

# South Bay Cities Council of Governments

May 12, 2014

TO: Steering Committee

RE: 16<sup>th</sup> Annual General Assembly – February 27, 2015

## ADHERENCE TO STRATEGIC PLAN

***Goal C: Member Networking and Communications.*** Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

The Carson Community Center has been reserved and it is now time to focus on the topic for the next General Assembly.

A list of the topics of the previous General Assemblies is as follows:

- 1<sup>st</sup> – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2<sup>nd</sup> – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3<sup>rd</sup> – Designing Places for People – Livable Communities in the South Bay
- 4<sup>th</sup> – Hometown Security
- 5<sup>th</sup> – Partnerships – Building Better Communities
- 6<sup>th</sup> – Facing the Future: Energy Use & Supply in the South Bay
- 7<sup>th</sup> – The South Bay's Digital Future: How It Will Change Everything
- 8<sup>th</sup> – Mobility Options for the South Bay
- 9<sup>th</sup> – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10<sup>th</sup> – Funding City Services in the Future – House of Cards?
- 11<sup>th</sup> – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12<sup>th</sup> – The South Bay in 2040: Out of the Box and Into the Future
- 13<sup>th</sup> – Being Prepared: Preventing Disasters/Planning for Recovery
- 14<sup>th</sup> – At What Cost? The Unintended Consequences of Declining Revenues
- 15<sup>th</sup> – Why Must We Care? The Cost of the Changing Environment to the South Bay

## TOPIC

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of importance to the South Bay that aren't being discussed otherwise or extensively elsewhere. This has kept the forum unique and yet timely. In selecting the topic last year the following guidelines were suggested: That the topic be: 1. Actionable by our cities, 2. Require a central role by the SBCCOG, and 3. Lend itself to exhibitors.

In keeping with those parameters, the following topic is suggested for your consideration:

A focus on neighborhoods – who lives in them (demographics of the South Bay), how we live in them (land use and housing stock), the business that we conduct in them (economic viability), how we travel to and from them (transportation), and how we might envision the neighborhoods of the future.

The SBCCOG has been a leading voice in the region for considering the neighborhood perspective instead of the 10,000 foot analysis. This forum would utilize best practices from our cities and others and highlight the heart of the South Bay, its neighborhoods.

Possible titles:

- Neighborhoods - The Heart of the South Bay
- Neighborhoods First
- Back to the Future: Neighborhood Oriented Development for a Sustainable Tomorrow
- A View from the Front Porch – Neighborhoods Today and for a Sustainable Tomorrow
- Neighborhoods: Life in the South Bay

This topic can involve multiple city departments and community organizations and there should be excellent speakers available.

We can take the next few months to decide on a topic but we know that the earlier we choose the General Assembly topic the more we can maximize participation from partners and sponsors which helps us to put together a dynamic program for the day.

#### RECOMMENDATION

Review the topic above, offer other suggestions and if possible select a topic or make a recommendation to the Board.