

# South Bay Cities Economic Development Roundtable

## Thursday, April 16, 2015 Meeting Notes

**Attendees:** Hawthorne – Caroline Velarde; Gardena – Yvonne Mallory (left @ 4 pm); Torrance – Fran Fulton; Hermosa Beach – Shelli Margolin-Meyer; Lomita – Charles Felix (3:05); Carson – Barry Waite (3:05)  
SBWIB – Chris Cagle; El Camino – Star Van Buren; LAEDC – Barbara Voss; Joe Ahn – Northrop Grumman; SBCCOG – Jacki Bacharach; Urban Systems- Tom Paige

### I. Self Introductions (2:30 pm)

### II. Guest Speaker: Tom Paige, Founder and CEO (2:35 pm)

- Urban Systems Laboratories - An opportunity for the South Bay in the coming automated transportation revolution? Just an idea now – start-up. They want to drive technology – trusted objective source. Hope to be up and running in a year.
- Design intermediate steps if you know where you are going. – Goods movements is the pot of gold.
- Enormous economic development opportunity
- Turn of century – skyscrapers, electricity, elevators – are we on this cusp again? Urban 2.0?
- NASA like capabilities to serve urban areas = Urban Systems – design of cities will be different in the future – like a moon shot
- Advanced technology to re-structure our cities
- Google 2.0 goes to cities to advise them on how technology can bring moonshot changes
- Need to focus on technology and how it will work as a system
- We're at the end of a life cycle at the way our cities are designed and we don't see it because we are in it.
- Needs leadership
- Innovators out there have nowhere to go – we're not set up to deal with them.
- Want to prove the value of public sector technologies so they will support them. Risky for cities – need to take risk out of it. Cities used to acquiring technology and not developing it
- Automation blurring lines between public and private conveyance
- Developing coalitions in San Jose. San Jose wants systems operating within 3 years
- San Jose Green Vision document maps out the goals – this has to be a budgeted line item – skin in the game. 5 year renewable commitment in the form of a contribution to the non-profit. Need to also have some core staff to act as the city's program office and also do the public outreach.
- Large regional development centers for testing autonomous vehicles.
- Autonomous microshuttle demo (Torrance Commission suggested a monorail around Del Amo) – planning to release them as a kit. – DMV would work with this – possible as a NEV. Locally manufactured. Within 18 months could be ready.

### III. South Bay Workforce Investment Board - (3:00 pm)

- Changes with the addition of Torrance and Lomita
- Business Retention Workshop Follow-up and Discussion – Chris Cagle, SBWIB– meeting notes attached
- Regional approach to marketing South Bay important. We aren't doing that very well. Barry – regional nature of economic development and how wrong we've been to think of our cities as competitors and not coordinate.
- Retail doesn't generate economic activity – economic activity generates retail.
- CSUDH to be generating economic forecast.
- Torrance wants WIB representation on Torrance's economic development team.
- Carsonsites.com – new – has property to view that Carson is pushing – not all properties
- Loopnet has widget for search engine (Culver City has it)
- Asked WIB to have a standing item on this agenda and then have a combined meeting with the Chamber twice a year to be hands on working group.
  - Survey monkey for feedback on issues – poll everyone re: agenda and when the next meeting should be
  - South Bay Entrepreneurial Center already exists. Involves networking opportunity – monthly - business incubators should support those that exist. Would move around the location of the meetings. Invite all of this group to when the meetings are.
  - Incubators could have different purposes and then a regional facilitator.
  - Don't need physical space so much other than to meet with mentor and for networking and board meetings.

### IV. Update on Special South Bay Projects of Regional Importance (3:35 pm)

- LA Air Force Base – send Michael Jackson information about what your agency has done to support the military that you have done since May, 2014.
- Stadiums – how much money does the city lose if they put a stadium where they said they would put housing. Financial impact to Carson re: stadium tomorrow – so staff can't vet it before it goes to the public.
- Malls – Del Amo freaking out about the water restrictions. On track with Nordstroms and other restaurants.
- Lomita Golf Tournament – 9<sup>th</sup> year. Raised over \$126,000 for their youth programs.

### V. Information Sharing (3:45 pm)

- LAEDC Update – Strategic plan for economic development – 5 year plan. Stakeholders meeting here – include chambers, business, our members, etc. – Bill Allen would speak
- SBCCOG Update
  - GIS Working Group wants to meet with Economic Development Directors too to see how they can help
- Brief report from any city with current issues & actions

### VI. Conference and Special Event Coordination Follow-up (4:05 pm) – September 17 is ICSC

### VII. Content of Future Meetings (4:10 pm)

- Foreign Investment & International Trade

1. Presentations from more existing organizations that focus on international trade (Dept. of Commerce?)
2. Sharing what cities and South Bay groups are doing to promote international trade (Redondo Beach Chamber, etc.)
3. Identifying industries that have a strong potential for growth through international trade
4. Identifying the target international markets for these industries
5. Connecting South Bay companies within targeted industries with technical information on international trade (letter, workshop?)

## VIII. Next Steps (4:20 pm)

## IX. Adjournment

- June 18, 2015 @ 2:30 pm, June 25 @ lunch or early afternoon or 8 am

Current cycle: August 20  
October 15  
December 17

Meetings to be held at the SBCCOG office unless there is a host volunteer.