

South Bay Cities Council of Governments

September 26, 2019

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, SBCCOG Executive Director

SUBJECT: SBCCOG Communications Assessment – Questions for Board members

Adherence to Strategic Plan:

Goal D: Organizational Stability. Be a high performing organization with a clear path to long-term financial health, staffing continuity and sustained board commitment.

In preparation of the South Bay Cities Council of Governments communications assessment which will take place on September 30, 2019, the following questions have been developed that we would like Board members to answer. Your responses will be helpful as we plan changes and improvements to our communications.

1. Does your organization coordinate with the COG on communications efforts? If so, how?
2. Do you personally engage with the COG online?
3. How do you stay up to date with the COG's activities and events?
4. What motivated you to join the SBCCOG board?
5. What value do you find in being a board member of the SBCCOG? How do you view your position on the board? How do SBCCOG communications add value to you/your agency?
6. Can you provide an example of how the COG has supported a program that has proved beneficial to your agency?
7. What policy objectives drive you or your agency's interest?
8. Who benefits from your involvement and work with the SBCCOG?

Please send your answers to jacki@southbaycities.org