

## **South Bay Cities Council of Governments**

January 26, 2012

TO: Infrastructure Working Group

FROM: SBCCOG Measure R SBHP Oversight Committee

SUBJECT: Measure R SBHP graphics and construction signage samples

METRO funding agreements for Measure R projects require lead agencies to incorporate graphics on written materials and install signs that note the project is partially funded with Measure R funds. METRO has developed three graphic elements that they will make available in three sizes for incorporation into graphic materials and signage installed at the project location (see exhibit 1).

The Measure R Oversight Committee, at its January 9, 2012 meeting, recommended that SBHP lead agencies use graphic #2 into their highway project signs (hard-hatted construction worker with jack hammer) and requested lead agencies to also incorporate the SBCCOG logo (see exhibit 2) along with the Metro logo and any other information that the lead agency desires to include.

Lead agencies may contact Fulgene Asuncion, at [asuncionf@metro.net](mailto:asuncionf@metro.net) for the Metro logo and graphic samples, and Marcy Hiratzka, at [marcy@southbaycities.org](mailto:marcy@southbaycities.org) for the SBCCOG logo.

### **SBCCOG Logo**



**Onsite sign for transit projects**



**Onsite sign for local projects**



Highway sign: 120" wide x 84" high, per CALTRANS

