

# South Bay Cities Council of Governments

September 13, 2021

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: 22<sup>nd</sup> Annual General Assembly – Thursday, March 17, 2022

## ADHERENCE TO STRATEGIC PLAN

*Goal C: Member Networking and Communications.* Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

## GOAL/PURPOSE

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of strategic importance to the South Bay that aren't yet being discussed. This has kept the forum unique and timely. The guidelines for selecting the topic are that it be:

1. Actionable by our cities
2. Attractive to exhibitors and sponsors, and
3. The SBCCOG can add value

## DATE

March 17, 2022 is St. Patrick's Day. SBCCOG staff does not see this as an issue but if it is, we need to know now.

## LENGTH OF THE EVENT

The General Assembly normally opens at 9 am for exhibits and the program starts around 10 am and goes to about 12:30. Then there is a break for lunch and an afternoon program which goes to about 3 pm. Exhibits are interesting to attendees and important because they add value for our sponsors who pay for the event.

This year, it is proposed that the General Assembly start with exhibits at 9 am and the program starts at 10:30 am. The panel would be about an hour and ½ and there would be a keynote speaker at lunch along with a SBCCOG video. The program would end at 2 pm.

## POSSIBLE THEMES

### **Resiliency – How Does the South Bay Respond to the Growing Impacts of Climate Change**

- Possible subtitle: Band aids, Bulwarks and Best Practices
- Panel with speakers re:
  - What will be the impacts – heat, fire, sea level rise, power, flood resistant buildings and seawalls? What water and electric infrastructure is vulnerable- distance from ocean? Changes in high-tidal zones to high fire zones. What are the major business opportunities and threats caused by climate adaptation?
  - What are we doing to prepare?
    - What more should we be doing - Ex. Addressing heat islands, heat lowering materials, sea level rise seawalls and building design changes, etc.

- What is the business plan to address climate change
  - Is there is a public-private opportunity in climate adaptation that is not developer centric? What needs to be done and how to pay for it. Who are the potentially affected parties- property owners, tenants, city infrastructure and tax revenue impacts.
- Suggested Keynote: Ed Begley? State or federal EPA Administrator or academic on actionable climate changes framing the range of public projects and policies available to cities.

### **Digital South Bay: What's Next and What's at Stake**

- The program should cover the status of the three initiatives:
  - Middle Mile Open Access -- bringing low cost services to business and residents
  - Digital Innovation Center -- bringing low cost high impact applications to cities
  - Middle Mile Direct Access -- developing network oriented neighborhoods in disadvantaged communities to delete the digital divide
- Panel(s)
  - Possibly Holly Mitchell Joe Buscaino for DAC and speakers from SCAG broadband project and LA DEAL
  - TBD for the Digital Innovation Center
  - Open access -- final mile folks.
- Keynote -- Deb Socia speaking on orgniazing for innovation(President and CEO of The Enterprise Center, a nonprofit that nurtures innovation in Chattanooga with the goal of connecting people to resources and building an inclusive community. Growing the entrepreneurial ecosystem and the Innovation District, building digital equity, and supporting research and implementation of smart city applications are all a part of the organization's focus.)

### **Finance – Traditional Sources are drying up!**

- Panel with city finance directors and maybe someone from the League
- Suggested Keynote: Legislative Analyst Office, Institute for Local Government, CalCities

### **Growth in an Era of Worsening Climate Change**

- Panel re: how the South Bay is planning to grow and how we will address capacity of our infrastructure – water agency speaker, sewer, grid, LTN, air quality
- Suggested Keynote: J.R. DeShazo, Lauren Sanchez (Chief Climate Advisor to Governor Newsom)

Of course, someone like Patrick Soon-Shiong could probably be a good keynote because he has so much of interest to say!

### **RECOMMENDATION**

Review and comment on the proposed topics for a recommendation to the Board.

## **PAST YEARS' TOPICS**

For your reference, a list of the topics of the previous General Assemblies is as follows:

- 1<sup>st</sup> – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2<sup>nd</sup> – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3<sup>rd</sup> – Designing Places for People – Livable Communities in the South Bay
- 4<sup>th</sup> – Hometown Security
- 5<sup>th</sup> – Partnerships – Building Better Communities
- 6<sup>th</sup> – Facing the Future: Energy Use & Supply in the South Bay
- 7<sup>th</sup> – The South Bay's Digital Future: How It Will Change Everything
- 8<sup>th</sup> – Mobility Options for the South Bay
- 9<sup>th</sup> – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10<sup>th</sup> –Funding City Services in the Future – House of Cards?
- 11<sup>th</sup> –A Vibrant Economy: Jobs Keep the South Bay Strong
- 12<sup>th</sup> –The South Bay in 2040: Out of the Box and Into the Future
- 13<sup>th</sup> – Being Prepared: Preventing Disasters/Planning for Recovery
- 14<sup>th</sup> – At What Cost? The Unintended Consequences of Declining Revenues
- 15<sup>th</sup> – Why Must We Care? The Cost of the Changing Environment to the South Bay
- 16<sup>th</sup> – A View From the Front Porch: Neighborhoods in the South Bay
- 17<sup>th</sup> – Governing in an Era of Disruptive Technologies
- 18<sup>th</sup> – Driving the South Bay's Digital Future
- 19<sup>th</sup> – The Evolution of Retail & Its Challenges for Cities
- 20<sup>th</sup> – Celebrating the Past & Shaping the Future
- 21<sup>st</sup> – Intersections: Finding Tomorrow's Solutions for Today's Issues