

South Bay Cities Council of Governments

June 26, 2014

TO: SBCCOG Board of Directors

FROM: Steering Committee

RE: 16th Annual General Assembly – February 27, 2015 – Topic and Title

ADHERENCE TO STRATEGIC PLAN

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

TOPIC

The following topic was approved by the Steering Committee:

A focus on NEIGHBORHOODS– what makes a good neighborhood, what are some of the challenges cities face and what is our vision for the neighborhood of the future.

Issue areas can cover:

- Who lives in our neighborhoods – demographics – growing senior population, returning veterans, homeless, etc.
- How we live in our neighborhoods – land use and housing stock – community activities, living streets, walkability, etc.
- How we get around in, to and from our neighborhoods – transportation options
- How we conduct business in our neighborhoods – economic vitality, public-private partnerships

The SBCCOG has been a leading voice in the region for considering the neighborhood perspective instead of the 10,000 foot analysis. This forum would utilize best practices from our cities and others and highlight the heart of the South Bay, its neighborhoods.

This topic can involve multiple city departments and community organizations and there should be excellent speakers available.

TITLE

The following possible titles were presented to the Steering Committee:

- Neighborhoods - The Heart of the South Bay
- Neighborhoods First
- A View from the Front Porch – Neighborhoods Today and for a Sustainable Tomorrow
- Neighborhoods: Life in the South Bay
- Back to the Future: Neighborhood Oriented Development for a Sustainable Tomorrow

The Steering Committee chose “A VIEW FROM THE FRONT PORCH: LIFE IN THE SOUTH BAY”

FOLLOW-UP WITH STAFF AND OTHERS

Comments on this title include:

- It should include the word ‘neighborhoods’ and the word ‘neighborhoods’ should be closer to the beginning of the title
 - No one has a porch anymore. It’s not a good reference
 - It’s too long
 - Suggestions:
 - “Neighborhoods in the South Bay: A View from the Porch”
 - “The South Bay: A Community of Its Neighborhoods”
 - “The South Bay: We Are Our Neighborhoods”
 - “The South Bay: We Are As Strong As Our Neighborhoods”
 - “The South Bay: A Place of Neighborhoods”
 - “Smart Neighborhoods: Sustainable Cities”
- AND
- “A View from the Front Porch: Life in the South Bay” – Steering Committee selection

RECOMMENDATION

Approve the topic and provide direction on the title

For your information: A list of the topics of the previous General Assemblies is as follows:

- 1st – About the SBCCOG, Speaker from Governor’s Office & Panel re: Internet Sales
- 2nd – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3rd – Designing Places for People – Livable Communities in the South Bay
- 4th – Hometown Security
- 5th – Partnerships – Building Better Communities
- 6th – Facing the Future: Energy Use & Supply in the South Bay
- 7th – The South Bay’s Digital Future: How It Will Change Everything
- 8th – Mobility Options for the South Bay
- 9th – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10th – Funding City Services in the Future – House of Cards?
- 11th – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12th –The South Bay in 2040: Out of the Box and Into the Future
- 13th – Being Prepared: Preventing Disasters/Planning for Recovery
- 14th – At What Cost? The Unintended Consequences of Declining Revenues
- 15th – Why Must We Care? The Cost of the Changing Environment to the South Bay