

South Bay Cities Council of Governments

February 10, 2014

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director, Administration

SUBJECT: Environmental Activities Report

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

Climate Action Planning

Energy Efficiency Climate Action Plans (EECAP)

Since Board approval of the contract award for Atkins to develop the EECAP, staff has been working to finalize the scope of work and the schedule. A kick-off meeting, is scheduled for February 6.

Strategic Growth Council

In December 2013, the Strategic Growth Council released the guidelines for its third and final phase of funding for sustainable communities planning grants. This last phase makes \$16 million available statewide for grants ranging from \$20,000 up to \$1 million. The SBCCOG, with Metro as a co-applicant, is developing a proposal to develop a comprehensive Sustainable South Bay mobility guidebook and the transportation chapters of the Climate Action Plans. Applications are due February 28, 2014. Staff is in the process of putting together the proposal package, which includes collecting letters of support.

Los Angeles Regional Collaborative for Climate Action and Sustainability (LARC)

The SBCCOG was invited to join the LARC Executive Committee to provide guidance and input on the direction of LARC. The SBCCOG has been active in the LARC for several years participating in subcommittees and providing recommendations on various issues and activities such as GHG inventories, reports, and reduction strategies. Most recently, SBCCOG staff attended LARC's Forum, which highlighted Regional Coastal Impacts and Local Opportunities. One of the panels focused on the recently awarded Local Coastal Program Sea Level Rise Planning Grant, of which five South Bay cities—El Segundo, Hermosa Beach, Manhattan Beach, Redondo Beach, Torrance—are participating jurisdictions.

Energy Efficiency

Direct Install

Several of our cities are participating in the SCE's Direct Install program for municipal facilities; this new program is being offered for a limited time. SCE funds lighting, insulation, weather stripping, etc. Not all cities qualify, based on the energy efficiency measures currently in place.

The following is the status for cities:

- Cities that have met with the program vendor – Carson, Hawthorne, Gardena, Hermosa Beach, Lawndale, Palos Verdes Estates, Redondo Beach, Rancho Palos Verdes, and Torrance. Work has started in Hermosa Beach.
- Cities that are participating but have not contacted vendor yet – Rolling Hills and Inglewood.
- El Segundo and Manhattan Beach do not have qualifying opportunities.
- Lomita and Rolling Hills Estates are deciding if they will participate.

SCE Water Leak Detection Program

All of our participating cities (El Segundo, Inglewood, Lomita, and Manhattan Beach) are fully immersed in the data transfer process with technical consultants Willdan Engineering and Water Systems Optimization (WSO). Recently, field work was conducted at each city, which involved the collection of pressure data and the inspection of data system input meters. In addition, field surveys were conducted on their connections by a water leak detection specialist.

This program focuses on water leak detection and pressure analysis. Water losses caused by unrepaired leaks and operating at unnecessarily high-pressure results in wasted water and wasted energy. The Program is designed to deliver quantifiable savings of both water and energy.

Energy Leader Partnership (ELP)

Final Tier Level reports for 4th quarter year ending 2013 were released by SCE indicating Inglewood and Lawndale both moved up to Gold Level. The new levels reflected for all our cities are:

- Platinum: Lomita
- Gold: El Segundo, Hawthorne, Inglewood, Lawndale, Manhattan Beach, Rancho Palos Verdes
- Silver: Carson, Hermosa Beach, Redondo Beach, Torrance
- Valued: Gardena, Palos Verdes Estates, Rolling Hills, Rolling Hills Estates

Beacon Award Champion

SBCCOG Staff has started discussions with ILG Beacon program representatives regarding a special recognition event for our city Beacon Award participants. It is envisioned that the event would be in conjunction with the Institute for Local Government and would be held in the spring or summer of 2014.

City Staff Training Programs

SBCCOG hosted the fourth Building Operator Certification (BOC) training, an 8 session certification course, (cities represented Hermosa Beach, Manhattan Beach and Torrance, also in attendance Palos Verdes Peninsula Unified School District and one SBESC volunteer) and a 2½ day Certified Energy Manager (CEM) course (cities represented EL Segundo, Inglewood, Carson, and Manhattan Beach as well as LA County). SBCCOG will be hosting 2 more BOC trainings in February and plans are underway for the next Energy Enterprise Management Information System (EEMIS) training on March 6th. All of these course are provided free of charge for our member cities' staff through our utility partnership.

HERO

Final arrangements are complete for the HERO program ambassador to have an office space at the SBESC. February 5 is the first program information meetings for cities and our staff.

School District Funding Prop. 39

SBCCOG staff has reached out to the school districts to offer assistance with energy efficiency planning and the services of our energy engineer. In addition, reminders were sent out with important filing deadlines in January.

Water Conservation/West Basin Municipal Water District Programs

Water Reliability 2020

Contract goals: 1,000 WR 2020 support cards to be collected by August 31, 2014. Status of goals: 489 cards collected as of January 31, 2013

Contract goals: up to 40 WR 2020 presentations to be scheduled. Status of goals: 17 presentation has been scheduled. (Note: this goal is dependent upon West Basin's availability)

Presentations for this contract cycle were focused on city commissions. As a result of extensive outreach by SBCCOG staff and the interest and cooperation of our city commissions, almost half of our goal has been met within just the first four months of the contract cycle. Of the meetings schedule, 2 presentations were given in January. SBCCOG staff will be attending along with West Basin MWD to present information on our programs. Presentations are scheduled throughout February, March, and April.

Contract goals: Up to 24 tabletop WR2020 business briefings to be scheduled. Status of goals: 6 scheduled as of January 31, 2014.

Water Reliability 2020 Table Top Business Briefings for January were successful in yielding a meeting with ARJAY Telecom, who has agreed to sign a letter of support and to provide free electronic signage for a water message at the corner of Hawthorne Blvd. and Lomita Blvd.

Cash for Kitchens

Contract goals: 40 kitchen audits to be completed by Aug 31, 2014. Status of goals: 4 audits completed as of January 30, 2014.

Contract goals: 50 follow-up visits at 50 previously audited sites. Status of goals: 9 follow visits as of January 30, 2013

Staff has reached out to The Restaurant Depot, a food service wholesaler that offers one-stop shopping for food, equipment, and supplies. Staff is in the process of setting up an appointment with the general manager to coordinate promoting the CFK program with flyers, as well as staffing a table at The Restaurant Depot to reach out to their customer's on-site and scheduled appointments.

SBESC Staff also met with Ladislao Figueroa, Director of Child Nutrition Services, Lennox School District and as a result of that meeting scheduled 7 audits. SCG will accompany SBCCOG to these cafeterias to conduct natural gas audits as well.

To help promote this program and secure more audits, a special Cash for Kitchens press release was developed and issued in January. SBCCOG staff is also working with West Basin MWD to advertise in the special restaurant section of the Daily Breeze.

SBESC staff also received new materials from West Basin MWD (placemats and poster), which were developed to help entice businesses to participate in follow-up visits. The placemats are designed as a children's activity and provide information on water conservation.

Car Wash

SBCCOG staff completed a list of targeted car washes in the South Bay to promote water conservation by using carwashes, as opposed to washing cars at home. The West Basin MWD program works with local carwash companies to provide discount coupons. In January, Staff visited 4 carwash business to promote this program.

Weather-Based Irrigation Controller Exchange

President Joseph Velasco and Director Robert Noonan of the Orchard Dale Water District , which serves the Whittier area, stopped by the Weather-Based Irrigation Controller Exchange event in January to learn about the program. They were very interested to learn about the role of the SBCCOG in assisting West Basin MWD with conducting this event and asked to be added to the SBCCOG's e-mail list.

California Friendly Landscape Training

During the month of January, staff contacted the City of Hawthorne to set up Cable TV coverage of the CFLT for January training. The event was successfully covered by Hawthorne Cable TV

as well as Univision. Both Martha Segovia, SBCCOG Staff, and Gus Meza, West Basin MWD Staff, were interviewed about the program.

Sanitation District

Sanitation District Presentations: contract goal: schedule 5 outreach presentations by December 31, 2013. Status of goals: goal met.

To support responsible disposal of household hazardous waste and e-waste, staff has continued to identify and promote local collection events. An e-blast was sent out to the entire SBCCOG database in advance of the “Household Hazardous Waste & Electronic Waste Collection Event held in the City of Hermosa Beach on Saturday January 25.

Transportation

MEL (Metro ExpressLanes)

Contract goals: 54 presentations (6 Metro specific presentations and 36 with MEL van present) and 120 FasTrak accounts opened. Complete: 45 presentations (8 Metro specific presentations and 37 with MEL van present with 101 FasTrak accounts opened.

The MEL van was in attendance at the Dr. Martin Luther King Jr Parade and Festival in Gardena. Staff is working to setup FasTrack informational events at Gardena Sam’s Club, Manhattan Village shopping center, and the Downtown Torrance Marketplace (event happens every Thursday from 3-8pm). It is anticipated that the Metro MEL van would be present.

Vanpool Program

A vanpool formation meeting was conducted at Harbor UCLA. Valerie Rader, Metro, was in attendance as well as Enterprise representatives (Kevin Chau and Brande Cain-McMurray)

II. MARKETING, OUTREACH, & IMPLEMENTATION

Workshops & Trainings

The following chart lists information regarding all workshops held in January 2014:

Event Date	Event Name	No. Attended/ No. of RSVPs	Marketing Info. (how did they hear about the workshop):	Staff Lead
1/9/14	California Friendly Landscape Training: Palos Verdes High School	Students ONLY	Students ONLY	MS
1/16/14	Building Operator Certification 1003: Efficient Lighting Fundamentals	30/35	E-mail: 35	GFG
1/21/14 - 1/23/14	Certified Energy Manager Course (4 took test on the final day)	7 RSVPs	E-mail: 7	GFG
11/9/13	California Friendly Landscape Training: Hawthorne	45/40	E-mail: 31 Friend: 1 Flyer: 12 Facebook: 1	GFG
	Sustainable Residential Workshop Series: Reducing Your Carbon Footprint Through Your Transportation Choices		E-mail: 9	

11/14/13		9/10		GFG
11/16/13	Sustainable Residential Workshop Series: Reducing Your Carbon Footprint Through Your Transportation Choices	7/11	E-mail: 7	MS

Residential “sustainable” workshops

We have now completed the series (5 workshops in total), with the last 2 workshops (Reducing Your Carbon Footprint through Your Transportation Choices) held on 1/25/14 and 1/29/14. Valerie Rader from Metro was one of the guest speakers, and one of the SBCCOG/SBESC volunteers, Amanda Maki, researched and developed the “non-motorized transportation” portion of the workshop. She presented at the 1/29/14 workshop. Two individuals attended all 5 workshops and will receive a “Sustainable Workshop” certificate of completion. Over the next month, staff will be evaluating the success of the workshops and determining the next steps.

Outreach Events

SBCCOG/SBESC had a presence at 5 community events and 1 employee event in January; SBCCOG/SBESC gave 2 Energy/Water Efficiency presentations to community clubs (Torrance Kiwanis and Del Amo Rotary).

Earned Media Received in January

Due to communications sent to our media list and Patch on-line news, our January workshops were picked up in the Palos Verdes Peninsula News, Daily Breeze Out and About Section and Palos Verdes Patch, Redondo Beach Patch, Hermosa Patch and Manhattan Beach Patch.

Volunteer Program

During the month of January, a press release was developed and issued to the local media publicizing our Community Outreach Volunteer Opportunities. Recruitment efforts are focused on outreach volunteers to help with our April events. A volunteer orientation is scheduled for March.

Volunteer hours for the month of January are as follows:

- January 2014 = 188 hours
- Grand total as of 1/30/14 = 10,694.68 (Starting April 2008)

III. SPECIAL INITIATIVES

Holiday Light Exchange 2014 Sponsorship Initiative

During January, staff developed a sponsorship letter and a list of prospective donors to assist with offsetting the costs of the 2014 light purchase. The letter will be mailed out to corporations and businesses throughout the South Bay and staff will followed up with telephone calls and in person visits where needed over the next several months.