

# STRATEGIC PLAN FOCUS GROUP SUMMARY REPORTS

## **#1 & 8 - Research & Educate – Promoting South Bay Louder & Wider Boyles, Cruikshank, Hicks, Valentine**

### **Research & Educate**

- Are we a subject matter expert for the region?
- People don't know what the COG is.
- Power of COG is important and does matter to the public. We can be more effective when aligned in a legislative platform. Can be taken more seriously by local legislators.

### **Promotion**

- How do we know we have done our job? Are people listening to us?
- How many people open our messages, e-mails?
- Carson residents not on social media. They send things in mail. #s low on social media. Hawthorne is probably the same. Carson uses public access channels.
- Measure how many people reading e-mails, viewing videos, etc.

## **#2 - Addressing Homelessness and our Subregional Response Hicks, Horvath, Tanaka**

### **Discussion Points**

- mental health and lack of services and/or locations to house those individuals – number 1 issue?
- addiction
- early release (drug-related offenses) – **no exit plan** leads to cycle of homelessness
- conservatorship issues
- how do we help jurisdictions engage with more strategies?
- send info to electeds more – drive engagement – tours?
- Veteran homelessness - VA only housing

### **SMART Goals:**

#### **Specific – Measurable – Achievable – Realistic – Timely**

- Communicate more with SBCCOG Board Members/Alternates about strategies, social media toolkits, tours of successful strategies or housing to help drive further action and engagement by all jurisdictions within SPA8.
- Consider having each city do their own census so the COG can track actual numbers.
- Develop new/revised SMART goals with Ronson Chu once he is acclimated
- Focus on lobbying state/fed for additional funding sources and to help resolve gaps in existing legislation (ie conservatorship gap issues)

## **#3 – Practical, Affordable Housing Solutions Armato, Obagi**

- Seek federal, state and county grant funds to help our cities designate/subsidize housing to achieve affordability {low, very low, and extremely low income designations}.

- Empower our cities to address the housing needs of our region by expanding opportunities, and incentives, for the construction of affordable housing, and transit-oriented development, to support our cities challenged by unfunded housing mandates.
- Support legislation that reduces costs and spurs development in housing that allows for innovation and collaborative solutions, tailored to the needs of each of our communities.
- Explore regional solutions, like a regional housing trust, that meaningfully address affordable housing and create opportunities for cities to work together to be recognized for their contributions- whether in land or monetarily, or both- with a target date of end of 2022.

#### **#4 - SPA 8: Improved Health, Accountability, and Independence** **Armato, Chen**

Through the collective efforts of the SPA 8 Work Group, we will work towards:

- Improving health and well-being outcomes in SPA 8 neighborhoods, cities and communities
- Improving communication between the South Bay cities, local agencies and Los Angeles County SPA 8
- Creating opportunities for regional collaboration and community awareness of health and wellbeing issues
- Minimizing duplication of efforts and maximizing opportunities

Through these efforts, we hope to achieve more regionally-tailored, independent decision making within SPA 8 by the end of 2022.

#### **#5 - Coyote Management & Education** **Chen, Cruikshank**

1. Prepare the SBCCOG Regional Coyote Management Plan starting with current plans from the cities of Torrance and Rancho Palos Verdes as a starting point. Torrance Councilmember George Chen and Rancho Palos Verdes Councilmember John Cruikshank will give a joint presentation on what Torrance and RPV are currently doing with coyote management along with how we can utilize our work regionally. After we get SBCCOG Board feedback, then we will come back with a Regional Coyote Action Plan that is accepted ('receive & file') by the SBCCOG Board. Finally, we plan on coming back every six months with an update.
2. SMART Goal - The SBCCOG has an adopted Regional Coyote Action Plan by April 2022.

Here is some background information including discussion points:

- First and foremost, formulate a region policy that sends a consistent message to our constituents (speaking with one voice) and implements a consistent approach
- Escalation (Tiered Approach) Process – how to consistently respond to coyote sightings and incidents based on a defined escalation process with the last step being trapping

- Education – ensuring the So. Bay Cities are disseminating consistent information on how to coexist with coyotes and how to deter habituation. Regional brochures can be developed
- Enterprise contract for trapping costs (each city would be billed separately, but cost may be reduced for a larger contract)
- Establish a regional tracking app that each City would administer on its own – data collected could be shared with each city and experts monitoring coyote activity and behavior in the area
- Try to minimize using any resources from the SBCCOG staff
- Monthly reports from common database will track progress vs number of community reports
- Determine how to allow community volunteers who are passionate about public safety with respect to coyote risks to be involved to reduce costs (may need to sign waivers??)
- Clarify how placing monitoring devices around coyotes instead of trap-and-euthanize work and is that additional cost a necessary value added

### **Torrance Coyote Information:**

<https://www.torranceca.gov/services/community-services/coyotes>

<https://www.torranceca.gov/our-city/community-development/planning-division/coyote-management-plan-update>

### **RPV Coyote Information:**

Coyote Management Plan - <https://www.rpvca.gov/1113/Coyote-Management-Plan>

Coyote Dashboard

- <https://www.arcgis.com/apps/dashboards/b2f63762f32f4adc9b94bf9616b60a1c>

## **#6 - Expand SBFN for Applications and Growth with Commercial, Institutional & Residential Partners**

**Horvath, Valentine**

### **Discussion Points**

- applications that provide constituent/city service (internally)
- expanding network – bring middle mile closer to constituents / businesses
- RFP for consultant
- COG as reseller? For fractionalized service?
- transportation nexus – identify projects/costing etc.
- transit operators joining (like G-Trans)
- public safety nexus?
- VMT savings? Trip not taken.
- economic development nexus
- community services nexus (Seniors, Students)
- Medical / telehealth nexus
- introduce 3 random applications? Per Drew
- want to grow to x number of companies using SBFN as an ISP

### **SMART Goals:**

#### **Specific – Measurable – Achievable – Realistic – Timely**

1. Develop RFP for consultant and hire.
2. Explore COG functioning as reseller for fractionalized service to interested entities
3. Develop Nexus area sellsheets - grow participation in SBFN to X end users

4. Focus on lobbying state/fed for additional funding sources to expand network to middle mile
5. Introduce up to 3 potential applications
6. Determine potential Measure M projects (ie signal sync)

## **#7 - Transportation Innovation & Advocacy**

**Hicks, Horvath, Pimentel**

### **Discussion Points**

- Make sure SB has place in regional picture
- Innovation – take transportation more holistically including fiber and seriously looking at GHG and how it will be addressed.
- Steward of funding sources
- SB is dependent on Micromobility of cars and last mile transit.
- Setup electrification network
- NEV / MM device incentive based system
- Multi-unit charging stations and shared NEV – land use changes
- Looking back to look forward
- NEV parking allotments
- What kind of guidance can COG provide / relation to land use/parking regs

### **SMART Goals:**

#### **Specific – Measurable – Achievable – Realistic – Timely**

1. Create a templated strategy for cities to plan/execute future electrification network
2. Wind down Measure R funding to existing projects in queue
3. Focus on lobbying state/fed for NEV/MM device incentive-based programs, multi-unit EV Charging incentives and/or shared NEV programs
4. Determine potential Measure M projects using SBFN (ie signal sync)
5. Work in partnership with Planning consultant related to parking regulations

## **NO REPORTS**

**#9 - Improve Region's Environment – Boyles, Tanaka**

**#10 - Succession Planning – Executive Committee**