

**South Bay Environmental Services Center
15901 Hawthorne Boulevard, Suite 400**

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Contact:
Marilyn Lyon, Program Manager
office (310) 371-7222
mobile (310) 850-3912
marilyn@sbesc.com

SOUTH BAY LEADS THE REGION IN ENERGY SAVINGS!

The South Bay Environmental Services Center (SBESC) is pleased to report that during the weekend of September 18 & 19, 2010, record-breaking numbers of South Bay residents descended upon the parking lot at Kmart on Hawthorne Blvd. in Torrance to trade their old energy-wasting lamps for FREE new energy efficient lamps, courtesy of Southern California Edison (SCE). A representative of SCE estimated that 5,750 people attended the two day event, setting the biggest one-day exchange record on Saturday of 5,400 lamps.

The final number of lamps exchanged was 9,153. The estimated total kilowatt hours (kWh) saved annually by taking the old lamps off the grid are: 835,972, or 66 kilowatts (kW), which is the equivalent of saving*:

- CO₂ emissions from the electricity use of 72.9 homes for one year
- CO₂ emissions from 67,533 gallons of gasoline consumed

The lamp exchange events have become one of SCE's most popular residential programs and the results get better every year. In 2007, 6,553 lamps were taken off the grid and in 2009, 8,873 lamps were exchanged.

Kmart, a marketing partner of SCE, also had a terrific weekend. Their sales were up 21% on Saturday and 17% on Sunday, compared to the same period in 2009, and store managers where these events are

held, are now seeing repeat customers due to the exposure from the Operation Lamp Exchange Program held at their store.

Operation Lamp Exchange is truly a win, win, win for everyone involved.

SBESC serves the South Bay by partnering with SCE and other utilities to provide critical energy and water saving information to businesses, residents, municipal governments, school districts and other special agencies.

*Calculations from www.epa.gov/cleanenergy

SBESC – Save Water, Energy, Money and the Environment!

The SBESC is the South Bay's local clearinghouse for energy and water efficiency training, materials and other environmental information. SBESC works closely with the sixteen South Bay cities and County Unincorporated Areas of the South Bay on the implementation of energy and water saving projects that reduce greenhouse gases as well as costs. SBESC provides resources and tools to assist residents, businesses, and public agencies in better understanding the potential for energy and water efficiency within their homes and businesses. The Center hosts a wide variety of seminars, training sessions, and participates in many community events to assist consumers in making the best decision regarding energy and water use. The SBESC is operated by the South Bay Cities Council of Governments (SBCCOG) which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, Los Angeles County Metropolitan Transportation Authority, and County of Los Angeles for Energy Upgrade CaliforniaTM. Visit www.sbecs.com for the latest activities, schedules and opportunities to participate in a greener South Bay.