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October 14, 2014

Dr. William J. Watkins, Chair & Members of the Board
Southern California Regional Occupational Center
2300 Crenshaw Blvd.
Torrance, CA 90501

Dear Dr. Watkins & Members of the Board,

In March of this year, the Torrance City Council requested that the South Bay Cities Council of Governments (SBCCOG) facilitate a regional advocacy effort to lobby the Legislature and Governor for continued funding for the Southern California Regional Occupational Center (SoCal ROC) and the SBCCOG Board of Directors approved this action. The importance of SoCal ROC to the entire South Bay was noted and keeping it fully functioning remains the goal.

Since that time, SBCCOG has met at least four times with a working group comprised of myself, SBCCOG Chair and Councilman from Palos Verdes Estates and former SoCal ROC member, MyLoc Dinh from Assemblymember Al Muratsuchi's office, Donna Duperron, Executive Director of the Torrance Chamber of Commerce and Chair of the South Bay Association of Chambers of Commerce, representatives from the City of Torrance and Dr. Christine Hoffman, SoCal ROC Superintendent. At some of the meetings we were joined by others included the City of Torrance's Sacramento lobbyist, Chris Cagle and Jan Vogel from the South Bay Workforce Investment Board and Suzanne Fuentes, Mayor of El Segundo and members of the SoCal ROC Board. Mayor Fuentes and I also flew to Sacramento to meet with the Governor's office.

As we all know now, the Sacramento strategy was not successful and we believe has been exhausted. Therefore, the working group has been discussing ideas for local strategies. Some of them could be short term measures and some would be more permanent but in any event, we urge the members of SoCal ROC to come together and find strategies to fully fund the programs for the coming year while local solutions can be implemented.

Some of the ideas that we collectively developed are:

- Create a SoCal ROC Foundation.
- Consider expanding the membership of SoCal ROC to other high schools in the region and also to community colleges
- Look into whether designating SoCal ROC as a charter school would open other revenue opportunities while not diminishing the program
- Work with the South Bay Workforce Investment Board

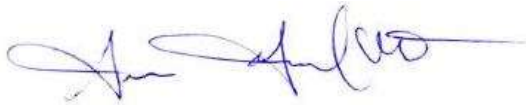
LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita
Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County

- Seek contributions from private foundations who may be interested in sponsoring a program at the school – ex. The Annenberg family has had a long-standing interest in services to animals; the Los Angeles Dental Society might want to sponsor the dental assistants' program, etc.
- Seek grants – federal and state and wherever and whenever possible

We appreciate the very difficult problem that confronts the SoCal ROC Board of Directors and your member agencies. The Cities of the South Bay through the SBCCOG stand ready to work with you to keep this very valuable program functioning and fully funded and benefitting all of the South Bay.

Sincerely,

A handwritten signature in blue ink, appearing to read "James F. Goodhart", with a long horizontal flourish extending to the right.

James F. Goodhart, SBCCOG Chair
Councilman, City of Palos Verdes Estates

cc: Dr. Christine Hoffman, Superintendent, SoCal ROC