



Bob Lanter

Executive Director

Bob Lanter is currently the Executive Director of the California Workforce Association leading the way in workforce strategy and the implementation of the Workforce Innovation and Opportunities Act for the state of California. Bob has 25+ years' experience in the public sector and non-profit industry, with experience in the field of workforce development and job training. He has held various positions in local workforce investment systems from case manager to the Executive Director of the Contra Costa County Workforce Board. He gained national/federal experience working for the U.S. Department of Labor's Employment and Training Administration as a Federal Project Officer. Before taking over as Executive Director at CWA, Bob owned and managed a national consulting practice where he and his team facilitated organizational retreats, team building meetings, strategic planning and assessment projects for local, state, and national workforce development, government and non-profit organizations. He also has developed and delivered training curriculum and keynote addresses in multiple topics of workforce development that have helped inspire thousands of professionals in the industry. He graduated from California State University, East Bay with a Bachelors Degree in Personnel Administration and Industrial Relations; additionally he is a Certified Master Facilitator from the Institute of Cultural Affairs. Bob can be reached at blanter@calworkforce.org