

# South Bay Cities Council of Governments

November 4, 2019

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, Executive Director  
Grace Farwell, Homeless Service Coordinator

RE: Ideas on Using Additional Funding for COGs

## Adherence to Strategic Plan:

*Goal A: Environment, Transportation and Economic Development.* Facilitate, implement and/or educate members and others about environmental, transportation and economic development programs that benefit the South Bay.

## BACKGROUND

Starting around February 2020, the SBCCOG will be signing a contract with the county for what they are calling Innovation Funds for Homeless Services. The funds allocated to the COGs will further support the two Priority Areas set forth in the Cities Homelessness Implementation Plan RFP, September 2018:

- Priority Area 1 focusing on increasing the supply of permanent and interim housing for people experiencing homelessness, and
- Priority Area 2 focusing on enhancing County service systems for those experiencing and/or at-risk of homelessness.

The South Bay COG will receive \$739,685 (12.33% of the total based on the 2019 Homeless Count. The contracts will expire on June 30, 2021 or 14 months after execution, whichever is later.

Each COG shall conduct its own process to determine how to utilize this funding, provided that the funding shall be used only for activities which fall within Priority Area 1 or 2, described above. Each COG will have the flexibility to determine how the funding will be distributed to their member cities and/or if any of the funding will be administered directly by the COG for regional programs.

At the Homeless Services Task Force meeting on November 6, there will be an agenda item focusing on brainstorming ideas for the use of these funds. At this time, the SBCCOG staff is looking at the following possible uses and would like the thoughts and direction of the Steering Committee. At the December Steering Committee meeting, a draft plan for the funds will be presented.

Possible Uses:

- Safe Parking Incentive Funding
- Motel Vouchers
- Home Sharing
- Training on How to Deal with Homeless (current training is too long and business surveys indicate that this is a need)
- Homeless Plans for cities that haven't done one yet – incentive funding

RECOMMENDATION

Provide ideas and direction.