



**SOUTH BAY CITIES**  
COUNCIL OF GOVERNMENTS

## ***Face of the Program***

**Staff spotlight: Jennifer Zivkovic LaMarque, MPA**

# Who Am I...and Why Am I Here?

- ▶ South Bay native dedicated to public service
- ▶ Community volunteer work led to a career in government
  - ▶ San Pedro Honorary Mayor
    - ▶ Part of delegation in first official LA Sister City visit to Split, Croatia
- ▶ Served 10 years as legislative staff member in the South Bay
  - ▶ District Director to then-Senator Ted Lieu
- ▶ Always admired work of SBCCOG and had great interest in local government
- ▶ Enjoys helping people and effecting positive change in the community
  - ▶ **SBCCOG Contractor-November 2015**
  - ▶ **Full-time Staff Member-July 2016**

# Who Am I...and Why Am I Here?

- Educational Background:
  - Master of Public Administration-California State University, Long Beach
  - Bachelor of Arts, Psychology & Social Behavior-University of California, Irvine
  - Unique perspective having attended CA Public Schools at all levels from preschool through graduate school.





# My Work at the SBCCOG

## Regional Homeless Coordination:

- ▶ Staff Homeless Services Task Force-agenda planning, invite speakers, meeting prep, official notes
- ▶ Lead staff on coordination funded by LA County grant
  - ▶ Serve as liaison between County, cities, service providers, business & faith-based communities to improve delivery of homeless services
  - ▶ Plan outreach events to offer direct services to clients, bus tour, landlords engagement events, First Responder trainings
  - ▶ SBWIB partnership for homeless services/Chamber engagement
  - ▶ Resource for cities in homelessness planning
  - ▶ Make connections to Measure H program resources



# My Work at the SBCCOG

Business outreach:

- West Basin/DWP Water Conservation Programs
- Green Building Challenge
- South Bay Travel Pal
- South Bay Aerospace Alliance

# My Work at the SBCCOG

Member of the SBESC Outreach Team:

- ▶ Enjoys participating in community events and staffing educational classes
- ▶ Likes to meet new people and help implement public education programs for our partners



# My Work at the SBCCCOG

## General Assembly

- Solicits/manages sponsorships
- Coordinates with sponsors
- Event promotion and logistics support



# Life Outside of Work

My other boss...my son, Dylan





# Life Outside of Work

- Exploring all the wonderful parks, beaches, and activities the South Bay has to offer with my son
- Spending time with family and friends
- Community/cultural activities
- Music/concerts
- Travel...visited family in Croatia last summer for the first time since the Sister City visit

