

# **South Bay Cities Council of Governments**

May 19, 2015

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: Metro South Bay Service Council Selection Recommendation

The South Bay Service Council has been in existence since 2003 and has been extremely successful. The dedicated people on our council have worked with Metro staff to make changes in service to improve efficiency and coordination of transit services provided by the Metro.

Service Council terms are staggered with 3 of the 9 positions expiring June 30 every year. The 3 members whose terms are expiring this June are: Rolling Hills Estates Mayor John Addleman, Redondo Beach businessman Don Szerlip and Redondo Beach Resident Elaine Jeng who is a civil engineer as well. All 3 incumbents have re-filed to be considered for another term. Also, 3 other applications were submitted prior to the deadline: Hermosa Beach Mayor Peter Tucker, Gardena Councilman Dan Medina and Torrance Resident Charles Michel Deemer. Their nomination information is included in the packet in alphabetical order.

## **PURPOSE OF THE METRO SERVICE SECTORS**

To improve bus service; increase agency accessibility and responsiveness; promote greater coordination; maintain an employee supportive work environment and create a more efficient and customer focused management structure for the delivery of bus service. Key principles are to localize control; maintain a single point of contact for route level service issues; balance responsibility with authority; streamline the decision making process; and support agency policies, plans and safety initiatives.

## **RESPONSIBILITIES OF THE SERVICE COUNCIL MEMBERS**

The Service Councils shall oversee the planning and implementation of service within their area. Their responsibilities include: meeting attendance as well as responding to meeting notices to ensure quorums, calling and conducting public hearings for sector bus lines within our region; approval and evaluation of Service Council programs; implementing service changes; reviewing and developing policy recommendations for Metro Board approval; ensuring compliance with all Metro policies and procedures and legal agreements (e.g. collective bargaining agreements, Consent Decree); providing input into the Service Council Director performance review; and participating in quarterly meetings with the Metro chief Executive Officer, Deputy Chief Executive Officer, the other Service Councils Representatives. In the South Bay, there is also a requirement that members of the council ride transit each month and report their experiences.

## SPECIFIC CONSIDERATIONS FOR THE SOUTH BAY SERVICE COUNCIL COMPOSITION

The SBCCOG Board of Directors has previously stated a strong preference that transit users or those familiar with the South Bay transit services be Service Council members and in no case shall elected officials represent a majority of the Board. Since other service councils have elected officials on their boards, the South Bay Service Council should include at least some elected officials in order to have the same 'status' before the Metro Board as the other service councils.

Some other factors that were previously discussed for inclusion are the participation of:

- Our municipal operators – Gardena, Torrance, Redondo Beach & L.A. City
- Our community operators – Carson, PV Transit, Lawndale, Municipal Area Express
- Community members (Metro South Bay Citizens' Advisory Committee representatives? members from the Metro or municipal operators' Passenger Advisory Committees?)
- Cities with the most transit riders – Inglewood, L.A. City
- Employers in the South Bay who have transportation programs
- A City Manager, the COG, etc.
- A city Public Works Director/Transportation staff
- A senior transit user
- A School District Transportation person

An example:

1. Elected official from Northern South Bay
2. Elected official from Southern South Bay
3. User (senior? business? school?)
4. User
5. Municipal Operator
6. Community Operator
7. City Public Works Director
8. City Transportation Director from a city with high transit use
9. Metro CAC member from the South Bay

## MEMBERSHIP REQUIREMENTS

Members of the Councils may be elected officials and/or private citizens. The members of the Councils should reflect a broad spectrum of interests and geographic areas of the Service Council region. Metro has set a requirement that at least 50% of the Council members must be consumers of transit service. They are interpreting this broadly to include not only transit users, but also businesses that have an employee transportation program, transit operator representatives, cities which have bus stops, etc. Members of the Council must reside or work within the Service Council boundaries. Membership is not transferable or assignable and is for a 3 year staggered term. Service Councils can have up to 9 members and as few as 5 members.

### SBCCOG TIMETABLE

Tuesday, May 12	Special Steering Committee will review nominations and forward their recommendations to the SBCCOG Board
Thursday, May 28	SBCCOG Board will approve nominations to send to Metro Board
Thursday, June 25 July, 2015	Metro Board ratifies South Bay Service Council members South Bay Service Council members are sworn in

### CURRENT MEMBERS ON THE COUNCIL

- Ralph Franklin
  - Inglewood Councilman
  - Chair since 2009
- James Goodhart
  - Palos Verdes Estates Councilmember
  - Member of the PV Transit Board of Directors
- Roye Love
  - Carson resident & senior
  - Member of several community organizations
  - Transit user
- Jack Gabig
  - Gardena Transit Manager
- Devon Deming
  - Los Angeles World Airports Rideshare Coordinator
- Angie English
  - Hawthorne Councilman
- John Addleman – submitted by PV Transit, S.B. Community Operator
  - Rolling Hills Estates Mayor
  - Member of the PV Transit Board of Directors
- Don Szerlip
  - Redondo Beach businessman
- Elaine Jeng
  - Redondo Beach Civil Engineer

### REACHING CONSENSUS

Our Service Council has been a representative group of user-oriented problem solvers who devote the time to really understanding transit service in general and the needs of the South Bay in particular.

Our goal is to continue that representation by looking for nominees in the categories outlined above with diverse geographic representation from all parts of the South Bay.