

South Bay Cities Council of Governments

May 11, 2015

TO: Steering Committee

RE: 17th Annual General Assembly – February 27, 2016

ADHERENCE TO STRATEGIC PLAN

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

GOAL/PURPOSE

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of strategic importance to the South Bay that aren't yet being discussed. This has kept the forum unique and timely. The guidelines for selecting the topic are that it be:

1. Actionable by our cities, 2. Attractive to exhibitors and sponsors, and 3. The SBCCOG can add value.

TOPIC

In keeping within those parameters, the Senior Staff unanimously recommends *Disruptive Technologies* as the theme for the 2016 General Assembly:

Drones, 3D printers, autonomous vehicles, internet of things, robots, virtual reality, holographic computing, smart houses, smarter phones and more promise to “change everything.” City officials, managers and staff need to understand the capabilities, applications and adoption rates of the most significant of these technologies. Mobility, law enforcement service delivery, land use – even the definition of city hall – could change due to these new technologies. The role of cities as users, regulators and possibly even providers needs to be explored.

By adopting this as the topic now, we can find exhibitors who will be able to not only have an exhibit but also we will encourage actual demonstrations of the technologies on site. This will create a ‘buzz’ which will bring in more attendees as well as sponsors.

The SBCCOG will add value to the cities by bringing them the trends and analysis from experts as to what these technologies mean to the way we will be living, working, and spending our leisure time.

Suggested titles:

- Disruptive Technologies – Living in the Future
- Disruptive Technologies – The South Bay of the Future
- Disruptive Technologies – Taking Advantage of the Transformation
- Disruptive Technologies – Opportunities and Threats
- Future Shock – Disruptive Technologies
- The Tsunami of Disruptive Technologies
- Robots, Self-Driving Cars, Smart Homes & More – The South Bay of Tomorrow

This topic can involve multiple city departments and private entrepreneurial companies and there should be excellent speakers available.

RECOMMENDATION

Review and comment on the proposed topic for recommendation to the Board.

PAST YEARS' TOPICS

For your reference, a list of the topics of the previous General Assemblies is as follows:

- 1st – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2nd – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3rd – Designing Places for People – Livable Communities in the South Bay
- 4th – Hometown Security
- 5th – Partnerships – Building Better Communities
- 6th – Facing the Future: Energy Use & Supply in the South Bay
- 7th – The South Bay's Digital Future: How It Will Change Everything
- 8th – Mobility Options for the South Bay
- 9th – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10th – Funding City Services in the Future – House of Cards?
- 11th – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12th – The South Bay in 2040: Out of the Box and Into the Future
- 13th – Being Prepared: Preventing Disasters/Planning for Recovery
- 14th – At What Cost? The Unintended Consequences of Declining Revenues
- 15th – Why Must We Care? The Cost of the Changing Environment to the South Bay
- 16th – A View From the Front Porch: Neighborhoods in the South Bay