



UPDATE

THERE'S STILL TIME TO FILL OUT YOUR CENSUS FORM ONLINE!

The 2020 Census is happening now, and it's the first one available [online](#) and over the phone. The U.S. Census Bureau has the deadline of Sept. 30, 2020, to wrap up another direct count of all residents. Conducted only once every 10 years, the census provides crucial insights for local governments, businesses and nonprofits to make planning and investment decisions across our region.

The data collected from the census is used to make sure everyone is equally represented in our political system and that government resources are allocated fairly. The census data determines how many congressional seats a state receives; how much federal funding will be allocated to local communities for public services and infrastructure needs; and provides a picture of the changing demographics of the country. SCAG is proud to be a partner in the undertaking, as the Southern California affiliate for the Census Bureau's State Data Center network.

However, COVID-19 presents an unprecedented challenge to getting a complete count. As of the publication of this newsletter, the six-county region had a 65 percent response rate, still below the 2010 census final response rate. A low response rate in combination with a potential undercount in low-income communities could have a dramatic effect on funding and resources available for the region. Now, more than ever, it is important that residents respond to the census [online](#), by phone or by mail. You can check your county's self-response rate on the bureau's [interactive response rate map](#). So, make sure you and your community get counted!

PARTNER EVENT: MOBILITY 21 SOUTHERN CALIFORNIA TRANSPORTATION SUMMIT



SCAG is a proud partner of Mobility 21's **19th Annual Southern California Transportation Summit**. This conference brings together transportation leaders across public, private and nonprofit sectors to address Southern California's most pressing mobility issues. The event theme is "Generation Transportation" and will be held virtually this year over two days, Thursday, Sept. 17 – Friday, Sept. 18, 2020. For more information about the summit and to register, visit mobility21.com/2020summit.

UPCOMING EVENTS

[RSVP Here](#)

Housing Element Digital Workshop: Part 1
Thursday, Aug. 20
1 – 3:30 p.m.

[RSVP Here](#)

Housing Element Digital Workshop: Part 2
Thursday, Aug. 27
1 – 3:30 p.m.

[RSVP Here](#)



Drive with Care
Commit to safety and sign the **Go Human Safe Driver Pledge** to design and build safer streets that promote walking, biking and community connections.

[Take the Pledge](#)

go human

I pledge to drive safely.

SCAG
SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS

OTS
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TRAFFIC SAFETY



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