

# South Bay Cities Council of Governments

February 27, 2020

TO: SBCCOG Board of Directors  
FROM: SBCCOG Steering Committee  
SUBJECT: 2020 General Assembly Update

## Adherence to Strategic Plan:

*Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.*

## UPDATE

SBCCOG's 21<sup>st</sup> Annual General Assembly will be held on Thursday, March 19, 2020 at the Juanita Millender-McDonald Carson Community Center located at 801 East Carson St., Carson, CA 90745. Registration and exhibits open at 8:30 a.m. with the program starting at 9:00 a.m.

## ATTENDEES

*RSVP* – This year, SBCCOG is using Eventbrite to collect RSVPs. Everyone needs to register at [sb-intersections.eventbrite.com](http://sb-intersections.eventbrite.com) by March 12, 2020. In addition, Jacki has sent out sample letters to SBCCOG Board members to invite commissioners and others to attend. RSVPs as of February 19, 2020 are **268**- tracking higher than the same time last year.

## SPONSORSHIPS

As of 2/18/20 SBCCOG has a total sponsorship contribution of \$71,750 cash and \$6,166.60 in-kind. Sponsors include:

**GOLDEN CIRCLE \$10,000 - Southern California Edison**

**BENEFACTORS \$5,000**

- **American Dark Fiber**
- **California State University, Dominguez Hills**
- **Chevron Products Company**
- **Continental Development Corporation | Mar Ventures**
- **Port of Los Angeles**
- **Southern California Gas Company**

**SPONSORS \$2,500**

- **Beach Cities Health Districts**
- **California Water Service**
- **Daily Breeze/Beach Reporter/PV News**
- **Econolite**
- **Kosmont Companies**
- **Los Angeles County Supervisor Hahn**
- **Los Angeles Rams**
- **Metropolitan Water District of Southern California**
- **Northrop Grumman**
- **South Coast Air Quality Management District**
- **Water Replenishment District of Southern California**
- **Watson Land Company**
- **West Basin Municipal Water District**
- **Ygrene**

## FRIENDS OF THE COG

- **South Bay Work Investment Board**
- **City of Carson** for hosting the event.

## PROGRAM

- *Theme* – This year’s theme is Intersections: Finding Tomorrow’s Solutions for Today’s Issues
- *Confirmed Speakers* – Presentations will be in a panel and TED Talk style. Confirmed speakers include:
  1. Drew Boyles, Entrepreneur, Mayor El Segundo
  2. Senator Steven Bradford, District 35
  3. James T. Butts Jr., Mayor, City of Inglewood
  4. Dave Daigle, American Dark Fiber
  5. Ahmed Darrat, Cityfi
  6. Liam Dillon, Journalist, Los Angeles Times
  7. Jason Gannon, SoFi Stadium
  8. Kate Gordon, Governor’s Office of Planning & Research
  9. Tom Heinsheimer, Aerospace Corporation
  10. Kevin Hirai, FlyawayHomes
  11. Selwyn Hollins, LA County Internal Services Department
  12. Sumaiyah Umari, LA County Internal Services Department
  13. Keith Kauffman, Police Chief, City of Redondo Beach
  14. John Keisler, Economic Development Director, City of Long Beach
  15. Tom O’Brien, Center for International Trade and Transportation, CSULB
  16. Lila Omura, Harbor Interfaith
  17. Kristen Pawling, LA County Office of Sustainability
  18. Megan Prichard, Uber Air
  19. Alan Pullman, BeachLife Festival
  20. Lynn von Koch-Liebert, Deputy Secretary Housing and Consumer Relations, California Business, Consumer Services & Housing Agency
  21. Allen Sanford, Sanford Ventures
- *Exhibits* – will include GIS with city representatives, sponsors, SBCCOG programs, County of Los Angeles Story Map on Innovative Telecommute Program, and Distant Medicine. Staff is coordinating on other potential exhibits.
- *Audio Visual* – to accommodate presentations, staff has been working with one of the Carson recommended vendors, Don’s Audio-Visual Services. An initial quote of \$6,330 for providing AV services was received; however, there may be additional costs for skype/video which are yet to be determine.
- *Menu Selection* – The SBCCOG Board and Steering Committee have been testing the various menus provided by the Carson required food vendor. The top selection was the Barbeque which will be served at the event.

- *Attendee Gifts* –The pens with the SBCCOG log have been produced and will be picked up by staff.

#### MARKETING

- Newspapers – ads will run in the Daily Breeze, Beach Reporter, and PV news.
- Social Media – promotion will continue to go out in the SBCCOG social media channels
- SBCCOG Newsletter & E-newsletters will all include promotion
- Board Member Invite – As stated above, SBCCOG Board members are encouraged to send personal invites to commissioners and other they believe will be interested in attending.