

Economic Development Directors' Roundtable Draft 6 Month Calendar

October 25, 2012

1. Tourism
 - a. Speakers scheduled from the local and LA Convention and Visitors Bureau
 - b. What are cities already doing to promote tourism (Discover Torrance, other?)
 - c. Day trips vs. overnight stays – different markets?
 - d. Governments' role – possible ideas
 - Develop a regional asset tools such as a web-based guide of the South Bay
 - Feature South Bay sites

2. Business Friendly City Survey / Economic Development Best Practices
 - a. Collect and review revised data from the cities
 - b. Review data and identify best practices/what's working
 - c. Report best practices

December 5, 2012 – 1st Wednesday

3. Industrial Jobs
 - a. Schedule speaker from a manufacturers group (CMTC is interested in participating) to provide an overview of the manufacturing industry in the South Bay, current barriers and strategies for how best to attract/retain/grow this cluster in the South Bay.
 - b. Green Jobs – Robert Mejia?
 - c. Create a manufacturing industry cluster map
 - d. Develop and maintain an ongoing list of available properties

February 6, 2012 – 1st Wednesday

4. Film Friendly Initiative
 - a. Presentation to the group on the LAEDC/Film LA initiation
 - b. Speaker from CA Film Commission

April 3, 2012 – 1st Wednesday

5. International Trade
 - a. Presentations from existing organizations that focus on international trade (CITD, LAEDC WTCA, Dept. of Commerce,?)
 - b. What cities and South Bay groups are doing to promote international trade (Redondo Beach Chamber, etc.)
 - c. Identify industries that have a strong potential for growth through international trade
 - d. Identify the target international markets for these industries
 - e. Connect South Bay companies within targeted industries with technical information on international trade (letter, workshop?)

Other Dates

December 6, 2012 SCAG Economic Forum, Bonaventure Hotel