

Metro South Bay Service Council Monthly Meeting Review for April 9, 2021  
Overview Compiled by Donald Szerlip, Chairman

A Safety Tip was given by Transportation Planning Manager Scott Green. Minutes were approved for the March 12, 2021 meeting.

The Metro Regional Update led off the meeting with sections covered by Joe Forgiarini, Senior Director of Planning, Scott Green, Transportation Planning Director and Mark Dierking, Community Relations Manager. Updates were provided for systemwide ridership, Covid impacts on the Metro workforce, the extra service being added in response to increasing ridership and mask dispenser installations. Information was provided about the modified Dodger Stadium Express starting on April 9 and the 93<sup>rd</sup> Academy Awards being hosted at Union Station. We were given a recap of the outreach results during the C (Green) Line scoping plus an outline of upcoming Metro meetings including the FY22 Budget Briefing on April 22.

Kenyon Price, Senior Transportation Planning Manager, gave an update on the extensive renovations soon to be completed at the Willowbrook/Rosa Parks Station, the transfer point between the C (Green) Line and the A (Blue) Line. Improvements have been made to improve lighting, wayfinding and overall circulation. A Bike Hub has been added along with a Metro Customer Service/Security Center along with a large public plaza. Much of the layout helps remove the rider transfers out from below the freeway. Adds multiple access routes for the transfer and improves interaction with the local community. Construction is now in kts final phases and completion is anticipated within the calendar year.

The meeting concluded following Council Member Comments and Public Comments on non-agenda items.

Respectfully submitted April 14, 2021

# Systemwide Average Weekday Ridership Update



Ridership	Start of COVID-19	Mar-20	Apr-20	May-20	June-20	July-20	Aug-20	Sept-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar Wk 1
TOTAL	1,192,940	756,222	363,803	434,056	518,864	545,437	560,483	587,191	598,980	592,957	538,058	489,059	537,508	572,290

**Notes**  
 3/19/20 - Safer at Home Order Issued; 11/30/20 - Targeted Safer at Home Order Issued, 2/26/21 - Safer L.A. Order Issued



**Metro**

# Green Line Extension to Torrance

## Notifications

- > Bilingual mailer to 15,456 addresses
- > 10 emails 10 to over 1,300 contacts
- > Distributed total of 30,250 flyers door-to-door
- > Facebook ads included 3 geo-targeted and 2 event posts
  - Reach total: 47,573
  - Impressions total: 129,540
- > Car card advertisements in local Metro bus lines
- > Presented to 14 key stakeholder groups leading up to and during the Scoping review period
- > Legal ads displayed in 4 publications
- > Paid and earned media ads in 5 print and online sources

## Next Steps

- > Release of Draft Environmental Impact Report in Spring 2022
- > Continue community engagement through 2021 and 2022
- > [metro.net/greenlineextension](http://metro.net/greenlineextension)

## Scoping Meetings

- > 2 Public Scoping Meetings
- > 1 Agency Scoping Meeting
  - Total attendees: 387

**Total comments received: 668**  
**33** Project Voicemail

