

# South Bay Cities Council of Governments

October 14, 2013

TO: Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director  
Kim Fuentes, Deputy Executive Director, Administration

SUBJECT: South Bay Environmental Services Center Report

## **I. OVERARCHING SBESC UPDATES**

### **CA's Long-Term Energy Efficiency Strategic Plan: Local Government Chapter Update September 2013 Workshop**

Staff attended the Strategic Plan Update Workshop, hosted by the CPUC, on Wednesday September 25, 2013. The purpose of the workshop was to present the current draft update for the Local Governments Chapter of the California Long-Term Energy Efficiency Strategic Plan and to collect feedback and comments from the public. The Chapter will be updated based on feedback and will be available for review and public comment once again in early to mid-October. The Chapter will then be updated one more time before it is reviewed by the CPUC later in the fall. The Strategic Plan helps inform the strategies menu and the opportunities for funding for local government programs.

### **SCE Water Leak Detection Program Grant Award**

The project kick off meeting is scheduled for October 15 with our team, SCE and Willdan. Notice to proceed is expected any day and we are eager to start work. This project has the potential to save participating cities thousands of dollars by identifying and repairing water leaks in their systems. The total budget is \$900,000 for two major parts and the SBCCOG is expecting about \$40,000 for our administration and coordination work tasks. The bulk of the work is technical and will be performed by the sub-consultants. The cities of Lomita, Manhattan Beach, Inglewood and El Segundo are participating.

### **SCE Energy Leader Partnership (ELP)**

October marks the beginning of the 4<sup>th</sup> Quarter of the ELP program and we will be working with city staff to wrap up projects and complete necessary criteria to move up to the next tier level. SCE has requested that all city paperwork be in by the end of October in order to verify energy savings and issue rebates. The following 5 cities show strong signs of moving up a tier level: Inglewood, Manhattan Beach, Torrance, Lawndale and Hermosa Beach.

The ELP Recognition Luncheon was a success providing not only an opportunity to acknowledge our cities' achievements but also for city staff to network with SCE and each other.

As a follow up, our staff is working with cities that would like to present the ELP recognition to their staff at their council meetings. \*Funding Source: SCE

### **Southern California Gas (SCG)**

2013-2014 Goal: 20,000 therms - As of the end of September 2013, out of 52,869 therm saving projects identified, 51,894 have been completed exceeding our two year goal of 30,000.

\*Funding Source: SCG

### **West Basin Municipal Water District**

Current contract (Sept 1, 2013 –Aug 31, 2014)

Water Reliability 2020 (Goals: Coordinate up to 24 Business Briefings & Follow up from meetings with request for letter of support)

Status: Of the 24 business briefings of the 3 have been completed and an additional meeting is scheduled:

- Peters Realty Center meeting held September 13, 2013 and have received letter of support.
- Whole Foods meeting scheduled for October 15, 2013
- Waste Management meeting scheduled for October 4, 2013
- Aida Senior In Home Care (Best in the South Bay Distinction – Daily Breeze 2013) in process

Most of the leads for these meetings were obtained through chamber contacts.

Presentations - 4 are scheduled

September 2012-August 2013 totals: 1087 support cards. WR 2020 cards collected for September: 70 from 2 community events and 1 residential workshop.

\*Funding source: West Basin Municipal Water District

### **City Staff Training and Workshops**

Through a change order in the Strategic Plan Support phase 1 contract with Southern California Edison, the SBCCOG will be able to offer a new round of training to city staff to improve facility operations, code compliance, and assess potential cost saving opportunities. 8-16 workshops will be provided by the SBCCOG between November 2013 and March 2014.

\*Funding source: Southern California Edison

### **Residential “Sustainable” Workshops**

- |                     |   |
|---------------------|---|
| Oct. 2              | What You Need to Know About Energy Efficiency for Your Home         |
| Oct. 12 and Oct. 16 | Moving Toward Zero Waste: Minimizing Your Impact on the Environment |
| Nov. 2 and Nov. 6   | Reducing Your Carbon Footprint Through Transportation Choices       |
| Nov. 9 and Nov. 13  | Water Future for Your Home  |

The following report lists information from the workshops that took place during September 2013:

Event Date	Event Name	No. Attended/ No. of RSVPs	Marketing Info. (how did they hear about the workshop):	Staff Lead
9/14/13	Is Your Home Ready for Solar Energy?	13/18	E-mail: 6 Friend: 2	GFG
9/18/13	Is Your Home Ready for Solar Energy?	7/11	E-mail: 6 Easy Reader: 1	GFG
9/28/13	What You Need to Know About Energy Efficiency and Your Home	6/9	E-mail: 2 Friend: 1	GFG
9/30/13	Home Remodeling + Energy and Water Efficient Upgrades = Lower Utility Bills @ SB Adult School	1/N/A	School catalogue: 1	GFG

\*Funding sources: Los Angeles County, SCE, West Basin Municipal Water District

### Volunteer Program

September 2013 hours

Volunteer hours worked: 140.75    Grand total as of Sept. 31, 2013    9,924.18  
 Volunteers worked                    12  
 Active volunteers                      25

Volunteer Field Trip has been scheduled for Friday, October 11, 2013 to the WBMWD Desalination Plant in Redondo Beach.

### Volunteers at West Basin's Water Harvest Festival

This year, we are assisting WBMWD in coordinating all the volunteers for the Water Harvest Event. The event is scheduled for October 26.

## II. MARKETING, OUTREACH, AND IMPLEMENTATION

Print ads were placed in the Easy Reader in September and the Daily Breeze in August, but only one attendee stated they had heard about the SBESC workshops series via the print media. Most attendees are reporting they learn about our programs and workshops via our e-blasts. This makes community events where we gather new e-mail address for our database all the more important.

Metrics have been received from our pilot effort with on-line paid advertising with Patch in the South Bay during August, September and October. Mid way analysis revealed

Patch	Ad Product	Banner Views
<a href="#">Manhattan Beach CA</a>	HP2 Manhattan Beach CA - 0.50 ...	8,807

<a href="#">Palos Verdes CA</a>	HP2 Palos Verdes CA - 0.25 Share	1,770
<a href="#">Redondo Beach CA</a>	HP2 Redondo Beach CA - 0.25 Share	2,873
<a href="#">Hermosa Beach CA</a>	IP3 Hermosa Beach CA - 0.25 Share	4,575
<b>Total:</b>		18,025

**Outreach Events**

SBESC had a presence at 4 different community/employee events in September; 5 residential workshops; 1 workshop offered in Spanish. SBESC is scheduled to participate in 11 community events/workshops in October; 3 residential workshops are scheduled.

**Special Events**

2013 Holiday Light Exchange November 18, 19, and 20.

This years the Holiday Light Exchange will be serving 250 households. Staff is outreaching to local retailers requesting a donation of LED lights to match our order. (Funding Source: SCE)

**Special Meetings**

During September SBESC staff met with Carla Peterman Commissioner from the CPUC and Jeremy Battis, Senior Energy Division staff at the CPUC.

**Customer Recognition– WBWMD**

Invitations were mailed for the City of Malibu customer recognition presentation at the September 9 city council meeting.

\*Funding source: West Basin Municipal Water District

**Sanitation Districts of LA**

Contract goal: Schedule 5 outreach presentations to different public groups

Status of goal: 5 have been scheduled in coordination with the Sanitation Districts staff

The final 2 presentations for this contract year will be part of the residential workshop series.

\*Funding source: Sanitation Districts of Los Angeles County

**MEL (Metro Express Lanes)**

SBESC has received a contract extension through Feb. 2014. The contract goals are 54 presentations, (6) Metro specific presentations, (36) with MEL van present, and 120 FasTrak accounts opened.

Overall: Metro materials have been distributed at over 172 community outreach events, assisting more than 13,600 individuals and distributing over 78,300 pieces of material via newsletters, Metro branded handouts, and verbal presentations. Through these efforts, we have assisted with the opening of 89 accounts and Metro has attended over forty events.

During the month of September, (6) transponder accounts were opened. Metro has requested that they only be asked to only attend large scale, employer and/or community events and will evaluate participation on a case by case basis.

\*Funding source: Los Angeles Metropolitan Transportation Authority (Metro)

### **Vanpool Program**

SBESC staff is continuing to promote the value of adding Vanpools to South Bay area employers. The contract period is from February 1, 2013 through February 15, 2016. Contract goals: Schedule (72) meetings over 36 months (24 annually) and Schedule (18) specific Vanpool formation meetings (6 annually)

Formation efforts for the month of September focused on Herbalife, Fujitsu Ten, and Moog.

During the month of September, SBESC staff attended AQMD ETC training and obtained certification in Rule 2202. \*Funding source: Los Angeles Metropolitan Transportation Authority (Metro)

### **Beacon Award Champion**

- Manhattan Beach has won the new Spotlight award for its interim progress in the Beacon Award Program.
- Hermosa Beach is the latest city to complete its on-line application and pass their city resolution to be the newest Beacon Award Participant.
- Carson, Torrance and Rancho Palos Verdes have passed resolutions.
- Lawndale City Council approved the resolution on October 3.

\*Funding sources: Southern California Edison, Gas Company

### **Multicultural & Diversity Outreach Initiative**

Staff continues updating and creating flyers and posters in both English and Spanish.

### **Communications**

Staff participated for the first time in a tweet party that was hosted by SCE on electric vehicles. In addition, other newsletters are starting to pick up articles and information from our web site. Most recently, paper.li users have linked to "Green Tips" on our web site. Paper.li provides a free web based platform for individuals to create their own newsletters. Staff is also working on phase II of the web site redesign focusing on 1) a city resources page which will provide information on energy efficiency for municipal facilities and 2) a more robust RSVP function that automates the population of the data base as individuals RSVP for events.

### **Lending Library Program with the City of Torrance**

The first delivery of books is in the Torrance library database. The second shipment is in the process of being entered into the database. Staff is working on organizing a "ribbon cutting" public event to acknowledge commencement of the program.

## **III. TECHNOLOGY, PLANNING & RESEARCH**

### **Climate Action Plans (CAP)**

The Scope of Work and Contract for the SCE Strategic Plan Strategies Phase 3 funding—to

develop the Energy Efficiency chapters of the Climate Action Plans—have been finalized. Staff is still waiting for a Notice to Proceed from SCE and is preparing the RFP for consulting services. Once SBCCOG receives the Notice to Proceed, staff will release the RFP.

\*Funding sources: South Bay Cities via SBCCOG and partnership with SCE/Gas Company

### **Energy Action Plans (EAP)**

Staff continues to draft Energy Action Plans. The Torrance and Lawndale Energy Action Plans are currently with city staff for review and input. \*Funding source: Southern California Edison

### **EEMIS (Enterprise Energy Management Information System)**

The EEMIS (Enterprise Energy Monitoring Information System) system has launched providing historic electricity consumption and cost data access to South Bay Cities. This program jointly run by SCE, LA County, and the SBCCOG is slowly expanding the volume of historic data available and is beginning to be used by cities and the SBCCOG contract energy engineer to find cost savings for South Bay Cities. \*Funding source: SCE Strategic Plan Strategies

*Prepared by Kim Fuentes with input from Jenn Alderete, Sabrina Bornstein, Grace Farwell-Granger, Melissa Hebert, Marilyn Lyon, David Magarian, Astrid Ollerenshaw, and Martha Segovia.*