

South Bay Cities Economic Development Roundtable

Thursday, September 18, 2014

NOTE CHANGED LOCATION

El Segundo Fire Station #2
2261 E. Mariposa Avenue
El Segundo, California 90245
2:30 pm – 4:30 pm

AGENDA

- I. Self Introductions (2:35 pm)
- II. Re-cap of July meeting @ Comedy and Magic Club (2:40 pm)
 - Heard history of the Club from the owner. Real clubhouse for comedians.
 - Status of Toyota leaving and possible use of the property by Fran Fulton
 - Discussion about the benefits of foreign investors visiting along with staff impacts of their visits. Could we create a way to do this together and provide more of a South Bay perspective to foreign visitors instead of just city by city? Would that save staff time and provide a better picture? It was decided to discuss at September meeting.
- III. Foreign Interest in the South Bay (2:45 pm)
 - Barry Waite's report on the follow-up from his trip to China along with Carson Economic Development Commissioner Kourosh Hangfarin
 - Brainstorm about possible joint/cooperative South Bay initiatives to address foreign visitors.
- IV. Information Sharing (3:30 pm)
 - Brief report from each city re: current issues & actions as well as update on SBCCOG initiatives
- V. Conference and Special Event Coordination (3:50 pm)
 - ICSC – October 1-3, 2014
- VI. Content of Future Meetings (4:00 pm)
 - Real Estate in the South Bay from the Realtor's Perspective – next meeting
 - South Bay Realtors' Association
 - BOMA representative
 - International Mixer via video (2:50 pm)
 - Previous idea – Future meeting?
 - International Trade
 1. Presentations from more existing organizations that focus on international trade (Dept. of Commerce?)

2. Sharing what cities and South Bay groups are doing to promote international trade (Redondo Beach Chamber, etc.)
3. Identifying industries that have a strong potential for growth through international trade
4. Identifying the target international markets for these industries
5. Connecting South Bay companies within targeted industries with technical information on international trade (letter, workshop?)

VII. Next Steps (4:10 pm)

VIII. Adjournment

- November 20, 2014 @ 2:30 pm