



X: Inactive (missed last 3 meetings in a row)
Inactive Membership is automatically re-instated by attending a meeting

SBCCOG MEETINGS: ATTENDANCE 2013 - 2014

City	September - 13	October - 13	November - 13	January - 14	March -14	April -14
Carson			Dear	Dear		
El Segundo	Fuentes		Fuentes		Fuentes	
Gardena	Medina	Medina	Terauchi	Medina	Medina	
Hawthorne	Valentine		Valentine		Valentine	
Hermosa Beach	Duclos			DiVirgillio	Petty	
Inglewood	Franklin	Franklin	Franklin	Franklin	Franklin	
Lawndale	Osborne	Osborne	Osborne			
Lomita		Gazeley	Gazeley	Gazeley	Gazeley	
Los Angeles		Buscaino				
Manhattan Beach	Burton Lesser	Burton	Burton	Burton	Burton	
Palos Verdes Estates	Perkins Goodhart		Goodhart Perkins	Goodhart	Goodhart Perkins	
Rancho Palos Verdes		Knight	Knight	Knight	Knight	
Redondo Beach	Aust	Aust	Aust	Aust	Aust	
Rolling Hills	Dieringer	Dieringer			Dieringer	
Rolling Hills Estates	Seamans	Seamans	Seamans	Zerunyan	Huff	
Torrance	Brewer Weideman	Brewer	Brewer	Brewer Weideman	Weideman	
County of Los Angeles	Riccitiello	Riccitiello	Napolitano	Napolitano	Riccitiello Napolitano	

Number of Active Agencies	16	17	17	17	17	
Quorum Required (50% +1)	9	9	9	9	9	
Number of Agencies Attending	14	12	14	12	14	

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS
THURSDAY, MARCH 27, 2014
SOUTH BAY CITIES COUNCIL OF GOVERNMENTS THEATER
20285 S. WESTERN AVENUE, 1ST FLOOR, TORRANCE, CA 90501

I. CALL TO ORDER

Chair Medina called the SBCCOG Board of Directors meeting to order at 6:01 pm. The Pledge of Allegiance was led by Board Member Franklin.

II. INTRODUCTIONS

In attendance were the following voting members:

Suzanne Fuentes, El Segundo	Jim Knight, Rancho Palos Verdes
Dan Medina, Gardena	Pat Aust, Redondo Beach
Olivia Valentine, Hawthorne	Bea Dieringer, Rolling Hills
Carolyn Petty, Hermosa Beach	Britt Huff, Rolling Hills Estates
Ralph Franklin, Inglewood	Kurt Weideman, Torrance
Jim Gazeley, Lomita	David Riccitiello, LA County SD2
Mark Burton, Manhattan Beach	Steve Napolitano, LA County SD4
Jim Goodhart, Palos Verdes Estates	

In attendance were the following non-voting elected officials:

Ellen Perkins, Palos Verdes Estates

Also in attendance were the following persons:

Stan Myles, AQMD	Suzanne Charles, SBCCOG
Vijay Koppam, Caltrans	Grace Farwell-Granger, SBCCOG
Jeff Kiernan, League of CA Cities	Kim Fuentes, SBCCOG
Renee Berlin, Metro	Marcy Hiratzka, SBCCOG
Kathleen McCune, Metro	Rosemary Lackow, SBCCOG
Mike Bohlke, Metro Director O'Connor	Steve Lantz, SBCCOG Transportation Director
Marco Anderson, SCAG	Wally Siembab, SBCCOG Research Director
Matt Horton, SCAG	Jan Vogel, SBWIB
Jenn Alderete, SBCCOG	Krista Phipps, SGC
Jacki Bacharach, SBCCOG	Dave Hopkins, Surf Air, Inc.
Natalie Champion, SBCCOG	

III. CONFIRM POSTING OF THE AGENDA BY THE CITY OF TORRANCE

Jacki Bacharach confirmed that the agenda was properly posted in the City of Torrance.

IV. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA – Jacki Bacharach announced that she wished to add an emergency item to the agenda, as Item IX.F. – an agreement with the AQMD for the BEV project.

MOTION by Board Member Franklin, seconded by Board Member Weideman, to **approve** the addition of emergency Item IX.F, as submitted, to the agenda. No objection. So ordered.

V. PUBLIC COMMENT- David Hopkins, Surf Air, Inc, introduced the company to the Board, and explained that Surf Air, Inc. is currently operating out of the Hawthorne Airport. Surf Air flies 18 daily departures between Burbank, San Carlos, Santa Barbara and Hawthorne, with plans to expand to Monterey, San Diego, Sacramento, and the Sonoma/Napa area. Members (who frequently travel a distance of a 2-6 hour drive) may book flights in under 30 seconds, arrive at the local airport just 15 minutes before departure on a 6-seat executive aircraft, and park for free. Unlike charter planes, Surf Air does follow a schedule. Members will also enjoy exclusive offers from

Surf Air partners. There are no luggage fees. Surf Air members are able to bring 35 lbs. of luggage on each flight. Unlimited flights starting at \$1,599/month + \$500 one-time initiation fee.

VI. CONSENT CALENDAR

- A. January Board Meeting Minutes – Approved**
- B. Measure R Items**
 - 1. SBHP Measure R Administrative and Support Cost Policy – Approved**
 - 2. Transition and Simplification of SBHP Project Monitoring and Reporting – Approved**
 - 3. Hawthorne Blvd. Cost Increase – Request for Additional Funds – Approved**
- C. Amended Compensation to Jacki Bacharach and Associates – Approved**
- D. Dues and Assessment for FY 14-15 – Approved**
- E. MOU with El Segundo for EEMIS equipment purchase – Approved**
- F. Change Order to Schedule on SBCCOG Contract with Southern California Edison issued pursuant to the California Energy Efficiency Strategic Plan Implementation Contract of March 9, 2011 – Approved**
- G. Mid-Year Budget Report– Received and filed**
- H. Monthly Transportation Report – Received and filed**
- I. Legislative Matrix – Received and filed**

MOTION by Board Member Franklin, seconded by Board Member Knight, to **approve** the Consent Calendar as submitted. No objection. So ordered.

VII. PRESENTATIONS

- A. Update on ExpressLanes Project** - Kathy McCune, of Metro, shared the preliminary results of Metro's ExpressLanes pilot project. The need for this pilot program came about, due to the decline in traditional revenues and degradation/lack of HOV lanes. The goal of the program was to move more people, not vehicles. The three main components of the program were congestion reduction, sustainability, and public acceptance of tolling. Ms. McCune gave usage trends, average high and low toll costs, customer demographics, and speeds during peak hours of use for each ExpressLanes corridor (data from February - December 2013.) The average travel time savings during peak period for both the I-110 and I-10 ExpressLanes was 30 minutes per trip (people who used the lanes.) Over 100 new vanpools were formed, and transit ridership increased during the ExpressLanes pilot. 8 of the (top) 15 cities with the most transponder accounts were South Bay Cities: Torrance, Redondo Beach, Manhattan Beach, Rancho Palos Verdes, Carson, Hawthorne, Gardena, and Hermosa Beach. Net toll revenues are estimated to be between \$16 and \$19 million. Metro plans to reinvest these funds by way of a special Call for Projects for cities within a 3 miles radius of the ExpressLanes. The grant program underway and workshops will be held soon. Steve Lantz will be on the I-110 sub-committee that will evaluate project applications. Multi-modal reinvestments in the corridor must provide a direct benefit to reducing congestion on the I-110 and I-10 (40% will be allocated to transit improvements, 20% will be allocated to highway improvements, and 40% will be allocated to active transportation projects.) Public input was collected and those who oppose the continuation of the program (after the pilot ended in February 2014) say that tolls are double taxation, and that tolls are unfair to those with limited incomes and to those who open an account but use the lanes infrequently and still have to pay the monthly maintenance fee. Lessons learned include: the need for law enforcement improvements, continued marketing and outreach, signage improvements, and the need to address equity issues early in the planning process. The formal public comment period is from March 1 to April 7, and instructions on the various methods to providing input to Metro were given. The Metro Board will consider whether to make the ExpressLanes permanent at its April Board meeting. Board Member Goodhart asked if the profit that was generated can go towards reducing the tolls, should the program be extended or made permanent. Ms. McCune said that Metro has not yet made that decision, as reducing the tolls would reduce the incentive to use the lanes at all. Board Member Knight asked if the ExpressLanes grant program will be separate from Measure R funds, and Ms. McCune said that the funding programs are completely separate. The projects funded from the profit generated from this program will be smaller than Measure R projects, and focusing more on active transportation. Board Member Napolitano expressed his concerns for the lack of signage and usage that he sees on a daily basis. Mike Bohlke added that the Metro Board will vote on the waiving the maintenance fee in April, in addition to voting on keeping the lanes or not. Ms. McCune said that Metro staff takes no position on the issue of the maintenance fee.
- B. SBCCOG Plug-In Electric Vehicle Readiness Report** - Wally Siembab, Research Director to the SBCCOG, introduced Marco Anderson of SCAG, who introduced the Southern California Plug-In Electric

Vehicle Sub-Regional Deployment Plan. Mr. Anderson asked the cities that had representatives present if their cities had electric vehicle programs, and the Cities of Inglewood and Torrance raised their hands. Mr. Anderson said that the key focus is improving electric vehicle-friendliness and education of the community. He explained the difference between battery-operated vehicles and plug-in hybrid vehicles, and said that one downside implementing electric vehicles in the community is that accommodating six electric vehicle charging stations decreases ten regular parking spaces. Nevertheless, Mr. Anderson said that local agencies need to be proactive and aware of the ladder of engagement. He then distributed the plan prepared by the SCAG and the UCLA Luskin Center. Wally Siembab segued into his "PEV Friendliness Assessment of the South Bay" presentation by stating that the Western Riverside and South Bay COGs were specifically asked to join this effort with SCAG, because both COGs already had existing programs that were dedicated to electric vehicle research. The WRCOG has the 4-City Neighborhood Electric Vehicle Transportation Plan, and the SBCCOG had the Local Use Vehicle program. Mr. Siembab said that the South Bay has the potential to be branded as innovative in the electric vehicle market, and this could greatly affect economic development here. Next steps for the SBCCOG include continuing to introduce EVs into low-income areas, getting the California Air Resources Board CARB involved in local efforts, holding workshops, encouraging cities to introduce EVs into their municipal fleets, and reaching out to multi-family property owners. Board Member Knight asked if SCAG or the SBCCOG has talked to Edison about maintaining and expanding the EV market in the South Bay, regarding charging infrastructure. Mr. Anderson said that Edison suggests charging at night when wind energy is high.

- C. **Presentation of Strategic Planning Workshop Issues and Follow-Up Item** – Jacki Bacharach gave a brief summary of the Strategic Plan that Management Partners developed with the SBCCOG Steering Committee. Board Member Perkins and Chair Medina said that though it was a tedious process, it was worthwhile to reestablish the mission and principles of the SBCCOG. Board Members Knight and Goodhart urged the Board to share it with their City Councils and City Managers, as some of them are not familiar with the SBCCOG.

Vision, Mission & Guiding Principles (*attachment*) – **Approved**

MOTION by Board Member Aust, seconded by Board Member Knight, to **approve** the Vision, Mission & Guiding Principles of the SBCCOG Strategic Plan as submitted. No objection. So ordered.

Strategic Planning Document (*attachment*) – **Approved**

MOTION by Board Member Valentine, seconded by Board Member Aust, to **approve** the SBCCOG Strategic Plan as submitted. No objection. So ordered.

VIII. TRANSPORTATION REPORTS

- A. **Metro Report by Mike Bohlke for Board member Pam O'Connor** - Mike Bohlke stated that Metro's Short-Range Transportation Plan will be released in early April. Secondly, Metro Board Chair DuBois and Director O'Connor made a motion regarding the Community Infrastructure Partnership Program, a new financing tool that would make it possible for (smaller) LA County cities to participate in a bond pool that would allow cities to obtain cash to fund transportation projects, exceeding the cities' available annual Local Return revenues. Smaller cities face barriers in the issuance of bonds to finance their local share of transportation investments. The motion was approved, and Metro staff is to conduct a formal survey among all cities within Los Angeles County to determine demand and desirability for this program, and report back to the Board in 90 days with a final set of implementing recommendations. Board Member Riccitiello added that cities with smaller pots of money may pool their resources.
- B. **Service Council Report by Ralph Franklin** – Jacki Bacharach mentioned that the SBCCOG is accepting nominations for 3 seats on the Metro South Bay Service Council. Nominations close on April 25. Councilman Franklin spoke about the fare restructuring as follows:
- 1. Update on Metro's Fare Restructuring Proposal** - Metro will hold a public hearing regarding fare restructuring on March 29. Transit (bus and rail lines) will suffer from the deficit that Metro is facing, should fares remain what they currently are. SBCCOG Board Members are encouraged to take this information back to their cities. He distributed Metro Bike Maps, as well as a statement from Art Leahy, and the breakdown of the two fare restructuring options. Board Member Knight asked if increased ridership increased revenue for Metro. Mr. Bohlke said that offering discounts for various demographics adversely affects the farebox recovery ratio (fraction of operating expenses which are met by the fares paid by passengers.) LA County is at 26%, which is the lowest in the nation and their financial plans and commitments to the federal government are based on 33%.

- C. Measure R Oversight Committee Report** – Board Member Goodhart reported that he was unable to attend the March 5th meeting, but he did mention highlights from the minutes. He said that when Steve Lantz asked city engineers their preference between monthly or quarterly Measure R project reports, the consensus was to do away with monthly reports and submit quarterly reports only. To eliminate monthly reports, cities must amend their Funding Agreements with Metro so it's up to each city to decide if they want to retain the current monthly reporting relationship or amend their Metro funding agreement. All new funding agreements will have a quarterly reporting requirement. Cities with projects near completion may not wish to amend their agreement, as this process takes several weeks and may not be worth the trouble. Also discussed at the meeting was the protocol for requesting additional funds to offset any shortfall that a city may experience. The City of Hawthorne made such a request of the Committee. Several factors (design changes, concrete and asphalt cost increases, parking loss during construction, dumping fees, labor cost increases) caused the shortfall of over \$2 million dollars. The shortfall occurred, despite the fact that the City put its own funds into the project in addition to previously committed Measure R funds, and a MTA Call for Projects grant. The Committee decided that if/when a city discovers the need for a cost increase, the additional funds can only be awarded to the city if it can be proven that the shortfall was through no fault of the city's. Board Member Franklin mentioned his concern about the number of Measure R projects that are 6 months or more behind schedule, and said that adjustments to future funding allocations may need to be made by Metro to avoid this in the future. Steve Lantz also mentioned the new transportation project grant opportunity, derived from the funds generated by the Metro ExpressLanes. A workshop to discuss the application process will be held at the SBCCOG office on April 3.

IX. SOUTH BAY ENVIRONMENTAL SERVICES CENTER UPDATES

- A. General Assembly Follow-up** - Jacki Bacharach thanked those who attended the 15th Annual SBCCOG General Assembly on February 28. Over 300 people attended and comments were positive. Leftover gift bags were distributed and posters from the event, depicting demographic trends in the South Bay, were displayed around the room as well. Board Member Weideman asked about the environmental activists from the Beach Cities who were upset because Chevron and E&B helped sponsor the event. Jacki Bacharach said that this issue was discussed by the SBCCOG Steering Committee in advance of the event. Board Member Franklin thanked any SBCCOG staff members that were not acknowledged at the end of the event. He also praised the success of the exhibit hall. Ms. Bacharach announced that the 16th Annual SBCCOG General Assembly will be held on February 27, 2015.
- B. SCE Infrastructure Reliability** – Jacki Bacharach said that the California Public Utilities Commission will be in Downtown LA on April 30 to meet with elected officials regarding utility infrastructure reliability as well as several other issues. A contingency from the South Bay will be attending, and all South Bay elected officials are welcome. Anyone who attends should plan to stay all day, as the commissioners rotate throughout the different rooms/categories of issues throughout the day. Edison is having meetings with each city manager during March on infrastructure reliability issues, and Ms. Bacharach is in the process of obtaining the reports from each meeting to make sure the South Bay Cities are all on seeing the same type of information and the message is consistent.
- C. South Bay Environmental Services Center Program** – Kim Fuentes made the following updates: The SBCCOG is working with Edison to get Lawndale and Manhattan Beach to the Platinum level in the Energy Leadership Program by April; staff visited El Camino College to recruit volunteers and interns; the Southern California Gas Company will be able to provide slightly more funding in this new funding cycle; SCE Direct Install program consultant will talk with staff about lessons learned; the SBESC recruited 4 new volunteers; Supervisor Ridley-Thomas' office and the SBCCOG will be holding a high-efficiency toilet exchange (HET) exchange on April 26 in Hawthorne; the SBCCOG has created a Social Media Networking group that consists of city staff; the latest list of community events was distributed.
- D. Sustainability Programs** – Jacki Bacharach announced that the SBCCOG recently held a meeting with city staff to discuss senior issues in the South Bay community that need to be addressed. Board Member Huff reported that the attendance and ideas that resulted were encouraging.
- E. SBCCOG Participation in Coalition to Save So Cal Regional Occupational Center – Approved** – Board Member Weideman opened this discussion by talking about the Ad-Hoc Committee meeting held in Torrance where a strategy on regional advocacy was developed, with the goal of rallying public support to save the center. This is the only program like this is all of Southern California. Their funding is in jeopardy and the community needs to retain the center's services. Board Member Fuentes asked to be on the Ad-Hoc Committee and also reached out to Assemblyman Muratsuchi's office, but has yet to receive a response. She mentioned that the El Segundo High alumni Facebook page accredits the center for the

success of many El Segundo High graduates. She said that the City of El Segundo approved and sent a letter to the Governor's office, in support of saving the center. Board Member Napolitano said that Supervisor Knabe's office did the same. Jacki Bacharach said that on April 8 in Sacramento, there will be an education budget meeting, and everyone in favor of saving the center should have their lobbyists testify in support at that meeting.

MOTION by Board Member Weideman, seconded by Board Member Valentine, to **approve** the SBCCOG's participation in the coalition to Save the Southern California Regional Occupational Center as submitted. No objection. So ordered.

F. ADDITION TO EMERGENCY ITEM IX.F TO THE AGENDA – Approved - Jacki Bacharach explained that the SBCCOG wishes to take possession of a Battery Electric Vehicle (which is the property of CVA of American Honda Motor Corporation, currently leased to the South Coast Air Quality Management District) to be used for the SCAQMD/SBCCOG co-funded Demonstration BEV pilot program. This procurement from April 1 to December 10, 2014 requires a loaner vehicle agreement to be signed by the SBCCOG Chair at tonight's meeting.

MOTION by Board Member Riccitiello, seconded by Board Member Knight, to **approve** emergency Item IX.F, as submitted, to the agenda. Ayes: 13; Nays: 2 (Goodhart and Franklin); Abstained: 0

X. BOARD MEMBER ANNOUNCEMENTS

- Medina – The City of Gardena will hold its annual Cinco de Mayo Parade 10am on May 3, 2014. The parade will start on the Corner of Gardena Boulevard and New Hampshire Avenue and will end at Mas Fukai Park. Cinco de Mayo Festivities will follow the parade and will be from 11:30am - 4pm.

XI. AGENCY REPORTS

- A. League of California Cities** – Board Member Goodhart reminded everyone that treasurer nominations are open until April 18 (contact Jeff Kiernan.) Mr. Kiernan distributed an informational sheet on SB 1262 (Correa): Medical Marijuana Regulation. This is a League-sponsored bill. This legislation will improve the regulation of medical cannabis in a manner that protects local control, addresses important public safety concerns, and enhances health and safety standards. The bill is sponsored by the California Police Chiefs Association and authored by Senator Lou Correa. SB 1262 will provide a clear road map for the responsible implementation of Proposition 215 in California, since voters approved it in 1996. Mr. Kiernan said that there is not a lot of regional support for this, and asked the Board to take it to their City Councils. Chair Medina asked how this bill affects cities that already have a ban on dispensaries, and Mr. Kiernan said that this bill enhances those cities' efforts. Board Member Franklin said that the City of Inglewood is a charter city and makes its own regulations on this issue. There are no marijuana dispensaries in Inglewood. Mr. Kiernan also spoke about the bills surrounding the issue of massage parlors. The existing law (until January 1, 2015) allows for the voluntary certification of massage practitioners and massage therapists by the California Massage Therapy Council, and specifies the requirements for the council to issue to an applicant a certificate as a massage practitioner. As the current bill sunsets at the end of 2014, the Sunset Review Committee is drafting AB 2739, which would continue the current bill until 2019. In response, AB 1147 was created and is supported by the League. Mr. Kiernan also distributed events flyers for the 2014 Legislative Action Day, scheduled for April 23 in Sacramento. Jacki Bacharach also mentioned that on April 17, the City Selection Committee is meeting in Carson to vote on the Western City representative to the AQMD. Judy Mitchell is running for re-election and the SBCCOG urges each city to have their representative attend to vote for her.
- B. South Coast Air Quality Management District** - Stan Myles distributed event flyers for AQMD's electric lawnmower exchange program (4 locations from May 3 to June 28.) Referencing back to Item IX.E, Mr. Myles also attested to his own success from skills he learned at the So Cal Regional Occupational Center.
- C. SCAG & Committees** *-(attachment)* – Matt Horton announced that SCAG is holding its annual General Assembly on May 1-2 and added that each SCAG member city may send one delegate for free. He also distributed fact sheets on the Bay Delta Conservation Plan and Southern California Water Committee, both in response to the drought emergency declaration.
1. **Energy and Environment** - NOT PRESENT
 2. **Transportation** – Chair Medina said that this written report was in the meeting packet.
 3. **Community, Economic, & Human Development** - NOT PRESENT

4. **Regional Council** – Board Member Gazeley said that two of the action items on the Regional Council's March 3 agenda were Proposed Resolutions for Consideration by the General Assembly on May 1, 2014: Salton Sea Restoration & Renewable Energy Initiative and Regional Effort to Promote Pedestrian and Bicycle Safety. Initiative.
- D. **Santa Monica Bay Restoration Commission** – Board Member Knight reported that the Commission's Governing Board officially adopted the Bay Restoration Plan. Presentations on water quality projects were also given.
- E. **South Bay Cities City Managers' Association** - NOT PRESENT
- F. **South Bay Association of Chambers of Commerce** – Board Member Valentine reported that the SBACC adopted its 2014 Policy Platform; Supported Assembly Joint Resolution No. 37 (relative to the Export-Import Bank of the United States); there was a call for action on the Bay Area Conservation Plan, meant to ensure the reliability of the water supply throughout the state; there are 17 proposals being studied by the Legislature regarding the water shortage.
- G. **South Bay Workforce Investment Board** – Jan Vogel gave his quarterly report. The following documents were distributed: Annual Report, Quarterly Report, and summary of previous Board meeting. He reported that the State of California named the SBWIB as one of the highest-performing WIBs in the state. The SBWIB partnered with CSUDH and El Camino College in order to apply for grants. The SBWIB's "Blueprint for Success" curriculum is available for local businesses and city staff is available. LA County gave the SBWIB additional allocations for its Countywide Program for Transitional subsidized employment. Any cities or non-profit organizations can receive labor from workers on the SBWIB's payroll, for up to 6 months.

XII. UPCOMING EVENTS & ANNOUNCEMENTS

May 14 – Legislative Briefing and Breakfast

XIII. APRIL SBCCOG COMMITTEE MEETINGS & WORKING GROUPS

APRIL SBCCOG COMMITTEE MEETINGS & WORKING GROUPS

Consult website for specific times and places for other meetings – www.southbaycities.org

XIV. ADJOURNMENT

There being no further business, Chair Medina adjourned the meeting at 8:47 p.m. to Thursday, April 24, 2014 at 6:00 pm.

Respectfully submitted,
Marcy Hiratzka
Recording Secretary