

- Call for Projects were received.
 - \$3,425,000 in total city proposal submissions (not counting any SBCCOG proposals) with a funding allocation of \$1,905,000.
 - Schedule for approval
 - 8/11-9/30/21 Evaluation and selection process
 - 10/11/21 Recommendations of projects presented to SBCCOG Steering Committee for approval
 - 10/28/21 Board approval
 - 11/1//21 Notification results
 - 11/15/21 Draft Statement of Work due to CEO-HI
 - 11/25/21 Finalized Statement of Work due to CEO-HI
 - 12/13/21 Steering Committee
 - 12/17/21??? Contracts executed
 - 1/1/22 Projects begin
- Client Aid process **REVISED AND MADE EASIER TO USE**
- Fund Transfer – staff is working with the County to move some of the unused Client Aid funds to pay for part of the Torrance Interim Housing

P. South Bay Fiber Network – 1:30 pm

Update on expansion of the network – **IMPLEMENTING SBSS.**

Q. SCAG Regional Early Action Program funds to accelerate housing – 1:35 pm

- **REGIONAL PLANNER IS ON THE JOB – MEETING WITH ALL COMMUNITY DEVELOPMENT DIRECTORS. HE UNDERSTANDS THAT HE WILL DO RFPs AND GETTING CONSULTANTS FOR REAP PROJECTS**

R. Senior Services – **1:40 pm**

- Next meeting is Tuesday, September 28 @ 9:30 am – **CHECK RE: SPEAKERS. IF POSSIBLE, CHANGE MEETING TO OCTOBER 5**

S. South Bay Environmental Services Center Activities Report – attached - **1:45 pm**

- Highlighted on page 2 of the report: SBCCOG accomplishments from 2018 to 2021 were highlighted at the SoCalGas All Partners meeting on August 19th, including: 165,000 therm savings, \$225,000 in incentives acquired for public agencies, and 400 accounts connected in Energy Star Portfolio Manager, and attendance at over 100 in-person and virtual events.
- Please look at the media report at the end of this report. Should this be separate?
- **STRATEGIC PLAN HAS NUMBER OF IMPRESSIONS AS A GOAL**
- **PULL MEDIA OUT AS SEPARATE**

VIII. STRATEGIC POSITIONING ITEMS/ANNOUNCEMENTS AND UPDATES

- Other updates since agenda distribution – **1:50 pm**
- **LTN – CONCENTRATING ON 2 CORRIDORS**
 - **HAWTHORNE-GARDENA-LAWNDALE;**
 - **REDONDO BEACH-HERMOSA BEACH-MANHATTAN BEACH – EL SEGUNDO**

PARTNERING WITH CSUDH RE: SB ECONOMIC FORECAST CONFERENCE – OCT. 28

NEXT STEERING COMMITTEE MEETING – Monday, October 11, 2021 @ 12:00 pm – SBCCOG offices unless emergency order remains