

South Bay Cities Economic Development Roundtable

Thursday, April 28, 2016

2:30 pm – 4:00 pm

NOTE: Changed time and date

A workshop on the Proposed Metro Sales Tax follows at 4:30 pm

South Bay Cities Council of Governments

20285 Western Avenue, Suite 100

Torrance, California 90501

AGENDA

I. Self Introductions (2:30 pm)

II. Dialogue with leaders of local Visitors' Bureaus (2:35 pm)

Guests: Karin Kartounian, Redondo Chamber Visitor's Bureau & Roger Evans and Lee Goddard, Discover Torrance

- Could a Regional Sports Commission be used as an economic development tool to attract more leisure travelers/sports tourists to the area through the promotion of sporting events?
- Could a "Friendly City" designation help bolster tourism and foreign investment? Ideas for establishing relationships with cities/areas with similarities to the South Bay for economic cooperation.

III. Update on South Bay Net – status of a potential feasibility study of a South Bay broadband network -Chris Cagle and Jacki Bacharach (3:00 pm)

IV. Information Sharing (3:10 pm)

- Brief report from each city regarding current issues & actions as well as update on SBCCOG initiatives

V. Conference and Special Event Coordination Follow-up (3:30 pm)

- ICSC August 30-September 1

VI. Content of Future Meetings (3:35 pm)

- SBWIB Video Training Classes for businesses to raise employee skills
- Presentation by LAEDC Chief Executive Officer Bill Allen on the newly adopted 2016-2020 Los Angeles County Strategic Plan for Economic Development.
- Presentation by the LA District SBA office regarding loan guarantees and other programs.
- Foreign investment strategy for the South Bay- dialogue with representatives from the Los Angeles Area Chamber of Commerce and the Port of Los Angeles.

VII. Adjournment

2016 meeting dates every other month - Meetings to be held at the SBCCOG office unless there is a host volunteer.

June 16
October 20

August 18
December 15